

Jeff Gudin, M.D. Appointed To Optimal Healthcare Board of Directors
Director Philip Scala Succeeds Kenny Orr as Optimal Board Chair
Corporate Name Change Filed to Optimal Healthcare Services

New York, NY/ ACCESSWIRE – September 21, 2021 – Optimal Healthcare Services, Inc. (OTC: OHCS) announced today that following its quarterly Board of Directors meeting it has changed the corporate name to Optimal Healthcare Services, appointed a new Chair of the Board of Directors and added Jeff Gudin, M.D. to the Board of Directors. Dr. Gudin is an internationally known pain management specialist, educator, medical journal editor and researcher who has devoted his career to discovering safer and more effective therapies for pain management while reducing the risks of addictions.

“We are thrilled that a physician with the skills and international reputation of Dr. Gudin has agreed to join the Optimal Board,” said Marc Weiner, Chief Executive Officer of Optimal Healthcare Services. “While his unique expertise in pain management and research, as well as practical medicine, is an asset, his broad reach into the medical community will ensure sound medical analysis is well represented in our decision-making process. As the Chair of the Scientific Advisory Board for our portfolio company, PainScript, Dr. Gudin’s leadership has already advanced our mission and I am delighted that he has agreed to expand his role.”

“I welcome the opportunity to help advance the business model of Optimal where I will focus on expanding the existing network of innovative healthcare companies,” said Dr. Gudin. “The Optimal mission of providing financial backing to great companies, with good leadership and, most importantly, innovative approaches to improving medicine for the benefit of patients and physicians is a vital mission for the future of healthcare.”

Optimal Healthcare also announced that Board Director Philip Scala, will assumed the position of Chairman of the Board of Directors effective Tuesday, September 21, 2021. Mr. Scala succeeds Kenneth Orr, who shall remain as an advisor to the Company.

"Phil is ready to lead our Board as Optimal expands its investment in groundbreaking healthcare companies," said Kenny Orr. "I am so excited for all that is to come for Optimal and so proud to have helped the company get to this point."

“We have filed a name change application with the OTC Markets for our company to be known as *Optimal Healthcare Services, Inc.* This slight change reflects our desire to brand our portfolio companies appropriately and ensure our Telehealth and Compliance Technology (TACT) platform is positioned to readily adapt to the changing marketplace,” added Dan Cohen, President of Optimal Healthcare Services.

About Dr. Jeff Gudin

Dr. Gudin completed his residency in Anesthesiology at the Yale University School of Medicine and his fellowship at the Yale Center for Pain Management. He is currently a Professor of Anesthesiology, Perioperative Medicine and Pain Management at the University of Miami Miller School of Medicine.

Dr. Gudin is Board Certified in Pain Management, Anesthesiology, Addiction Medicine and Hospice and Palliative Care. He remains active in teaching and research and has lectured and

consulted internationally on topics related to pain management and addiction medicine. He is principal investigator on an NIH NCATS grant studying a novel, non addictive pain therapy.

Dr Gudín is Co-Editor in Chief for the journal Practical Pain Management and has dedicated his career to promoting education in pain and addiction medicine with a focus on opioid related safety. He attends and has presented at PAINWeek, the American Pain Society, American Academy of Pain Management, American Academy of Physical Medicine and Rehabilitation as well as many other international venues.

About Philip Scala

Mr. Scala has served as the CEO at Pathfinders Consultants International since 2008, following a 29-year career as a Supervisory Special Agent of the Federal Bureau of Investigations. At the Bureau, Mr. Scala specialized in the areas of organized Crime and served as a FBI Criminal Investigator, SWAT Team Leader, and a Tactical Advisor.

Mr. Scala has earned a M.A. in Psychology at the New York University and an MBA in Accounting and Finance from St. John University. He is a founding Director of OHCS.

About Optimal

Optimal Healthcare Services is focused on creating a network of innovative healthcare companies that advance clinical research, disease management and improve physician/patient interactions. A prime focus will include acquiring controlling interests in a variety of healthcare-related businesses.

Caution Concerning Forward Looking Statements:

This press release may contain forward-looking statements made in reliance upon the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements include all statements that do not relate solely to historical or current facts and can be identified by the use of words such as “may,” “will,” “expect,” “project,” “estimate,” “anticipate,” “plan,” “believe,” “potential,” “should,” “continue” or the negative versions of those words or other comparable words. Forward-looking statements are not a guarantee of future actions or performance. These forward-looking statements are based on information currently available to Optimal and its current plans or expectations and are subject to a number of uncertainties and risks that could significantly affect current plans. Risks concerning Optimus’s business are described in Periodic and Current Reports filed with the OTCIQ. Optimal is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements, whether as a result of new information, future events or otherwise.

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