

TORYE COOKE

UI/UX Designer

hi@torye.design
torye.design
linkedin.com/in/torye
Los Angeles, California, USA

EXPERIENCE

March 2018 – Present

UI/UX Designer, Whitepages

- » Lead design team to cross collaborate efficiently with product, engineers, marketing and leadership.
- » Developed foundation for our design system and processes for increased efficiency & collaboration between design & dev teams.
- » Involved in end-to-end experience, using data to inform design decisions to ensure delivery of quality products on responsive web and our iOS/Android apps.

2017 – 2018

Visual Designer, Illuminate Education

- » Lead, direct, and execute all visual marketing design efforts from concept to completion.
- » Gathered & documented design requirements and communicated with stakeholders.

2017

Graphic Designer, Ambry Genetics

- » Collaborated across marketing & product teams to implement a new brand identity. Day to day projects included UI, print collateral, and social media ads.

2016 – 2017

Graphic Design Intern, Cotopaxi

2016

UI/UX Design Intern, Portal at UC Irvine

2014 – 2018

Freelance Designer

- » Part-time freelance design with various companies.
- » Worked on UX and marketing projects.

EDUCATION

UX Certification (*in progress*)
NN/group, 2020 – Present

Type 1: The Basics
Type 2: The Necessities
Type 3: The Details
Pressed for Type
TypeEd, 2015–2016

BFA, Design + Digital Media
LCAD, 2016

Psychology
Santiago Canyon College, 2013

RECOGNITION

UI Design Winner
2016 AIGA OC Awards

SKILLS

Interaction design
Visual design
User research
Prototyping
Responsive design
A/B testing
Remote work (pre-2020)
Figma
Sketch / Zeplin / Abstract
Adobe Suite
Sarcasm

ADVENTURES

Hiking
Camping
Roadtripping
Baseball
Water polo
Paddleboarding
Scuba diving