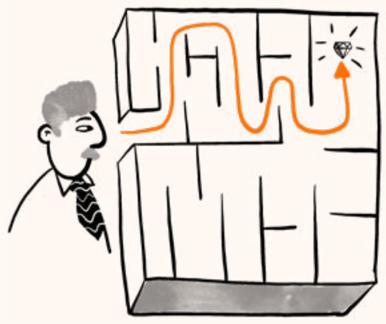
Top Venture Capitalists in the USA

Valuer



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Introduction

Venture capital (VC) investment in the USA shows continued strength despite ongoing concerns related to COVID-19, geopolitical tensions, the USA presidential election, and a hard-Brexit. Although VC dealmaking in the US in 2020 was lower compared to 2019, the market remained incredibly resilient, with companies raising nearly $148 billion as of Dec. 14. According to Q4 numbers from the latest Pitchbook-NVCA Venture Monitor, data shows that USA startups broke another record in 2020, reeling in $156.2 billion, the highest it has ever been. The acceleration of digital business models was a top priority for investors, with both VC investors and corporates making the switch to digital solutions within health care, business services, and education technology, in order to conduct business successfully in the current environment.

It is these tech investors that have made a name for themselves by dedicating their careers to spot out the potential of young, aspiring companies and taking risks on their success.

In this Ebook, we will briefly provide an overview of what venture capital is and who the top venture capitalists in the USA are, including some newcomers that have made their way into the list.

How Venture Capital Works

VC is a type of private equity that primarily invests in companies that are in the start-up or initial stage of their business and exhibit a long-term growth potential. VCs invest both in companies that have already shown impressive growth and companies showing high growth potential.

The goal of the business venture? To receive a high return on investment. In order to receive a high return, the riskier the investment should be. If you are lucky enough to bag a VC firm's investment, they will become a supportive backbone of a company whether in a seed round, an IPO, and everything in between.

Since public companies can access financial markets through stock exchanges, private firms must instead seek private equity funding. VC is a subset of private equity which focuses on relatively small firms perceived to have high growth potential. Given the high risk of failing, the industry relies heavily on blockbusters that generate massive returns through explosive growth.

The deal size a company can vary depending on the stage the company is currently in. At the seed stage, a company may not exist and may simply be a concept. This makes them an incredibly risky investment. You won't find many VC's investing in the seed stage but instead obtain funding from a variety of other sources, such as friends and family, Angel Investors, Crowdfunding, and startup accelerators.

Early-stage companies also hold a bigger risk. Will the company make it through the growing pains that come with starting a new business?
Do they have a strong team? And is there a product/market fit?

The more mature the company is, the more likely the larger injection of cash it will receive. Why? At this point, a company would need the necessary financing in order to expand the business with more human capital to continue the growth of the company.

Series A funding means the first venture capital funding for a startup and marks an important milestone for startup companies. This funding period usually provides a couple of years of runway for a startup to develop its products, team, and begin to execute on its go-to-market strategy.

It is at this point where companies need to demonstrate they have a minimum viable product (MVP) to acquire an A round of funding, which is challenging for most startups. In fact, less than 10% of startups that have been successful in raising a seed round of investments are later successful in raising a Series A investment.

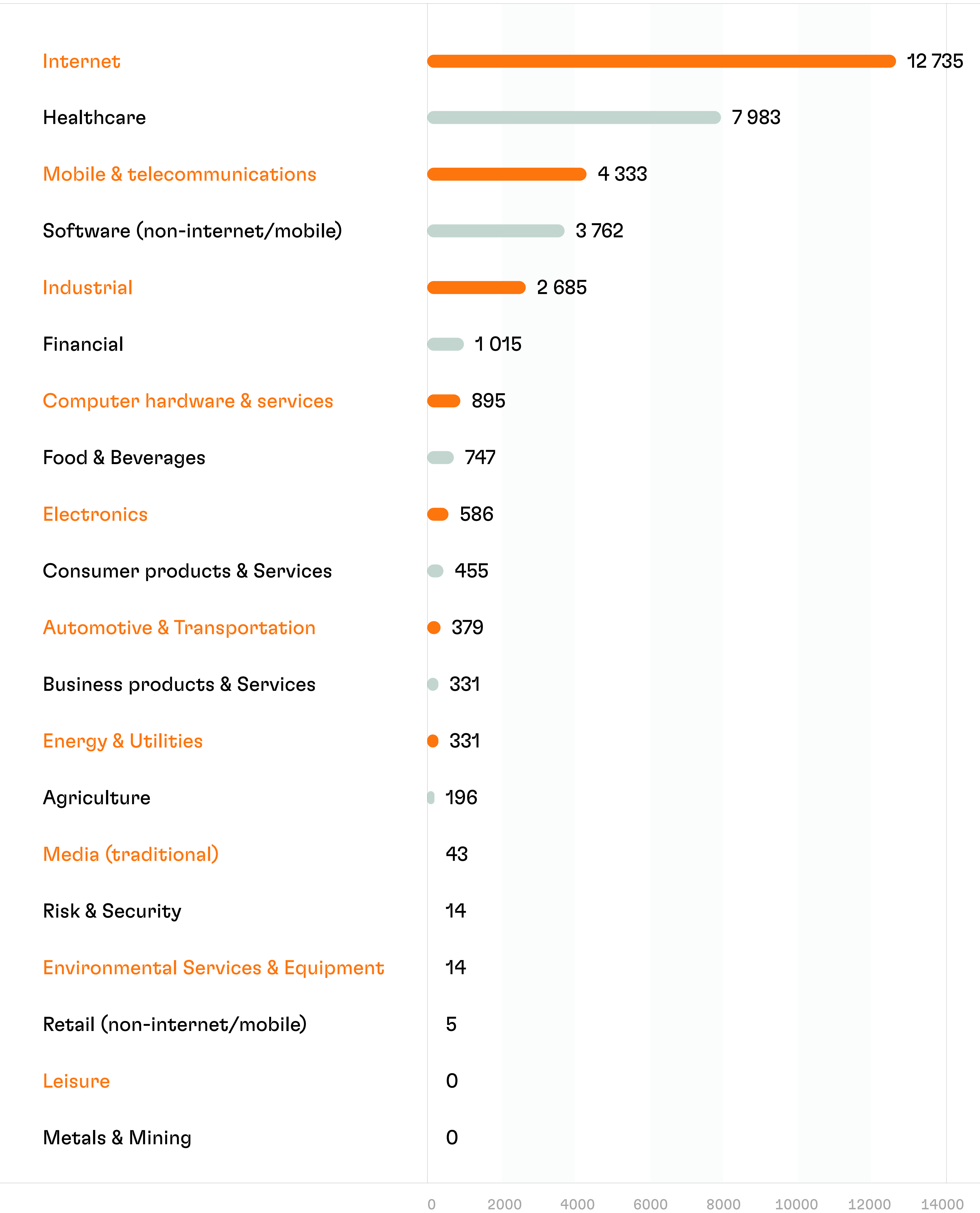
Venture Capital Funding by Industry

In the third quarter of 2020, venture capital investments amounted to a whopping $12.74 billion in just the internet industry alone in the United States. Other leading VC sectors included healthcare ($7.98 billion), and mobile & telecommunications ($4.33 billion). The Internet Software sector dominates in the USA, which to no one's surprise, is also the home of Silicon Valley, where a large number of technology startups are concentrated.

