





Will Bowen.

Graphic & Multimedia Designer

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 willbowen.net

About

I am passionate about designing media that feels entirely unique. Whether I'm designing for a greater project, or something I am working on for myself, I find incredible joy in creating something that I am proud of. Style guides, web pages, book covers, and album artwork has all become part of the work that inspires me as a designer and I can't wait to see what inspires me next. I hope you'll find out with me.

Skills

Indesign, Illustrator,
& Photoshop

Final Cut Pro X

Team Management

Event Planning

HTML/CSS

Branding

Community
Outreach

Web Design

Webflow

Multimedia Writing

Branding

Public Speaking

Education

University of California, Santa Barbara

B.A. Communication
(Class of 2021)

Minor in professional
writing for multimedia

3.81 GPA

Graduated with
high honors

Studied abroad in
Auckland, NZ

Experience

Graphic Designer

Lucidesse

July 2021 - Present

- Crafted, refined, and constructed modern, clear, and exciting brand guidelines.
- Worked closely with founder to realize the creative vision of the company & app.
- Communicated with a small team to prepare to launch, market, and receive funding for the app.

Design Intern

Starting Lines

April - June 2021

- Designed the textbook cover, edited photographs, and created visual works for a publication that serves as a textbook for thousands students.
- Updated and refined brand image to be more modern, timely, and cohesive.

Head Course Assistant

UC Santa Barbara Sociology Dept.

June 2020 - June 2021

- Served as the head course assistant for an upper division course at UC Santa Barbara with over 500 students every quarter.
- Coordinated and lead a team of ~14 employees, hired new employees, held office hours for students, presented review sessions, graded exams.
- Increased student engagement during online learning. Led to noticeable increases in student's scoring & enjoyment of lecture material.

Writer, Event's Committee

SexInfo Online

April 2019 - June 2021

- Wrote articles pertaining to topics including human sexuality, love, health, and relationships for a website that reaches over 200 countries.
- Updated and revised previous content on the website in order to maintain up to date and accurate content.
- Planned local outreach events to increase organization's awareness & encourage community engagement across multiple digital channels.