

What is candidate ghosting?

Cease all communications, disappearing without a trace, vanishing from the interview process. Gone forever.

Ghosting is a two-way problem.

Employers are responsible for creating the proper channels for mutual communication between both sides.

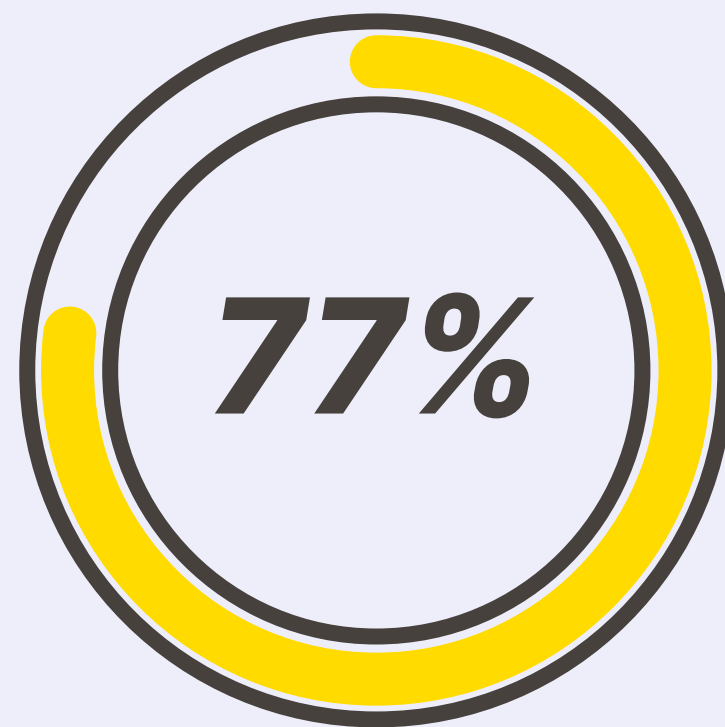
Candidates must be clear about where they stand in the process and how long it will take; they need to be honest and transparent about their real intentions with the job.

Ghosting is a communication problem. Therefore, we must nurture the candidate-recruiter relationship.

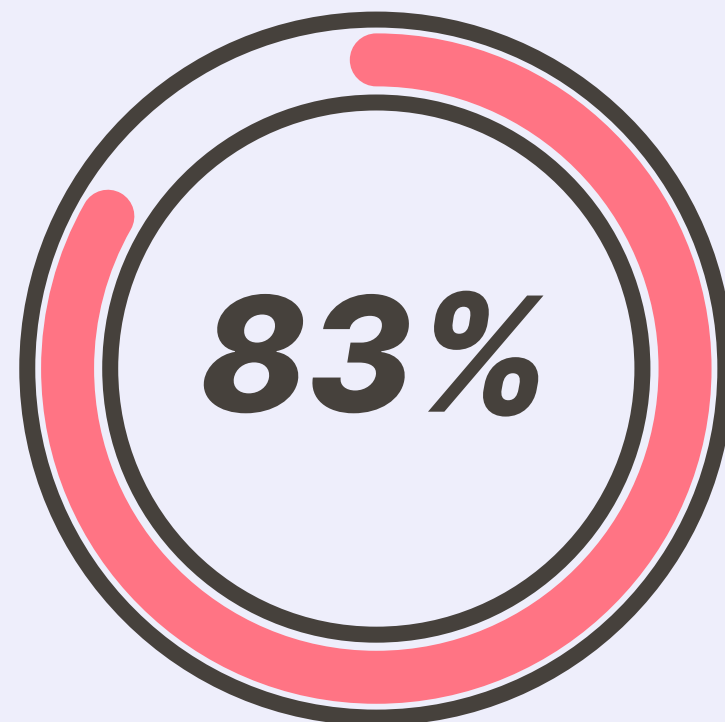
Communication is the cornerstone of any successful relationship.

Let me share some revealing data I found searching the web:





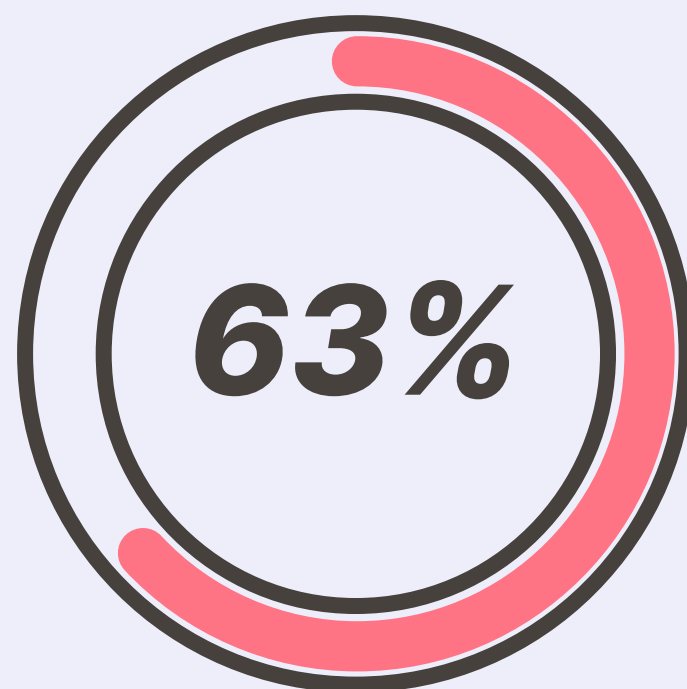
**of Job Seekers have been
ghosted by a prospective
employee**