While the impact of the pandemic on the VC market has been quite limited, it has rapidly accelerated digital trends and business models focused on providing greater B2B solutions and education technology. For example, if we look at some of the major players in SaaS industries, you will find companies like Salesforce, Zoom, and Workday - all of which have experienced an uptake in the usage of their services due to the global shift to remote working amidst the global COVID-19 pandemic.

Apart from the consequences due to the pandemic, software generally receives large investments since information technology systems have become so ingrained in the daily activities of people, even before the pandemic struck. Unfortunately, physical retail stores, airlines, and restaurants will suffer as a result, but e-commerce platforms, remote working software providers, and streaming services have benefited from people staying at home.

Venture Capital Funding by Industry



Source: Statista

Where are the Best VC Firms Located?

According to Statista, the highest value of VC investment in the United States, amounting to approximately $65.6 billion in 2019, was observed in the state of California. This is not so surprising given that Silicon Valley could be referred to as the mecca of North American venture capital companies.

And one would be correct in thinking that. The number of VC deals in California is astronomical and accounts for approximately 70% of North American VC funding being funneled into the area. The West Coast accounts for the majority of venture capital deals at over 38%, with the Mid-Atlantic taking second place at approximately 20%.

The Pacific Northwest tech ecosystem continues to blossom due to fast-growing startups, an increasing number of unicorns, as well as tech giants Amazon and Microsoft. These companies have boomed during the pandemic as so many people rely on their products and services.

According to an article recently published by ValueWalk, here are the top Venture Capital Firms in the United States that have been ranked based on the Investment to Exit Ratio only:

Best Venture Capital Firms:

Accel

Founded in 1982 and headquartered in Palo Alto, CA, Accel Partners primarily invests in consumer software, mobile technologies, enterprise software, and internet. The company has presence in both Palo Alto and San Francisco, as well as in the UK, India and China (through a partnership with International Data Group, IDG-Accel)

Bessemer Venture

Based in San Francisco, CA, Bessemer has roots back to the late 19th century when one of the co-founders of Carnegie Steel set up Bessemer as a family office. As of 2019 it has invested in over 120 IPOs which cover a wide range of industries including consumer, enterprise, frontier, and healthcare around the world with offices in the USA, India, and Israel.

Kleiner Perkins

Formally known as Kleiner Perkins Caufield & Byers (KPCB), Kleiner Perkins has been an early investor in more than 900 technology and life sciences companies since its inception in 1972. Based in Menlo Park, by 2019 it had raised about $9 billion in 19 venture capital funds and four growth funds.

New Enterprise Associates

NEA was founded in 1977 and is headquartered in Chevy Chase, Maryland. With over four decades of investment experience and more than $23 billion in committed capital, NEA has helped build over 500 successful businesses, resulting in more than 230 IPOs and 390 acquisitions.

Khosla Ventures

Khosla Ventures, based in Menlo Park, CA, was founded in 2004 by Vinod Khosla, one of the co-founders of Sun Microsystems. With over five billion dollars under management, the firm primarily invests in China and the USA and mainly in the software industry, including consumer enterprise, education, advertising, financial services, semiconductors, health, big data, agriculture/food, sustainable energy, and robotics.

Sequoia Capital

Sequoia Capital, also headquartered in Menlo Park, CA, has over 48 years of experience from working with founders like Steve Jobs from Apple, Larry Ellison from Oracle, and Larry Page from Google, just to name a few. Sequoia-backed companies now account for more than 25% of NASDAQ's total value and have recently focused on internet, mobile, healthcare, financial services, energy, and internet companies.

Intel Capital

Established in 1991, Intel Capital is a division of Intel Corporation, set up to manage corporate VC, global investment, mergers, and acquisitions. The firm has made equity investments in a wide range of technology startups and companies offering hardware, software, and services with a focus on artificial intelligence, autonomous technology, data center and cloud technology, 5G, cybersecurity, semiconductor manufacturing and other technologies. The company has made more than 1,300 investments and is the lead investor in 34% of them. In 2019 alone, Intel Capital has been the lead investor in 72% of new deals and invested $466M in 36 new and 35 follow-on deals.

Venture Capital Firms:

11 Benchmark
12 Baseline Ventures
13 Canvas Venture
14 Lightspeed Venture Partners
15 Unusual Ventures
16 Union Square Ventures (USV)
17 Venrock
18 Greylock Partners
19 Accel Partners
20 New Enterprise Associates (NEA)
21 Cowboy Ventures
22 Sequoia Capital
23 Menlo Ventures
24 First Round Capital
25 Founders Fund
26 Kleiner Perkins
27 ACME CAPITAL
28 Felicis Ventures
29 Index Ventures
30 Battery Ventures
31 Forerunner Ventures
32 FounderCollective
33 Floodgate
34 Bessemer Venture Partners
35 GGV Capital
36 8VC
37 Andreessen Horowitz
38 General Atlantic
39 Tiger Global Management
40 Khosla Ventures
41 Insight Venture Partners
42 Foresite Capital
43 TCV
44 Redpoint Ventures
45 General Catalyst
46 Foundry Groups
47 DFJ
48 Norwest Venture Partners
49 True Ventures
50 OrbiMed Advisors
51 DCM
52 Aspect Ventures
53 Artis Ventures (AV)
54 Breyer Capital
55 IVP
56 Uncork Capital
57 Mayfield Fund
58 Bain Capital Ventures
59 Ribbit Capital
60 FirstMark Capital
61 Wing Venture Capital
62 Harrison Metal
63 Hummer Winblad Venture Partners
64 IA Ventures
65 Madrona Venture Group
66 Scale Venture Partners
67 Adams Capital Management
68 Alsop Louie Partners
69 Ignite Venture Partners
70 B Capital Group

Benchmark

Benchmark was founded in 1995 in Menlo Park, California with a focus on early-stage funding. The firm has four founders: Andy Rachleff, Kevin Harvey, Bob Kagle, and Bruce Dunlevie. Benchmark has invested in a number of well-known startups and unicorns. For example, they invested in eBay in 1997, and later Snapchat, Instagram, Uber, Twitter, and Dropbox.

Bill Gurley

For over 10 years he has been a general partner at Benchmark. Prior to this, Bill spent four years on Wall Street as a top-ranking research analyst. As of last year, Gurley, will not be apart of a new fund but will maintain his current portfolio with Benchmark.

Twitter: @bgurley

Peter Fenton

Fenton has expertise in open source technology, and he has been at Benchmark since 2006. With Gurley stepping down at Benchmark, Fenton is now the most senior member. He ranked number two on the Forbes Midas List of the "Top Technology Investors" in 2015 and as of 2020, Peter Fenton is ranked at number 25. He was a Twitter board member for over eight years.

