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Dana Nissan

A BFA Graphic Design graduate from San Jose State University. Observant, opinionated, genuine, and slightly obsessive, aka a designer. Creates simple designs with bold ideas ones that can impact, inspire, and form relationships between individuals or between people and products.

Experience

Razorfish November 2022 –
Razorfish x Kia
Junior Visual Designer

Designed original social media graphical materials that increased traffic (100% increase in reshares) and accelerated Kia's position among competitors. Collaborated with the client, strategy team, and copywriters to create impactful content that extends and aligns with the rebranded Kia through image making and video creation. Worked along side the account team on extending the Kia contract.

studio1500 May – November 2022
Junior Designer

Worked with clients and Creative Director to understand and further brands' needs by expressing their core messages down to the clearest and most precise visual form. Focused mainly on brand identities, communication systems, print collaterals, and web designs. Among others, designed weekly event graphics that expanded the brand visual system for the Computer History Museum.

Apple Summer 2021
WWDR Interactive Design Intern

Led the UI design for the WWDR Developer website from conception to launch, conducting user research and delivering an outcome that is valuable to users. Was able to transfer the brand's strength into the interface of multiple web pages and create an optimal user experience.

Makeree Summer 2020
Graphic Design Intern

Provided clients, Klil and Philips, with clickable, movable, and interactive demos, and visual user guides. Created graphical promotional materials for clients' consumers that will be posted on clients' and e-commerce sites, such as Amazon.

Education

San Jose State University 2018 – 2022
BFA Graphic Design

Overall GPA: 3.86
Summa Cum Laude

Skills

Software

Design Illustrator, InDesign, Photoshop, After Effects, Autodesk Fusion 360, XD, Premiere Pro, Sketch, Figma, Typekit
Languages HTML, CSS

Soft skills

Passionate designer, obsessed with small details, designs visual personalties, FBI designer (problem-solver), design therapist