



Hawke's Bay
**Horticulturalist
of the Year**

ENTRY FORM

CONDITIONS OF ENTRY

1. The competition is open to any Horticulture grower as defined by Horticulture NZ, including landowners, lessees and managers based in the Hawke's Bay region and defined by the Hawke's Bay Regional Council boundary. The horticulture business must be a full-time operation for at least one person.
2. Entrants must be pursuing a system of horticulture which will maintain a high sustainable performance over a long term.
3. Judging is based on the following six criteria.
 - Innovation: New ideas, above and beyond the norm, creativity, leader-not fast follower in adopting new technology, leader development, marketing / optimising value.
 - Resilience: Climate, marketing, diversity, risk management, forward planning, succession planning, crop management, governance.
 - Leadership: Industry good, community management, at own business scale, professional development.
 - Education: Training- young/old, self-development, mentoring, stewardship.
 - Social: Health and wellbeing, community engagement, at own business scale, professional development.
4. Entrants must supply written and photographic evidence on a USB stick to support the criteria. Photographic evidence must include an image of yourself/yourselves. These images will also be used for promotional purposes if required, please only submit images that can be used.
5. With the winner's co-operation an open field day, organised and managed by Hawke's Bay A&P Society will be held on the winner's property.

FULL CONFIDENTIALITY WILL BE OBSERVED

THE WINNER WILL RECEIVE

Recognition of being the Hawke's Bay Horticulturalist of the Year
\$1500 cash

The Hawke's Bay A&P Society Trophy, originally donated by Apsey White & Co in 1915

Horticulturalist of the Year

Name of Applicant: _____

Address: _____

Phone: _____ Mobile: _____ Fax: _____

Email: _____

Property Location: _____

Name(s) to be quoted if you are the successful winner. Name: _____

Property Name: _____

OWNERSHIP STRUCTURE OF THE BUSINESS

Include details of Trusts, Companies, or Partnerships and how they are structured. Could also include succession plans if they are in place.

Important: If you were a finalist would you like this to be known. YES NO

Signature: _____

AREA OF PROPERTY

TOTAL HA

EFFECTIVE HA

Freehold

Leasehold – Long Term

Leasehold – Short Term

Total

Has this area changed over the past two years?

VALUATION ROLL NUMBERS

Freehold

Leasehold – Long Term

Leasehold – Short Term

NUMBER OF STAFF

PERMANENT

TEMPORARY/SEASONAL

Owner

Manager

General

Other

WHAT AND WHY

Considering the criteria for this award, tell us in 150 – 500 words your story and why you should be Considered for this award.

DEVELOPMENT

Identify any on-going or pending development.

DETAILS

Year

GOALS AND OBJECTIVES

Business - Short, medium and long-term goals and objectives

BUSINESS HISTORY

How has the business got to where it is today, ownership structure, land purchases, development programs etc.

OPPORTUNITIES:

What opportunities do you see for your business going forward.

Entry and Judging Information

Entries Open - 1st November 2021

Entries Close - 14 February 2022

Judging - Early -Mid March 2022

Winner announced at Napier Port Primary Sector Awards Dinner - 7th April 2022

EIT Field Day - to be held within the 2021 calendar year and decided alongside the winner

Send Completed Entry Form marked Confidential to;

Isabelle Crawshaw
Hawke's Bay A&P Society,
PO Box 349,
Hastings

Or scan and email:

awards@showgroundshb.co.nz



NAPIER PORT
HAWKE'S BAY
PRIMARY SECTOR
AWARDS