Twitter: @peterfenton

Mitch Lasky

Before becoming a part of Benchmark in 2007 during their most successful run, he was senior counsel at the Walt Disney Company. He is an active board member at Snapchat and PlayFab. He is also a former gaming entrepreneur with such companies as Activision, as a board member for seven years, and Discord, which is now valued at around two billion USA

Twitter: @mitchlasky

Matt Cohler

Prior to becoming a general partner at Benchmark, Cohler was the vice president and special advisor at Facebook for seven years, and vice president and general manager at LinkedIn for two years. He graduated from Yale University in Arts. He has now filled Bill Gurley's board seat at Benchmark and in 2016 he ranked 23rd on Forbes richest American entrepreneurs under 40.

Twitter: @mattcohler

Baseline Ventures

Baseline Ventures was established in 2006 by Steve Anderson in San Francisco, California. The firm was the first seed investor of Instagram, and an early investor of Twitter. According to Forbes, the company is "one of Silicon Valley's most successful (and smallest) investment firms".

Steve Anderson

Before founding Baseline Ventures in 2006, he gained experience from companies such as eBay as a product manager, and at Microsoft as a senior director. As of 2020, he is ranked on Forbes Midas List in the 84th spot and is noted as one of the first seed investors in Instagram.

Canvas Venture

Canvas Venture was founded in California in 2013. Gary Little and Rebecca Lynn are the founders of the firm. The firm dedicated itself to investments in companies related to the technology industry.

Rebecca Lynn

Rebeca Lynn is a co-founder at Canvas Ventures, a top "VC Firm to Watch" according to Forbes 2015 Midas List and holds a top spot as one of Midas's top female investors. She holds a chemical engineering degree and has 20 years of experience in fintech.

Twitter: @VCRebecca

Lightspeed Venture Partners

Lightspeed Venture Partners was founded in 2000 by Ravi Mhatre, Barry Eggers, Christopher Schaepe and Peter Nieh. Their headquarters are in Menlo Park, California. The firm has made notable investments, one being Snapchat. Lightspeed Venture Partners invests primarily in enterprise, cleantech, and technology.

Ravi Mhatre

Ravi Mhatre founded Lightspeed Venture Partners in 1999. Prior to this, he was an investor at Bessemer Venture Partners. His focus is on IT and tech companies. Currently, his firm holds 10 billion USA in assets under management.

Twitter: @ravi_lsvp

Jeremy Liew

Jeremy Liew invests in areas such as financial services, bitcoin, online travel, media, consumer internet, and mobile. He has been part of Lightspeed Venture Partners since 2006 as a managing director. Prior to this, he was a business analyst at McKinsey&Co in Sydney and Johannesburg.

Twitter: @jeremyliew

Unusual Ventures

Unusual Ventures was established in 2018 and is based in Menlo Park, California. They have invested in companies notable companies Transposit and Visor.

John Vrionis

Vrionis invests in consumer IT and enterprise. He joined Unusual Ventures in January 2018 and is also a venture partner at Lightspeed Venture Partners where he joined in 2006. Notable early investments in billion-dollar companies are AppDynamics and Mulesoft.

Twitter: @jvrionis

Union Square Ventures (USV)

Fred Wilson founded USV in 2003 in New York, NY. The firm made investments in Twitter and Tumblr. USV invests in internet, mobile, and web service sectors.

Fred Wilson

Fred has been a partner at Union Square Ventures (USV) since 2003, and also founded Flatiron Partners over 22 years ago. He has a Mechanical Engineering degree from MIT and an MBA from The Wharton School. He is now a board member of a cryptocurrency marketplace called Coinbase.

Twitter: @fredwilson

Albert Wenger

He joined Union Square Ventures in February 2008. Besides USV he is involved in many companies and is a director at Skillshare and Top Hat. He holds a PhD in Information Technology from MIT.

Twitter: @albertwenger

Venrock

Venrock was founded in 1969 in Palo Alto, California by Laurance Rockefeller. The name of the firm comes from the combination of "Venture" and "Rockefeller". They mainly focus on early stage and startup companies in IT and other technological related areas. The firm has made investments in large companies such as Apple, and Intel.

Bryan Roberts

Bryan has been a Venrock partner for over 22 years. He holds a Ph.D. in Chemistry and Chemical Biology from Harvard University. Roberts made it to Forbes Midas for his 12th year on the list. He primarily invests in healthcare, as well as notable web company Cloudflare.

Twitter: @BRobertsVC

David Pakman

Pakman has been a partner at Venrock since 2008. Venrock focuses on companies related to consumer services and enterprise. He started his career at Apple as a product manager where he co-founded the Apple Music Group. His focus now has shifted towards Consumer Products, Robotics, Automation, and Crypto.

Twitter: @pakman

Greylock Partners

Greylock Partners began in 1965 thanks to two founders: Dan Gregory and Bill Elfers. The firm is based in Cambridge, Massachusetts. They have invested in companies such as Facebook, Airbnb, LinkedIn, and Dropbox. The firm focuses on all stages of a company.

David Sze

Sze has been at Greylock Partners since 2000 where he operates as a general partner. He has a BA from Yale University and an MBA from Stanford University. Currently, he is a Member of Board Trustees at Yale University and The Rockefeller University. Notable investment was Facebook in 2006.

Twitter: @davidsze

Reid Hoffman

Hoffman has been at Greylock Partners for the past nine years. He focuses on software and the consumer internet. He also works heavily in product development, innovation, brand management among other areas. Besides this, he is a board member at Microsoft and a board observer at Airbnb.

Twitter: @reidhoffman

Asheem Chandna

He is partner at Greylock Partners, and has worked with the infamous VC firm since 2003. Chandna has made the Forbes Midas List nine years in a row and has been mentioned among the top 20 VC's in the New York TImes. He has expertise in recruitment, business development, and marketing.

Twitter: @chandna

Accel

Accel Partners

Accel Partners was founded in 1983 by Arthur Patterson and Jim Swartz and is based in Palo Alto, California. It is an early and growth -stage VC firm. The firm focuses on technology areas such as consumers, mobile, and security technology. Their notable investment include Facebook, Slack, Spotify, and Jet.com.

Ping Li

Ping Li joined Accel Partners in 2004 where he works as a general partner. Prior to Accel, he was an associate at McKinsey&Co, and a product line manager and director of corporate development at Juniper Networks.

Twitter: @ping_accel

Sameer Gandhi

Before becoming a partner at Accel Partners in 2008 he was a partner at Sequoia Capital for more than nine years. He is responsible for Accel's investment in Spotify, among others, and focused on SaaS, cloud, and media companies. He is currently ranked number as 15 top tech investors on Forbes Midas List.

Twitter: @skg_accel

Rich Wong

Wong has been a general partner at Accel Partners for over 14 years. His main fields of focus are mobile technologies and software. He serves on the board of directors for various companies, more notably UiPath, which is a leader in robotic process automation.

