



SPONSORSHIP

BRUNCHFEST BY EMERGING LEADERS

Centers for Youth & Families

PO Box 251801
Little Rock, AR 72120-5076

INTRODUCTION



CENTERS FOR YOUTH & FAMILIES

The Centers for Youth and Families began in 1884 as the Children's Aid Society, a home in Little Rock created by Sarah Elizabeth Latta Mitchell as a safe place for orphaned children. It evolved through mergers to the Little Rock Orphans Home in 1907, the Elizabeth Mitchell Memorial Home in 1947 and, in 1987, became Centers for Youth and Families. The Centers has maintained a commitment to caring for children and youth who have been abandoned, neglected, abused or faced other difficult obstacles on their pathway to success for **137 YEARS & COUNTING.**

OUR WHY

MISSION

The Centers is committed to meeting the unique and evolving needs of the people and communities served by providing comprehensive, integrated care that promotes physical, emotional, and social wellness.

VALUES

Family. At The Centers for Youth and Families, we are a family for families. We work together as a team to provide support to each other and to the families we serve.

Respect. We believe each person is worthy of courtesy, politeness and kindness. We openly show our appreciation to our consumer, vendors, and colleagues.

Integrity. We are professional and honest in our working relationships. We hold ourselves accountable to the highest ethical and performance standards. We do the right thing.

Excellence. For more than 137 years, we have remained steadfast to our focus on the quality care of children and families. This sustained passion drives us toward continued improvement in the services we deliver.

Hope. We give parents and children confidence to lead socially and emotionally healthy lives.



THE FOUNDATION

WHAT WE DO

The Foundation connects you to helping children, families and adults in our community find pathways to positive futures. Your gifts and support are critical to changing lives of people of all ages who come to The Centers for healing mental health services. Your gifts provide superior care for individuals who benefit from mental and behavioral health services at The Centers, helping them to grow and thrive. You invest in caring for people by giving your financial support, your time and in-kind gifts; each gift is tax-deductible within the fullest extent of the law.



WHO WE ARE



Melissa Hendricks
Director



Nikki Cantrell
Development Officer



Allie Edwards
Development Officer



PROGRAMS AND SERVICES

Residential Treatment for Youth

We provide intensive, inpatient, psychiatric help and educational services for children and adolescents who have suffered trauma and are exhibiting serious social, emotional and behavioral challenges.

Therapeutic Foster Care

We recruit, train and approve families to serve as therapeutic foster parents for vulnerable youth in foster care and provide them with counseling services and support.

Human Trafficking Treatment

We provide therapeutic inpatient treatment for minor victims of sexual and labor exploitation and outpatient counseling for adult trafficking victims.

Outpatient Counseling

We provide mental health services to children, youth and adults with a goal of diagnosing and treating those experiencing emotional or behavioral challenges.

Day Treatment

We provide education services to students with social, emotional or behavioral challenges who have struggled to succeed in a traditional academic setting.

Prevention Services

Prevention Services—We teach the Personal Responsibility Education Program (PREP) to youth and conduct trainings for schools and community members on a variety of mental health topics.

Community Mental Health Center

As the CMHC for Pulaski County South of the River, we provide a wide range of critical adult services including counseling, substance abuse management, pharmacy services, Day Treatment, and care coordination.

MEET LANDON



**Stock image representative of former client*

LANDON, FORMER CENTERS CLIENT

Meet Landon. At a young age, Landon rarely had a stable home. He suffered multiple separations from his parents, who were abusive and eventually lost their parental rights. At only 6 years old, he moved into The Centers. He was angry, aggressive, impulsive, and distracted. He was also in need of speech & language therapy. During his four years in residential care and day treatment school, he began earning all As and Bs. His individual and group therapy helped him overcome his speech & language delays. And in time, he learned to manage his aggression & impulsivity.

WHY YOUR HELP IS NEEDED

Many of The Centers' clients are supported through government funding. The Foundation helps to meet needs beyond such support, in the way of: basic needs such as hygiene products, clothing, and shoes; back-to-school necessities including backpacks and school supplies; birthday and holiday celebrations; and more. From sponsoring a special event and volunteering on campus to serving on a committee or fulfilling a holiday wish list, there is an avenue for you to connect with the mission and each act of kindness counts.



SPECIAL EVENTS

THE EVOLVE GALA

PRESENTED BY:



SATURDAY, APRIL 30, 2022 | STATEHOUSE CONVENTION CENTER

This annual celebration is The Centers' largest fundraiser with a program honoring a Hero of Hope, recognizing young men in 11th and 12th grade who are part of The Centers' Champions of Hope leadership and service program, sharing The Centers' mission and having fun! Raffle, live auction, silent auction, dinner, music and more.



SPRING FLING WALK/RUN 5K

PRESENTED BY:



**Located in Monticello, AR!*

SATURDAY, MAY 21, 2022 | THE CENTERS' SOUTHEAST RESIDENTIAL CENTER



Share the love with The Centers' Monticello campus by participating in the Spring Fling Walk/Run 5K! Hosted in-person and virtually, this event benefits children in Southeast Arkansas who live at The Centers.

BRUNCHFEST

SATURDAY, JUNE 25, 2022 | THE HALL LITTLE ROCK

Hosted by Emerging Leaders, The Centers' young professionals group, BrunchFest is back & better in 2022! Celebrate brunch with samples from your favorite local restaurants while raising funds to help children in your community. **Mimosa cheers** to that!



