

# SERVICE PRICING BREAKDOWN - Q32021

We value our clients, fairness and transparency. We strive to ensure our pricing is industry competitive, and that you know exactly what you're getting and how much each service will cost.



If you're looking for a service not listed, please email [mike@neonalphamedia.com](mailto:mike@neonalphamedia.com) or call

<b>CORPORATE AND COMMERCIAL VIDEO PRODUCTION</b>	
Cameras, rigs, lighting, audio and pro camera operator capturing 1080p or 4K using cinema-quality cameras and lenses, action cameras (where applicable and necessary) and/or drone with zoom lens flown only by our FAA Part 107 licensed drone pilot.	
<b>FULL DAY RATE</b>	\$600 per videographer - up to 8 hours of setup and/or production. Anything over 8 hours in one calendar day will be charged at \$125 per videographer per hour.
<b>HALF DAY RATE</b>	\$300 per videographer - up to 4 hours of setup and/or production.
<b>VIDEOGRAPHY HOURLY RATE</b>	A la carte per hour of setup and/or production. \$250 per videographer first 2 hours. \$75 per hour per videographer after 2 hours.
<b>DRONE PILOT SERVICES HOURLY RATE</b>	Flights include photo and video, where safe and authorized. \$150 per hour (can be prorated to quarter hour increments).

<b>PRE-PRODUCTION</b>	
Planning necessities for a successful shoot and successful final product for you.	
<b>CONCEPT CONSULTING</b>	\$50 per hour. Scripting, planning, scheduling, concept development & story boarding, location scouting.
<b>GAFFER/PA/GRIP</b>	\$20 per hour per crew member. For larger productions, sometimes we need bigger crews and extra gear.

<b>POST-PRODUCTION</b>	
Basic editing to motion graphics and special effects helping make sure you look your best on-screen.	
<b>BASIC EDITING</b>	\$75 per minute of final production length. (10 minute final video: \$75 x 10 = \$750) Drone photos edited at \$50 per hour (can be prorated to quarter hour increments). Includes Color grading, audio mixing, transitions and basic titles, lower-thirds and overlays.
<b>ADVANCED EDITING</b>	\$150-\$300 per minute of final sequence. Including but not limited to Color grading, chroma key, custom transitions, animated titles, lower-thirds and overlays, motion graphics, motion tracking effects/rotoscoping, masking, etc. Pricing could vary and is dependent on final project scope but we will be upfront on expectations of cost.
<b>STOCK AUDIO, VIDEO AND MOTION GRAPHICS</b>	\$50/research hour plus a pass-through cost of item (can be prorated to nearest quarter hour). Upon payment and project completion, you will receive each licensed item including respective paperwork for use by you in perpetuity on your applicable channels per each stock library contract.
<b>RUSH SERVICE FEE</b>	We reserve the right to apply a Rush Fee of 15% of the project cost to jobs that require fast turnaround. Generally this is something with a 10-day turnaround when requested by client and is discussed with client upfront.

<b>TRAVEL</b>	
<b>MILEAGE</b>	\$1 per mile. Applicable to shoots over 25 miles from our home base of Fishers, Indiana. Anything within 25 miles is free of charge.
<b>OVERNIGHT STAYS AND LONG DISTANCE STAYS/TRAVEL</b>	Discussed with client on as-needed basis prior to booking and costs passed through to client on receipt following stay.

Pricing included in this sheet is our normal pricing. Promo pricing as advertised on our website may reflect special and specific services included in this pricing sheet at a limited time discount and are only applicable in situations outlined within each promotion. Any services requested or rendered for client outside of promotional stipulations will be an additional line item in the dollar values listed above. Neon Alpha Media reserves the right to periodically update this pricing sheet as services change.