Twitter: @RWong

Ryan Sweeney

Ryan joined Accel in 2009 where he works as a partner. Sweeny's areas of interest include software, SaaS, and financial technology companies. He co-led the Series A and following rounds in the SAP acquisition of Qualtrics in 2019, which was the largest purchase of a venture-backed software start-up enterprise.

Twitter: @ryanjsweeney

New Enterprise Associates (NEA)

New Enterprise Associates (NEA) was founded in 1977 by Dick Kramlich, Frank Bonsal, and Chuck Newhall. The firm primarily invests in areas such as consumer technology, financial technology, and e-commerce.

Scott Sandell

Sandell operates as a managing general partner at NEA and has worked at the company since 1996. He ranked number 16 on Forbes Midas List as a Top Tech Investors in 2018 and number 26 in 2020. He serves on the board of directors in multiple companies, most notably Robinhood.

Twitter: @ScottDSandell

Tony Florence

Prior to New Enterprise Associates, he was the managing director at Morgan Stanley for 16 years. He received his MBA in Finance from The Tuck School of Business at Dartmouth. He focuses on investments in SaaS and e-commerce companies.

Cowboy Ventures

Cowboy Ventures was founded by Aileen Lee in 2012 in Palo Alto, California. They focus on seed and early-stage digital startups as investments. Among their investments is Crunchbase.

Aileen Lee

Aileen Lee founded Cowboy Ventures in 2012 where she works as a managing partner. Prior to this, she was a partner at Kleiner Perkins for over 12 years. Earlier in her career, she was part of the business development sector at Gap Inc., later becoming special assistant to the CEO. She holds an MBA diploma from Harvard Business School. She is also on Time Magazine's 100 Most Influential People List in 2019.

Twitter: @aileenlee

Sequoia Capital

Sequoia Capital was founded in 1972 by Donald T. Valentine in Menlo Park, California. The company itself specializes in seed, startup, early, and growth stage companies. Sequoia Capital invests in the technology industry. The firm's combined market value is around $1.4 trillion from their investment (these include: Apple, Google, PayPal, YouTube, Instagram, and WhatsApp).

Roelof Botha

Roelof has been a partner at Sequoia Capital since 2003, where he has worked for over 16 years. He works with consumer technology and financial services companies. Prior to this, he worked at PayPal (as the CFO), YouTube, Instagram, and Tumblr. Currently, he is member on the board of directors for many companies, Eventbrite being one. He is third on the Forbes Midas List for top tech investors in 2020.

Twitter: @roelofbotha

Jim Goetz

Prior to becoming a partner at Sequoia Capital in 2004, he was a general partner at Accel. He invests in networking, storage, and open source. He was also a director at WhatsApp and Sencha. From 2013-2017 he was ranked number 1 on the Forbes Midas List.

Twitter: @jimgoetz

Alfred Lin

Alfred Lin has been a partner at Sequoia Capital since October 2010. He is also among the board of directors at Airbnb, Zipline International, and DoorDash. He was previously the COO for the e-commerce platform Zappos.com, which was acquired by Amazon in 2009.

Twitter: @Alfred_Lin

Michael Moritz

Michael Moritz has been part of Sequoia Capital since 1986. He is a member of the board of directors at Kayak.com and LinkedIn. Prior to this, he served as part of the board of directors at Google. He ranks 161 on the Forbes 400 List in 2020, which ranks the wealthiest Americans.

Menlo Ventures

Menlo Ventures was established in 1976 thanks to H. DuBose Montgomery. Since then they have made many notable investments, such as Siri.The firm itself prefers to invest in companies in the area of enterprise and life science technologies.

Shawn Carolan

He has been a partner at Menlo Ventures for over 18 years. He invests in internet, consumer electronics, and digital media companies. Carolan is involved in Uber and has been a part of the investment lead department for over eight years.

Twitter: @shawnvc

First Round Capital

First Round Capital was founded in 2004 in Philadelphia, Pennsylvania by Josh Kopelman. Notable investment include Uber and Warby Parker. First Round Capital prefers to invest in the technology sector.

Josh Kopelman

Josh Kopelman is a partner and founder at First Round Capital. He holds an Entrepreneurial Management and Marketing diploma from the Wharton School (from the University of Pennsylvania).

Twitter: @joshk

Rob Hayes

Hayes has been at First Round Capital since 2006 and has led numerous investments, such as Uber and Planet Labs. He graduated from Colombia Business School and has a master's degree in Business Administration and Finance. He is number 11 on the Forbes Midas List of top tech investors in 2020.

Founders Fund

Founders Fund was founded 2005 by Peter Thiel, Ken Howery, Sean Parker (joined in 2006), and Luke Nosek. They are based in San Francisco, California. They invest in all stages and many different sectors including AI, energy, health, and consumer internet. They are among Facebook's early investors. Included in their portfolio companies are Airbnb, Spotify, and Wish.

Brian Singerman

Brian was principal at Founders Fund from 2008 until 2011, after becoming a partner and he has been involved in the venture firm and invests in promising startups. Prior to this, he worked at Google as a software engineer, later becoming an engineering manager.

Twitter: @briansin

Peter Thiel

Peter Thiel is one of the co-founders of LinkedIn, serving as managing partner at Founders Fund since March 2006. He is also an investor at LinkedIn, and a member of the board of directors at Facebook.

Twitter: @peterthiel

Keith Rabois

He joined Founders Fund in February 2019 as a general partner. Prior to that he worked at Khosla Ventures for over six years. He was also vice president at LinkedIn and executive vice president plus business developer at PayPal.

Twitter: @rabois

Kleiner Perkins

Kleiner Perkins (originally Kleiner Perkins Caufield & Byers) was founded in 1972 in Menlo Park, California by Brook Byers, Eugene Kleiner, Thomas Perkins, and Frank J. Caufield. In the firm, they focus on investing in technology and life science-related companies. They have made investments in Twitter, Amazon.com, Google, JD.com and Spotify.

Mary Meeker

Before becoming a partner at Kleiner Perkins in 2010, she was a managing director at Morgan Stanley for over 19 years. Mary holds an MBA degree from Cornell University. Since then she has left Kleiner Perkins to start and become a general partner of the VC Bond Capital. She ranks as number 8 on the Forbes Midas List in 2020 as well as occupying the 84th spot on the Power Women in 2020.

John Doerr

Doerr has been involved in Kleiner Perkins for 41 years. He is not only a partner but the chairman of the company. He is the author behind Measure What Matters, a handbook with inspiration, lessons, and stories on the innovators of our time. Prior to Kleiner Perkins, he was a board member of Amazon and Google. He is number 45 on the Forbes 400 List in 2020.

Twitter: @johndoerr

Mamoon Hamid

Hamid joined Kleiner Perkins in 2017. He is also co-founder and general partner at Social Capital. He was a board member at Slack until 2019 and is currently a board director at Tally and Netlify.He holds an MBA from Harvard Business School.

Twitter: @mamoonha

Beth Seidenberg

Seigenberg has been a general partner at Kleiner Perkins since 2005. She is also managing director at Westlake Village BioTech Partners (since 2018). She is focused on life science and medical technology and holds an MD from the University of Miami, using her medical background as influence in her VC career.

