Jarvis Wang

Product Designer

A product designer driven by creativity and technology. I love to transform complex tasks into intuitive, accessible, and easy-to-use designs for everyone, from first-time users to experts.

I work particulary well in a collaborative, self-initiative environment that allow me to create business value with the power of design thinking.

Education

Bachelor of Computer Science

UNSW | Jan 2020 - Dec 2022 | Human-Computer Interactions

1st Place	Atlassian Product Hackathon (2021)
2nd Place	Macquarie Group Designathon (2021)
3rd Place	Product Buds Global Protothon (2020)
Finalist	Global Remarkable Designathon (2021)
Finalist	Syncs Hackathon (2021)

UNSW Digital Society	Vice-President, Projects (2022)
UNSW Digital Society	Projects Director (2021)
UNSW Engineering Faculty	Peer Mentor (2021, 2022)
UNSW CSE Society	Website Designer (2020)

Relavent Experience

Visual Design Intern

Dovetail | Sydney, NSW | Jun 2022 - Dec 2022

- Owned the end-to-end design process of creating new brand identity system for an external networking event
- Contributed to new marketing website designs (20+ iterations) and Dovetail's brand identity with marketing and web engineering teams
- Refactored and owned Dovetail's Canva Workspace and brand design assets.
- Won the company hackathon by leading the design process and coordinating a team of 3 engineers and 3 stakeholders over 2 days - the project got approved and planned to be shipped.

Product Design Intern

Canva | Sydney, NSW | Dec 2021 - Feb 2021

- Designed and ideated a new user flow in Canva Video Suite empowering users to create more media assets on Canva Ecosystem
- Facilitated 2 design workshops with product managers and engineers to understand the technical & cross-functional constraints and break the features into milestones
- Conducted 50+ moderated and unmoderated user interviews and leveraged DVF framework into the product design process
- Prototyped 4 iterations of product vision on Figma and conducted unmoderated user testing with Usertesting.com for optimal user experience and design quality
- Formulated a product proposal and a hype video to showcase long-term product vision

Freelance Designer

Freelance | Sydney, NSW | 2020 - 2022

- Proposed new design operation process and corperate identity based on the business goals and brand values
- Produced Brand Styleguide for the in-house team to further develop the proposed design system
- Constructed brand proposal with 3 distinct directions according to the ideation workshop and stakeholder meetings

Past Clients: Culturestride, Ultraviolet, Tech with Lucy, The Sachin and Adam Show, Clearancework, STIM, Vidup, Twigoh, Real Skills Education, Worldwide Taiwanese Student Alliance

Co-founder (Design/Events)

Prodigi | Sydney, NSW | 2021 - 2022

- Managed a team of 7 designers across 3 different universities with weekly feedback sessions, guiding them through end-to-end design process
- Introduced Digital Week 2021 attracting 500 registration from 15 different countries across 5 continents in partnership with Canva, BCG DV
- Managed identity design, marketing strategies, marketing materials, event operation to attract potential audiences, and maintain long-term customer relationships.
- Assisted more than 100 students across Victoria and NSW getting their first product design portfoilo showpiece.

Past Events: Digital Week 2021, Canva x Prodigi Productathon, Product Innovation Program

Collaborated with : Canva, BCG Digital Venture, Macquarie Group, Commonwealth Bank, Quantium, Xero, Deputy, Simply Wall Street, Zip.co

Skills & Tools

Design Tools

Figma, Miro, Confluence, Jira, Usertesting.com, Dovetail, Adobe Photoshop, Adobe Illustrator, Adobe After Effect, Adobe InDesign, Adobe XD

Creative Programming Tools

Javascript, Typescript, React.js, Vue.js, Python, OpenCV

Talk to me Casually About

#Foodie #Fashion #Travel #Photography #Tea #Typography #Branding