



Hawke's Bay

Primary Sector Innovation Award

The Hawke's Bay Primary Sector Innovation Award will recognise outstanding innovation within the Hawke's Bay region.

The purpose of this award is to identify, acknowledge and celebrate those in Hawke's Bay who are utilising innovation to further develop and grow the Primary Sector.

To be eligible for this award, the nominee must have developed and innovation involving a product, service, technology, idea/theory, or process targeted towards the primary sector. The award celebrates innovation in farming, forestry, fisheries, horticulture, viticulture, applied agriculture research including companies that service these sectors. Innovation in this category may also overlap and connect with innovation in food & beverage and health & science.

Criteria

- Entry is open to individuals, organisations and businesses.
- Individuals must be either New Zealand citizens or permanent residents aged 18 and over at the time of entry (or 16, with guardian permission).
- Organisations must be registered in and have operations in New Zealand.
- The innovation, key business or key person must originate from or reside in the Hawke's Bay region.
- Uniqueness, impact, scalability, and innovation at every level. Tell us a story about the problem you're solving, why your solution is unique, who it is impacting, how well you know your target market, and what direction is next for you.
- Tell us all about your innovative work and that of individuals that have made a significant or inspiring contribution to the project or to innovation in general. This is the moment for that individual or team to shine! You will need to provide the name of one person in the team to be the main contact who will represent your entry.

Entry Process

Entries are accepted from a nominee or from the individual, organisation or business.

Closing Date

Nominations close on the 14 February 2022

Judging process

To be judged by a panel of three comprising a representative of the sponsor, a representative of the Hawke's Bay Agricultural and Pastoral Society and an independent primary sector leader. Judging will consist of reviewing submission, judging research and interview/demonstration.

I. Entry Details:

Title Name Surname

Position

Address Phone

..... Mobile

..... Email

.....

2. Entry Detail

Describe the innovation you are entering with as much relevant information as necessary to clearly outline your innovation. You may include photographs, diagrams, articles or videos.

3. Impact on Primary Sector

Describe how your innovation helps or will help improve primary sector productivity or performance, or service the primary sector support community or its customers.

4. Interview/Demonstration

Please briefly outline what the judges will be shown as part of the interview/demonstration part of the judging if you were to be a successful finalist

Contact us:

If you have any questions or would like to discuss your nomination in confidence, please contact:

Isabelle Crawshaw
Awards Manager
Hawke's Bay A&P Society

Phone: 027 421 0276
Email: awards@showgroundshb.co.nz

Please return your nomination form marked **Private and Confidential** to:

Hawke's Bay A&P Society
PO Box 349
Hastings 4156

Attention: Isabelle Crawshaw

Email nominations will also be accepted through
awards@showgroundshb.co.nz