Twitter: @BethSeidenberg1

ACME CAPITAL

ACME Capital, is based in San Francisco, California and is an early-stage venture capital firm which invests in technology-related companies. Some of their previous investments that are worth mentioning are Robinhood, Airbnb, Slack, and Ipsy.

Scott Stanford

Stanford co-founded ACME Capital (formally Sherpa Capital) in 2018. He is involved in many companies as a board member, such as Silicon Foundry and ipsy. He has a masters degree in business administration and general management from Harvard Business School. Prior to ACME he was previously the Global Head of Internet and New Media for Goldman Sachs.

Felicis Ventures

Felicis Ventures is based in Menlo Park, founded in 2006 by Aydin Senkut. Since 2006 the firm capitalize investments in companies, such as Acompli (acquired by Microsoft) and Bonobos (acquired by Walmart).

Aydin Senkut

Prior to founding Felicis Ventures in 2006, he gained experience from working at Google as a product manager, later sales manager, and senior management positions. He is part of many firms as an investor. He has been on the Forbes Midas List for the past four years and an early investor in Shopify.

Twitter: @asenkut

Index Ventures

Index Ventures began in 1996, based in San Francisco, California and founded by Neil Rimer, David Rimer, and Giuseppe Zocco. They have invested in the companies Facebook, Just Eat, Skype, Dropbox, Trello, and Asos.

Danny Rimer

Since 2002, Rimer has been a partner at Index Ventures. Prior to this, he was a board member at companies Dropbox and Skype. Index Ventures has a dual headquarters in San Fransisco and London, which Danny helped to start both. He is on the Forbes Midas List at number three in 2020.

Twitter: @dannyrimer

Mike Volpi

Volpi has been at Index Ventures since 2009. Prior to this he served on the board of directors at Ericsson and Cockroach Labs. He Invests primarily in AI, open-source, and Infrastructure companies.

Battery Ventures

Howard Anderson, Rick Frisbie, and Bob Barrett founded Battery Ventures in 1983 in Boston, Massachusetts. The firm focuses on technology-related companies. Some of their previous investments include HotelTonight and Glassdoor.

Neeraj Agrawal

Agrawal invests in internet companies across all stages and joined Battery Ventures in 2000. He is also present in many other companies as a board member, for example, Sprinklr and Bazaarvoice. He has ranked in the Forbes Midas List for the past ten consecutive years.

Twitter: @NeerajVC

Forerunner Ventures

Kirsten Green founded Forerunner Ventures in 2009, and the firm made investments that include Birchbox, Bonobos, and Warby Parker. The company focuses on seed, early and late stage investment.

Kirsten Green

Kirsten has been a founding partner at Forerunner Ventures since 2010 where she made investments in Glossier and Warby Parker. Prior to this, she was a senior accountant at Deloitte.

Twitter: @kirstenagreen

FounderCollective

In 2009 David Frankel founded Founder Collective with the purpose of investing in IT companies, SaaS, software, hardware, etc. So far the firm has made investments in companies such as HotelTonight, and Venmo.

Eric Paley

Paley serves as managing partner at Founder Collective and he has been at the company since 2009. He holds a master's degree in Business Administration from Harvard Business School. He is in the top 10 tech investors in 2020 coming in at number nine and helped Founder Collectives seed investment into Uber.

Twitter: @epaley

Floodgate

This venture fund was originally named the Floodgate Fund, and was founded in 2010 by Mike Maples Jr. and Ann Miura-Ko. They invest in companies in Silicon Valley that are related to the technology industry. A few of their previous investments include Okta and Chegg.

Mike Maples, Jr.

Maples has been a partner at Floodgate since 2006. He has been on the Forbes Midas list for eight years (2010-2018) and was also mentioned in Fortune Magazine's "8 rising stars". Some of his investment include Twitter and Bazaarvoice.

Twitter: @m2jr

Ann Miura-Ko

Miura-Ko co-founded Floodgate in 2008. Prior to this she worked at McKinsey&Co as a senior business analyst for three years. She holds a Ph.D. from Stanford University in Quantitative Modeling of Computer Security.

Twitter: @annimaniac

Bessemer Venture Partners

Bessemer Venture Partners was founded in 1911 in Menlo Park, California. They invest in technology companies at seed, early stage and growth stage with a focus in consumer and healthcare industries. A few of their notable investments include Skype, Spotify, and LinkedIn.

Byron Deeter

Since 2005, Deeter has been an active partner at Bessemer Venture Partners. He focuses on cloud, mobile, and other technology-related companies. He was previously CEO of Trigo Technologies, one of the first global SaaS companies.

Twitter: @bdeeter

Jeremy Levine

Apart from being a partner at Bessemer Venture Partners since 2001, Levine is a board member at Pinterest (2011) and Wikia (2006). He also led the investment in LinkedIn from 2006 to 2013. In recent years, his focus has been on companies outside the USA

Twitter: @jeremyl

GGV Capital

GGV Capital is based in Menlo Park, California and has existed since 2000. They focus on many different staged companies from seed to growth category. Their investments include Alibaba Group, Pandora, Slack.

Hans Tung

Tung has been at GGV Capital for more than eight years and is now managing partner. Next to the venture firm he is also a board member at musical.ly, Wish, and Poshmark. For two years, he was an associate at Bessemer Venture Partners. He is currently number ten on the Forbes Midas List.

Twitter: @hanstung

8VC

8VC is a young VC founded in 2015 by Alex Kolicich, Drew Oetting, Jake Medwell and Kimmy Scotti. Their previous investments include companies such as Wish and Assembly.

Joe Lonsdale

Lonsdale is among the early investors of Wish and Synthego. He was listed in the Forbes 100 Midas List in 2016 and 2017 and was the youngest member ever to be listed at the time. He is co-founder at Palantir, a multi-billion dollar software company specializing in data analytics.

Twitter: @JTLonsdale

Andreessen Horowitz

Andreessen Horowitz was founded in 2009 and is based in Menlo Park, California. In 2011 Andreessen Horowitz was ranked as the best VC firm by Investor Rank, and ranked as the most influential investor by CNET in 2011. The firm invests in industries such as gaming, mobile, and e-commerce. Among their portfolio companies are Airbnb, BuzzFeed and Facebook.

Marc Andreessen

Apart from founding Andreessen Horowitz, he is also a board member of directors at Facebook and eBay. Horowitz, along with Andreessen, founded Andreessen Horowitz in 2009. He also co-founded one of the first widely used web-browsers, Netscape.

Twitter: @pmarca

Jeff Jordan

Jordan has been a managing partner at Andreessen Horowitz. He is actively present as a member of the board at Airbnb, Pinterest and more. Back in 2004, he was the president of PayPal until 2006. He is ranked number 20 of the top tech investors in 2020 according to Forbes.

Twitter: @jeff_jordan

Peter Levine

Levine is a general partner at Andreessen Horowitz, investing in enterprise. He joined in 2010 and has been active ever since. Besides Andreessen Horowitz, he is also a management lecturer at the Stanford Graduate School of Business.

