

Open Doors Academy presents

Lights On! Week

October 23–28, 2021

Lights On! Week is a series of events celebrating the importance of out-of-school programs.

ODA is thrilled to invite you to *Lights On! Week*, a series of events in late October celebrating the importance of out-of-school time. From October 23rd – 28th, we'll come together to highlight the role afterschool and summer programs play in preparing youth for a future of success and high achievement. Beginning with "Spotlight for Our Kids," a unique new benefit for ODA's out-of-school time programming, *Lights On! Week* offers opportunities for families, policy leaders, and supporters of all kinds to be a part of the story.

Spotlight for Our Kids

Saturday, October 23rd, 5:30pm–9pm

Cleveland Rowing Foundation

Join us for ODA's first ever clambake fundraiser to benefit our scholars.

COSA: Lighting the Way

Tuesday, October 26th, 12pm–1pm

Virtual

The Center for Out-of-School Advancement team will lead a virtual conversation with a panel of youth from across the state as they share their experiences and how they see the future.

ODA Family Event: It's Electric

Wednesday, October 27th, 6pm–9pm

Great Lakes Science Center

ODA scholars and their families will enjoy a night of hands-on activities, including live shows and dinner.

Lights On Afterschool

Thursday, October 28th, 4pm–5:30pm

Lantern Room at Church + State

Lights On Afterschool is a national celebration of afterschool programs and their important role in the lives of children, families, and communities. Join our local celebration and learn more about the impact of afterschool and out-of-school time programs whose mission is to support children's learning and development both in and outside the classroom.



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Sponsorship Opportunities	Presenting \$15,000 (\$14,040 tax deductible)	Premier \$10,000 (\$9,520)	Visionary \$5,000 (\$4,680)	Dean's List \$3,000 (\$2,640)	Graduate \$1,500 (\$1,260)
In title of week, ie. <i>Lights On! Week</i> presented by XYZ	Sponsor name				
Electronic Save the Date for <i>Lights On! Week</i> (2,000 email addresses)	Premiere logo placement				
Spotlight tickets	16 reserved tickets (2 tables of 8)	8 reserved tickets (1 table of 8)	6 reserved tickets or 8 strolling tickets	4 reserved tickets or 6 strolling tickets	4 strolling tickets
Event invitations for all <i>Lights On! Week</i> Events (primarily electronic invitations)	Premiere logo placement	Logo placement	Logo placement	Logo placement	Sponsor name
ODA and newly-created <i>Lights On! Week</i> websites with link to company website	Premiere logo placement	Logo placement	Logo placement	Logo placement	Sponsor name
Event signage and multimedia presentations at all events	Premiere logo placement	Logo placement	Logo placement	Logo placement	Sponsor name
Virtual event platform and electronic auction homepage	Premiere logo placement	Logo placement	Logo placement		
Media releases and social media promotion	Sponsor name in all materials	Sponsor name in all materials	Sponsor name in select social media		
Sponsor name on table at all events	Yes!	Yes!	Yes!	Yes!	
Electronic <i>Lights On! Week</i> program	Full page ad with choice of location and logo on cover	Full page ad	Half page ad	Quarter page ad	Eighth page ad
Opportunity for company executive to make remarks at one <i>Lights On! Week</i> event	Yes!				
Opportunity for product placement at Family Event	Yes!	Yes!			
Opportunity to provide exit gift at select events	Yes!	Yes!	Yes!		

