Steven Dorney
Product Designer

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Experience

Times Review Media Group | Graphic Designer
MATTITUCK, NY | FEB 2018 – SEPT 2020

- Creating a variety of digital and print projects in a fast-pace, deadline-driven environment.
- Advertisement production for a variety of businesses in our news and lifestyle publications.
- Creating branding packages for clients and various company projects (logos, video series, podcasts, etc.)
- Working in tandem with sales department to ensure client satisfaction and that projects are completed in time.
- Designing marketing materials and presentations for the sales and marketing department.
- Video editing for sponsored videos.
- Animations for GIFs, web ads and logos.

Publishers Clearing House | Design Intern
JERICHO, NY | MAY – AUG. 2016, DEC. 2016 – JAN. 2017

- Designing and repurposing web headers for landing pages, both desktop and mobile.
- Learning coding techniques from web developers.
- Creating visual presentations used within multiple departments.
- Communicating with marketing & legal departments to ensure projects are visually and legally correct.

Education

UX Academy Certificate
DesignLab
November 2020 – August 2021

Bachelor's Degree in Graphic Design, minor in Mass Communication
SUNY College at Oneonta
May 2017 | Cum Laude

Skills

UX Design
User research, content strategy, empathy & journey mapping, personas, IA, user & task flows, wireframing, prototyping, visual design, usability testing

Design Tools
Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Webflow, Wordpress, HTML & CSS, Maze,

Soft Skills
Creative & critical thinking, time & project management, cross-functional collaboration , problem solving

Awards

New York Press Association (NYPA) Better Newspaper Contest Awards

2018, 2019, 2020