Ben Horowitz

Horowitz is a co-founder of Andreessen Horowitz. Prior to this, he was the vice president and general manager at Hewlett-Packard and president, CEO at Opsware for over eight years. He is number four on the Forbes Midas List in 2020.

Twitter: @bhorowitz

General Atlantic

General Atlantic is one of the leading growth firms, founded in 1980. Since its existence, they have many representative investments such as Facebook and Lenovo.

Anton Levy

Levy is the Global Head of the Technology Sector, Co-President, and Managing Director at General Atlantic. He focuses on investments in media, internet, and technology. He has a BS in Commerce, with a concentration in Finance & Management Information Systems and a minor in Computer Science from the University of Virginia and an MBA from Columbia Business School.

Tiger Global Management

Chase Coleman founded Tiger Global Management in 2001 with headquarters in New York City. The firm had made investments in Facebook and Eventbrite.

Scott Shleifer

Shleifer joined Tiger Global Management in 2002 and was a managing director until becoming a partner in 2003. He specializes in private equity.

Lee Fixel

Fixel has been a partner at Tiger Global Management for 13 years investing in startups related to software and the internet. He has led investments for LinkedIn and Facebook but his most notable deal was with Spotify. He now is an investor at his own firm Addition.

Twitter: @leefixel

Khosla Ventures

Vinod Khosla founded Khosla Ventures in 2004 in Menlo Park, California. They are focused on companies in the early stage related to healthcare, biotechnology, cleantech, computing etc. In total, they have had 87 exits including Guardant Health and Okta.

Vinod Khosla

Khosla founded Khosla Ventures in 2004. He prefers to invest in startups related to cleantech, information technology but also robotics. Prior to founding his own venture firm, he worked at Kleiner Perkins for over 18 years.

Twitter: @vkhosla

David Weiden

Weiden joined Khosla Ventures in 2006 as a founding partner and managing director. Prior to this he was an analyst at Morgan Stanley and has been on the Midas List ten times before dropping off in 2020.

Insight Venture Partners

Insight Venture Partners was founded in 1995 by Jeff Horing and Jerry Murdock. The company is based in New York, NY. Representative investments include Tumblr and the Alibaba Group.

Deven Parekh

Parekh has been at Insight Venture Partners since 2000 and is a managing director. He invests in consumer internet, e-commerce, and data. He has been selected by USA Senate to become a member of the board on the Overseas Private Investment Corporation.

Twitter: @djparekh

Jeffrey Lieberman

Prior to joining Insight Venture Partners in 1998 Lieberman worked at McKinsey&Co as a business analyst. He was included in Forbes Midas List of the Top Tech Investors in 2018 investing in SaaS and e-commerce companies and is number 45 in 2020.

Foresite Capital

Foresite Capital was founded in 2011 by James B. Tananbaum and is based in San Francisco, California. Among their notable investment are 10x Genomics.

Jim Tananbaum

Tananbaum founded Foresite Capital Management in 2010 where he operates as the CEO. Prior to this, he co-founded a VC firm Prospect Venture Partners focused on healthcare investments.

Twitter: @JTananbaum

TCV

In 1995 Jay Hoag and Rick Kimball founded TCV, based in San Francisco, Silicon Valley. They have made investments in internet and software companies such as Airbnb, Facebook, and Spotify, and financial tech companies like Payoneer.

Woody Marshall

Marshall has operated as a general partner at TCV since 2008 and serves as an investor at Airbnb and Spotify where he has been a board member since 2015. He primarily focuses on fintech and entertainment industries.

Twitter: @woodymarshall

Nari Ansari

Ansari is a general partner at TCV, having joined in 2006 first as an associate. He focuses on investments in fintech, healthcare, IT, and software. Prior to TCV, he worked at Mckinsey & Company as a Business Analyst.

Redpoint Ventures

Redpoint Ventures was founded in 1999 in Menlo Park, California. Geoff Yang, Brad Jones, Timothy Haley, John Walecka, Jeff Brody and Tom Dyal founded the firm. Among their investments, you can find Netflix, JustEat, and Answers.com.

Geoff Yang

Yang has been a founder and partner at Redpoint Ventures since 1999. He is also a board member at Scribd and also worked as a board member at MySpace in 2005 for less than a year.

Twitter: @geoff_yang

Satish Dharmaraj

Dharmaraj is a managing director at Redpoint Ventures and invests in companies related to consumer tech and enterprise. He was on Forbes Midas List as a Top Tech Investor in 2016, later dropping off in 2017.

Twitter: @satishd

General Catalyst

General Catalyst was established in 2000. The founders are Bill Fitzgerald, David Fialkow, David Orfao and Joel Cutler. Previously they invested in companies such as Snapchat, Grammarly, KAYAK, Airbnb and Deliveroo.

Hemant Taneja

Taneja has been a managing director at General Catalyst since 2002 and has supported companies such as Airbnb and Warby Parker. For over three years he has been a board member at Grammarly. He is number 31 on the Forbes Midas List for 2020.

Twitter: @htaneja

Joel Cutler

Now a managing partner, Cutler joined General Catalyst in 2000. He was included in Forbes Midas List in the Top Tech Investors, but has since dropped off in 2020.

Twitter: @jcut

Foundry Groups

Foundry Groups was founded in 2006 and is based in Boulder, Colorado. The founders include Brad Feld, Jason Mendelson, Ryan McIntyre and Seth Levine. The firm focuses on investments in the technology industry. They have invested in companies like Fitbit and Zynga.

Bradley Feld

Feld co-founded Foundry Group, Techstars in 2006 and is managing director at companies Intensity Ventures (since 1995) and Mobius Venture Capital (since 2001). Prior to this he was a president at Feld Technologies. He has also written books on venture capital investing and entrepreneurship.

Twitter: @bfeld

DFJ

DFJ was founded in 1985 by Tim Draper in collaboration with John Fisher. The firm is based in Menlo Park, California. They have invested in Giphy, Skype, Twitter and many more.

Randy Glein

Glein has been a part of DFJ since 2002 as a partner and is a co-founder. He prefers to invest in companies related to technology and media and he was an investor at Twitter for four years, and at Tumblr for two years, as well as a notable investment in SpaceX.

Twitter: @rglein

Norwest Venture Partners

Norwest Venture Partners was established in 1961 and is based in Palo Alto, California. Throughout these years they made many investments and have notable exits such as Uber and Lending Club.

Jeffrey Crowe

Crowe is a managing partner at Norwest Venture Partners where he has worked since 2004. For six consecutive years, Crowe has made the Forbes Midas List, but has since fell off in 2020. He has over 20 years CEO and executive experience under his belt.

Twitter: @jeffmcrowe

True Ventures

John Burke, Jon Callaghan, Phil Black, Toni Schneider, and Tony Conrad founded True Ventures in 2006. The firm is based in Silicon Valley, California. They have invested in Fitbit, Duo Security, Ring and many more.

Jon Callaghan

Callaghan founded True Ventures in 2006 and has been in the Venture Capital arena since 1991. He is an expert in general management and holds a degree from Harvard Business School. He focuses primarily on early-stage tech companies.

