



# Ryan Shih

Product Designer

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## Experience

### Blockfi

#### UX Product Designer

May 2022 - Present

New York, NY

Designing and building cryptocurrency products and systems at multiple scales.

### Corning Incorporated

#### Product Design Intern

May 2021 - Aug 2021

Corning, NY

Spearheaded the establishment of internal Figma UI design systems for small (>10) teams. Redesigned and prototyped website ESG and corporate information architecture for improved brand recognition.

### Quinn Evans

#### Architectural Design Intern

May 2019 - Jul 2019

Richmond, VA

Created building information models (BIM) and 3D renderings for improved educational environments such as VCU STEM center and All Saints Elementary School.

### Brightspot Strategy

#### User Researcher (Freelance)

Dec 2018 - Mar 2019

New York, NY

Performed live A/B testing and 15+ interviews for university library space programming. Implemented new Airtable management systems for project tracking.

## Education

### VCU Brandcenter

2020 - 2022

M.S. Business: Experience Design

### University of Virginia

2016 - 2020

B.S. Architecture: Design Strategy

Minors: Global Sustainability + Architectural History

## Skills + Toolkit

User Research

Product Strategy

Design Systems

Journey Mapping

Visual Design

Wireframing

Rapid Prototyping

Project Management

Figma

Adobe Creative Suite

HTML/CSS

Webflow (No-Code)

Processing (P5.js)

Cinema 4D, Blender

SketchUp, Rhino 3D

Muji 0.38 Pen

English (Native)

Mandarin (Proficient)

German (Proficient)

## Recognitions

Published author on UX Collective

Featured portfolio on Bestfolios.com

Universal McCann (UM) 2020 Virtual Intern

VCU Brandcenter: Torchia Scholarship

## Let's Talk

Building a Pomodoro study timer that integrates Spotify

Selling generative art NFTs made using P5.js

3D printing with wood filament