

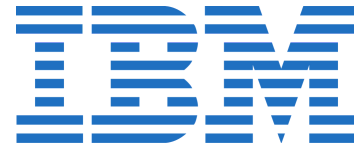
# YOUR BRAND IDENTITY IS MOST LIKE



THEO

When it comes to marketing, you self-described your brand in a way similar to these top global businesses:

**Harvard Business Review**



- |               |                         |                 |                   |
|---------------|-------------------------|-----------------|-------------------|
| Amazon        | Goldman Sachs           | Lockheed Martin | CBS               |
| Microsoft     | Rolex                   | Universal       | ABC               |
| Mercedes-Benz | New York Times          | Morgan Stanley  | American Airlines |
| AT&T          | Wall Street Journal     | NBC             | Discover          |
| IBM           | Harvard Business Review | HBS             | Prudential        |
| Accenture     | American Express        | S&P Global      | United Airlines   |
| J.P. Morgan   | United Healthcare       | Lexus           | McKesson          |
| Deloitte      | LG Group                | Merrill Lynch   | BDO Global        |
| Audi          | HSBC                    | Hilton          | Blackrock         |
| Citi          | Anthem                  | Aetna           | Pfizer            |
| Wells Fargo   | ExxonMobile             | Bridgestone     |                   |
| Adobe         | Boeing                  | Land Rover      |                   |
| PwC           | Warner Bros             | Credit Suisse   |                   |
| Lexus         |                         | Delta           |                   |





THEO

Refined - delightful - professional - wise

— IN LITERATURE —



Albus Dumbledore

Quote: "Words are, in my not-so-humble opinion, our most inexhaustible source of magic. Capable of both inflicting injury, and remedying it."

— IN CULTURE —



Barack Obama

Photo: GQ



Tom Hanks

Photo:Forbes



Morgan Freeman

Photo: Boston University



Oprah Winfrey

Photo: Inforney.com

— FEELS LIKE —

Lunch with a trusted mentor.





Every brand has a voice.

Let us find yours.

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Hire a Writer

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