Twitter: @jcal7

Tony Conrad

Conrad is a member of the founding team at True Venture and is a partner since 2005. He invests in startup businesses, technology-related companies, and the consumer internet. He is a board director at Automattic (Wordpress).

Twitter: @tonysphere

OrbiMed Advisors

OrbiMed Advisors is based in New York, and was founded in 1989 with the purpose of investing in companies related to healthcare. They have invested in Alector, Harpoon Therapeutics, Avedro and many more.

Carl Gordon

Gordon serves as a general partner at OrbiMed Advisors. He joined the firm in 1995, and invests in biotech and pharmaceutical companies, as he holds a Ph.D. in molecular biology. He ranked fourth on Forbes Midas List: Top Tech Investors 2018 and remains on the list in 2020 at number 77.

Jonathan Silverstein

Silverstein has been at the firm OrbiMed for over 22 years. He is the managing partner and the co-head of private equity. He focuses on investment that are related to healthcare, biotechnology, and medical devices. He is the President of the Silverstein Foundation which invests in Parkinson's Disease research.

DCM

DCM was founded in 1996 and has offices in Silicon Valley, Beijing and Tokyo. The firm made notable investments in Chia and Button.

David Chao

Chao is a general partner and a co-founder at DCM Ventures. Prior to founding the venture firm, he worked at McKinsey&Co as a management consultant. He uses his experience at Apple to guide his portfolio companies through product marketing and corporate strategies.

Aspect Ventures

Aspect Ventures was founded in 2014 and is located in Palo Alto, California. The founders are Jennifer Fonstad and Theresia Gouw. Their investments include HotelTonight and TalkIQ.

Theresia Gouw

Prior to becoming a founding partner at Aspect Ventures, Gouw was a managing partner at Accel Partners for 15 years. In 2019, she left Aspect to co-found Acrew Capital. She invests in security software and mobile software.

Twitter: @tgr

Artis Ventures (AV)

In 2005 Mike Harden and Stuart Peterson founded AV with the purpose of investing in seed, early and late-stage companies. Mentionable investments include Facebook and YouTube.

Stuart Peterson

Peterson has been part of Artis Ventures since 2001 as a co-founder and managing partner. He holds a Master of BA from the University of Chicago and led early investments in YouTube for Artis Ventures.

Breyer Capital

Jim Breyer founded Breyer Capital in 2006 based in Menlo Park, California. Among the investments are Facebook, Etsy, and Datalogix.

Jim Breyer

Prior to becoming the CEO and founder of Breyer Capital, he was an assistant product manager at Apple for a year, an investor and board member at Marvel Entertainment, a board member at Walmart, Dell and 21st Century Fox. For over 28 years he worked at Accel Partners. Since 2005 he has been an investor and board member at Facebook.

Twitter: @jimihendrixlive

IVP

IVP has existed since 1980, founded by Reid Dennis. Based in Menlo Park, California, they have made many investments such as Netflix, Twitter, Dropbox and DoubleVerify.

Todd Chaffee

Chaffee has been at IVP since 2000 where he works as a managing director and partner. He made sixth place on the Forbes Midas list of the Top 10 Founder VCs, and has made every Forbes Midas List for nine consecutive years before dropping off in 2019. He has notable investments under his belt such as Twitter, Netflix, and Yahoo.

Twitter: @tclaytonchaffee

Jules Maltz

Maltz has been an investor at IVP since 2008. He invests in software and internet companies. He is also an investor at Slack and Dropbox. He has been on the Forbes Midas List for three consecutive years and serves as board observer at Grammarly.

Twitter: @JulesMaltz

Uncork Capital

In 2004 with headquarter in Palo Alto, California Uncork Capital was founded by Jeff Clavier. The firm has made investments in Fitbit, Eventbrite and many other companies.

Jeff Clavier

For over 14 years, Clavier has worked at Uncork Capital, and is a managing partner and founding member. He was educated in France and has Masters degree in Computer Science. They mainly focus on mobile, cloud and consumer services related companies.

Twitter: @jeff

Mayfield Fund

Mayfield Fund was founded in 1969, and is based in Menlo Park, California. Some notable investments include ServiceMax and Crunchbase

Navin Chaddha

Chaddha has worked at the Mayfield Fund since 2006 and is managing director. Prior to this, he founded companies such as VXtreme that was acquired by Microsoft. He also worked at Microsoft as Chief Architect and Director. He is number 5 on the Forbes Midas List in 2020.

Bain Capital Ventures

Bain Capital Ventures is the venture arm of Bain Capital. They are based in Boston, Massachusetts. The firm focuses on investments in software-related companies. Notable deals include Jet.com, LinkedIn, Dynatrace, Redis Labs, and Sysdig.

Salil Deshpande

Deshpande has been a Managing director at Bain Capital Ventures for seven years and left in 2020. He is now a General Partner at Uncorrelated Ventures. He invests in open source and infrastructure software. He has been on the Forbes Midas List of the top 100 investors for the past seven years before dropping off in 2020.

Twitter: @salil

Scott Friend

Friend has been a partner at Bain Capital Venture since 2006 after he sold ProfitLogic, a company he co-founded. He serves as a board member at many companies such as Flow.io and Persado. He primarily focuses on investments in retail-related technologies.

Twitter: @sfriend37

Ribbit Capital

Ribbit Capital

Ribbit Capital was founded in 2012 by Meyer Malka. The company is based in Palo Alto, California. So far the firm has made investments that include Funding Circle and more.

Meyer Malka

Prior to joining Ribbit Capital in 2012 as managing partner and founder, Malka was a board member at Bitcoin Foundation and an investor at Coinbase. He primarily invests in tech and financial services.

Twitter: @mickymalka

FirstMark Capital

FirstMark Capital is based in New York, NY and was founded by Amish Jani, Lawrence Lenihan and Rick Heitzmann in 2008. The firm has made investments that include companies such as Shopify, Pinterest, and Airbnb.

Rick Heitzmann

Heitzmann is a managing director and co-founder at FirstMark Capital (from 2008), and he is focused on companies related to consumer technology (e-commerce, video games). He was a lead investor in Pinterest and has also invested in Airbnb. He is number 50 on the Forbes Midas List in 2020.

Twitter: @rickheitzmann

Wing Venture Capital

Gaurav Garg and Peter Wagner founded Wing Venture Capital in 2013 with the purpose of investing in technology companies. They have made investment in FireEye and Clear Labs to name a couple.

Gaurav Garg

Since 2011 Garg has been a part of Wing Venture Capital, and is a founding partner. He is also on the board of Clear Labs and Shape Security. He was previously at Sequoia Capital as an investor until leaving in 2012.

Harrison Metal

Harrison Metal was founded in 2008 with the purpose of investing in technology-related companies at an early stage. The founder is Michael Dearing and the firm is based in San Francisco, California. The firm has made many notable investments such as Birchbox and Signal Sciences.