CENTERS CLASSIC GOLF TOURNAMENT

MONDAY, OCT. 10, 2022 | PLEASANT VALLEY COUNTRY CLUB



Now in its 32nd year, this special Columbus Day tradition provides for a healthier community through healthy competition. Featuring a raffle, tournament games, team photos, a player's tee gift and awards ceremony, we invite you to spend the holiday with us – bettering your community and helping those in need who call it *home*.





BRUNCHFEST

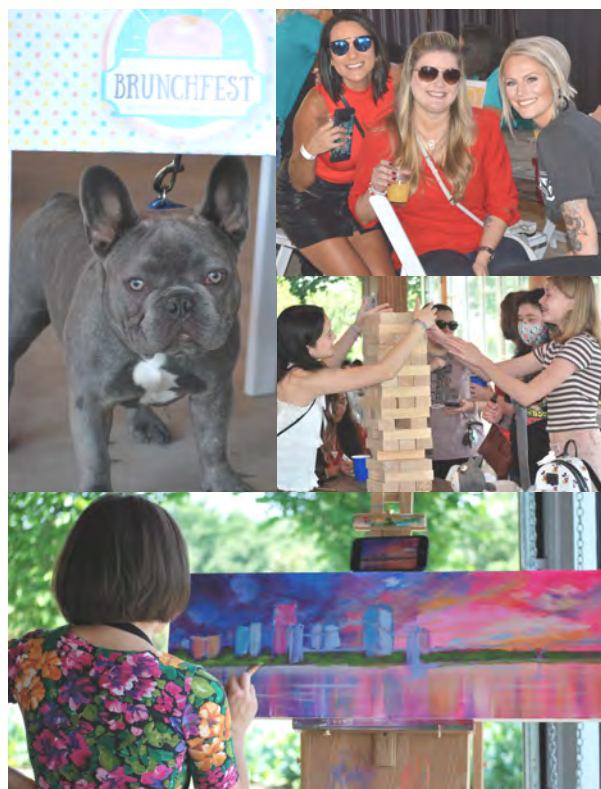
SATURDAY, JUNE 25, 2022

The Hall | 11 a.m. - 1:30 p.m.

Hosted by our **Emerging Leaders** young professionals group, the event connects local restaurants with 300+ members of the greater Little Rock community. And you can be a part of it!

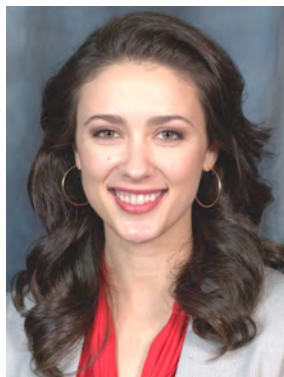
By sponsoring BrunchFest, you support children and teens who live at The Centers and receive specialized treatment to recover from traumatic experiences. And, you enjoy the best of Arkansas' brunch June 25th, including: food, mimosas, music, merch, and more!

Mix, mingle, and soak up the summer fun - all while supporting residents and restaurants in *your community*.



2022 LEADERSHIP

CO-CHAIRS



Mary Claire Hill
MHP/Team SI



Amanda McColey
Southern Reprographics

COMMITTEE

Bob Berardi, Apptegy
Jessica Caple, BKD CPAs & Advisors
Hayden Cherry, Branded Media
Kristyn Cunningham, Perfect Vision Manufacturing
Brittani Hill, UAMS Head Start
Sarah Cain Hoffpauir, DYNE Hospitality Group
Joyti Lal, SFDC
Bailey Moll, Jordan P. Johnson Consulting
Taylor Mulhern, Entegritty
Hannah Ricks, Centennial Bank

BRUNCHFEST

2022 Sponsorship

All BrunchFest sponsors are recognized on The Centers' **website** and **social media**, in event **publications**, in **e-blasts** to **4,000+ subscribers**, and **onsite** with signage.



	Swag	Tickets	Promotion	Signage	*Exclusive*
Master \$5,000	✓	10	Logo	Banner	Event Name
Mimosa \$3,500	✓	8	Logo	Banner	
Flapjack \$2,500	✓	6	Logo		
Fan \$1,500	✓	4	Listing		
Buddy \$1,000	✓	2	Listing		



COMMITMENT FORM

Your gift is a tax deductible charitable contribution to:



EIN#: 71-0826334

Yes, I will improve the lives of children at Centers for Youth and Families by sponsoring BrunchFest by Emerging Leaders!

SPONSORSHIP LEVEL

☐ \$5,000 ☐ \$3,500 ☐ \$2,500 ☐ \$1,500 ☐ \$1,000 ☐ Other

PAYMENT

☐ A check in the amount of _____ is enclosed.

**Make checks payable to Centers for Youth and Families*

☐ Please invoice me by _____ on _____ for pledge payment.

☐ I will pay now with credit card; number: _____

Exp. date: _____ CVV Code: _____. I will pay the 3% processing fee _____.

Type of card: Mastercard VISA American Express Discover

RECOGNITION

Organization/Business: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Cell: _____

Signature: _____ Date: _____

Name of The Centers staff/volunteer requesting sponsorship: _____

Upon completing, please return to:

Allie Edwards, Centers for Youth and Families Foundation

PO Box 251801; Little Rock, AR 72225

501-666-9436; AEdwards@TheCentersAR.com

Thank you for investing in the lives of children & youth who need a little extra love!

