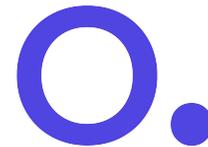# Software design & development for startups.

OneSeven is a product development studio uniquely positioned to help both technical and non-technical founders achieve their goals without overspending. Our full stack team of strategists, designers, and developers ready to take your idea to the next level.

Our 7 Services

It's like building a house.

Product Strategy
Explore market trends, your existing assets, and competitive landscape to solidify your product vision and roadmap.

Realtors help you find the best location for your new home.

UI/UX Design
Align on the look and feel of your product, then design user personas and experiences based on the app requirements.

Architects design the blueprint for how it will all look and work together.

Mobile & Web Development
Follow the agile development process, continually publishing working prototypes and iterating on the product strategy.

Contractors turn that blueprint into a house, one room at a time.

Quality Assurance Testing
Conduct visual and technical testing to ensure all features work as designed and expected prior to being released.

Inspectors approve the work and check everything twice.

Product Launch
Work with our marketing partners who can provide the digital marketing services your business needs to grow.

You get the keys and host a housewarming party.

Ongoing Support
Stay on-top of API depreciation, framework version control, and bugs long after launch with help from the same team.

Landscapers cut the grass each week and the plumber comes when the hot water heater breaks.

Project Management
Keep your project teams on time and on budget with a project manager that keeps the team aligned and focused.

A foreman ensures all work is delivered on time and within budget.

Why OneSeven? 2 Reasons:

1. We were started by a tech entrepreneur whose mission is to help other emerging startups.
2. Our fully virtual company allows us to charge $20 less per hour than the competition.

Ready to get started?

Book a discovery call