Michael Dearing

Dearing founded Harrison Metal in 2006, and invests in technology companies. Michael is a board member at Signal Sciences, and Guild Education among others. He was previously a Senior Vice President & General Merchandise Manager at eBay.

Twitter: @mcgd

Hummer Winblad Venture Partners

Hummer Winblad Venture Partners was founded in 1989 by Ann Winblad and John Hummer, a professional basketball player, in San Francisco, California. They made investments in MuleSoft, Adforce and many more.

Ann Winblad

Winblad is a co-founders of Hummer Winblad Venture Partners and managing partner. The company was one of the first to invest in software. She is currently a director at OptiMine Software and was previously a director at Ace Metrix until 2020.

IA Ventures

In 2009, Brad Gillespie and Roger Ehrenberg established IA Ventures, investing in fintech companies. Flatiron Health and Simple are among their investments.

Roger Ehrenberg

Ehrenberg has been a managing partner at IA Ventures since 2009. He focuses on advertising, financial technology and media. He gained a great deal of experience working on Wall Street for 17 years and is on the board and director at various companies, such as TransferWise.

Twitter: @infoarbitrage

Madrona Venture Group

Madrona Venture Group was founded by Paul Goodrich and Tom Alberg in 1995 with the purpose of investing in companies at their seed, early and late stage and is based in Seattle. They have invested in Amazon.com but among their notable investments we can also find Redfin and Smartsheet.

Matt Mcilwain

Mcilwain joined Madrona Venture Group in 2000 and is now managing director. He mostly invests in software companies related to cloud and mobile applications. Prior to joining the venture firm, he was an engagement manager at McKinsey&Co from 1992 to 1996.

Scale Venture Partners

Scale Venture Partners has existed since 2000 and is based in Foster City, California. The firm focuses on companies related to technology and SaaS. They have made investments in Box.com and Unbabel.

Rory O'Driscoll

O'Driscoll has been a partner at Scale Venture Partners for 27 years. He focuses on enterprise software, SaaS, and consumer technology investments. He is on the board at numerous companies, notably Pantheon Platform.

Twitter: @rodriscoll

Adams Capital Management

ACM was established in 1994 in Sewickley, Pennsylvania. They mainly focus on the applied technology sector. A notable investment includes Dell.

Joel P. Adams

Adams founded the firm in 1994. Prior to this he was the vice president and general partner at a family-owned firm called Fostin Capital Corporation. He has also worked as a nuclear test engineer for a company called General Dynamics.

Alsop Louie Partners

This firm was founded by Gilman Louie and Stewart Alsop in 2006. Alsop Louie Partners invests in industries such as consumer tech, fintech, and digital media. A few of their investments that are worth mentioning are Twitch and Sapho.

Gilman Louie

Besides becoming a partner at Alsop Louie Partners in 2006, he was previously a CEO of In-Q-Tel, a venture fund that worked closely with the CIA. He helped to develop the F-16 fighter jet simulation and licensed Tetris. Louie attended Harvard Business School through an AMP (Advanced Management Program).

Twitter: @gglouie

Stewart Alsop

Along with Gilman Louie, the two founded Alsop Louie in January 2006. Prior to this, Alsop was a general partner at New Enterprise Associates for over 10 years and has also served on the board of directors at Sonos.

Twitter: @salsop

Ignite Venture Partners

Ignite Venture Partners has existed since 2003 and is based in Scottsdale, Arizona. Among their portfolio companies, you can find Embark and WeMeUs.

Landon Pollack

Since 2004 Pollack has been a part of the firm Ignite Venture Partners and is a managing partner. Before turning 20, Landon Pollack had already founded four companies.

B Capital Group

B Capital Group was founded in 2015 by Eduardo Saverin and Raj Ganguly. They have made investments in AiMotive, CapitalMatch, and Bird.

Raj Ganguly

Ganguly co-founded B Capital Group in 2015, where he serves as a partner. Prior to this, he worked as a senior vice president at Bain Capital for six years and senior manager at McKinsey&Co for three years. He holds an M.B.A from Harvard University.

Twitter: @rajganguly_

Newcomers to the List

The impact of the COVID-19 pandemic has indeed shook the business world but has been responsible for new business opportunities and existing ones to flourish. Recent investments in cloud and enterprise software for example, has led to new venture capitalists to make it on our list this year:

Dominik Campanella

As a general partner at Benchmark, Puttagunta with his engineering background, has deep expertise in enterprise software and services and has led investments in data integration platform Mulesoft and cross-platform document database MongoDB. One of Puttagunta's notable investments include enterprise software company Elastic.

Pat Grady

Grady specializes in enterprise software and financial services technology and made it on our list as a result of his investments in the access management company Okta, the video conferencing provider Zoom, and data warehousing startup Snowflake Computing.

John O'Farrell

With over 30 years of experience as a senior executive, board member and investor, O'Farrell brings forth solid experience in technology and digital transformation while working as a general partner at Andreessen Horowitz and played a key role in Silicon Valley companies Opsware, Silver Spring Networks, AtHome, as well as serving on the Audit Committee for Slack Technologies.

Frank Rotman

As a founding partner of QED Investors, Rotman's investments are focused on financial services and FinTech companies. Most of his knowledge stems from having over 13 years of experience working at Capital One's business units and operational areas. His current portfolio includes emerging next generation companies such as Credit Karma, Prosper, and SoFi.

Shardul Shah

Joining Index Ventures in 2008, Shah focuses on security, cloud infrastructure, and enterprise software and has experience working with healthcare and internet technologies. Currently, Shah acts as a director of Attack IQ, Brightback, Castle Intelligence, and Datadog amongst others.

Conclusion

This Ebook highlights some of the major players and firms within the VC space in the USA. As investors continue to scan the financial landscape in the wake of COVID-19, it is undeniable that some trends have accelerated such as e-commerce, online working, and even the energy industry has been ramping up.

New technologies in fields such as artificial intelligence, virtual reality and blockchain will continue to be among the main drivers of economic growth and prosperity in the coming years. If venture capitalists want to ensure their position on the playing field, they must accelerate their minds to take on opportunities ahead of them. That means fostering closer links between academic institutions, corporations and government-backed organizations, one of the key pillars of the Innovation Economy.

The USA has shown the world that amidst a looming recession, American tech giants such as Apple, Amazon, Facebook and Microsoft have been able to expand their market shares. The best approach for VCs is to take a thematic approach that doesn't just include new technologies, but also take into consideration areas that have the potential to reshape society over the long term. Across the different corners of the globe, we are witnessing different countries excelling at various markets - Europe is leading the way on climate change, renewables and infrastructure; Japan is leading in technologies aiming at miniaturization and automation; the USA, in healthcare and digitalization; and China and India have shown to create a range of retail models with the theme of 'evolving consumption'.

As leading tech writer Built In writes, 'Venture capital is not an individual sport'. Investors need to always keep in mind whether a theme will be around within the next decades and that these themes should grow and develop over the long term. By forging lasting partnerships together is the key to success in order to join fellow partners in the technology ecosystem and to back some of the new, exciting and ambitious tech startups of the future.

Valuer

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