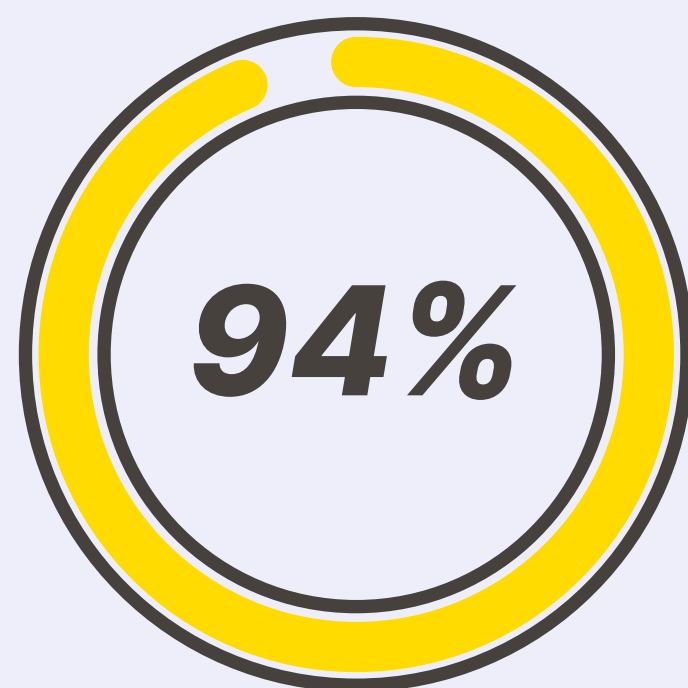
**of employers have
been ghosted**



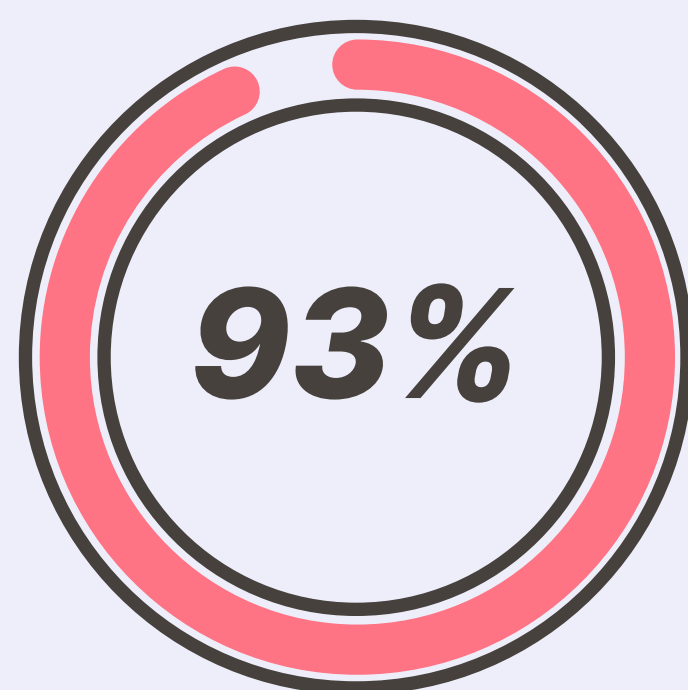
of Job Seekers age 18-34
ghosted because they didn't
know what else to do



of employers believe
that improved communication
can reduce ghosting



**of Job Seekers who ghost
say they experience little to
no consequences**



**of employers believe
that improved communication
can reduce ghosting**

Conclusion:

These statistics reveal a significant problem in today's job market:
there is a massive communication disconnection between employers and candidates.

Too often, employers take advantage of their position of power and neglect to keep candidates updated on their status in the hiring process.

Meanwhile, candidates are left feeling anxious and uncertain about their future.

This is a recipe for disaster. To fix this problem, we must start nurturing better relationships with applicants/candidates by ensuring timely communication.
Set clear expectations from both parties about their real intentions.

Suppose we focus on improving communication at every stage of the hiring process.
In that case, businesses can help reduce instances of ghosting altogether.

