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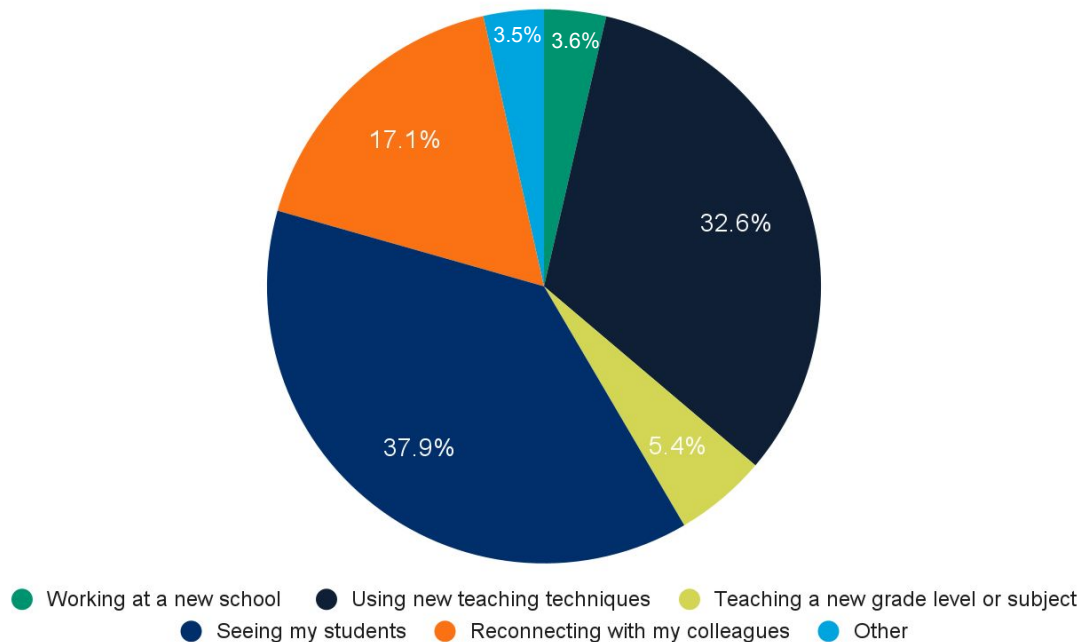
Back-to-School Survey 2023

GoGuardian conducted this survey through its nationwide network of educators. The survey was conducted from July 12 through Aug. 2, and received 1,134 responses.

Survey Results: Back-to-School Sentiment

What are you most looking forward to in the 2022-2023 school year?

Educators were asked to select one multiple choice answer.

- 3.5%
- 3.6%
- 32.6%
- 17.1%
- 37.9%
- 5.4%

- ● Working at a new school
- ● Using new teaching techniques
- ● Teaching a new grade level or subject
- ● Seeing my students
- ● Reconnecting with my colleagues
- ● Other

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Given national education funding changes, how concerned are you about losing technology resources in your classroom?

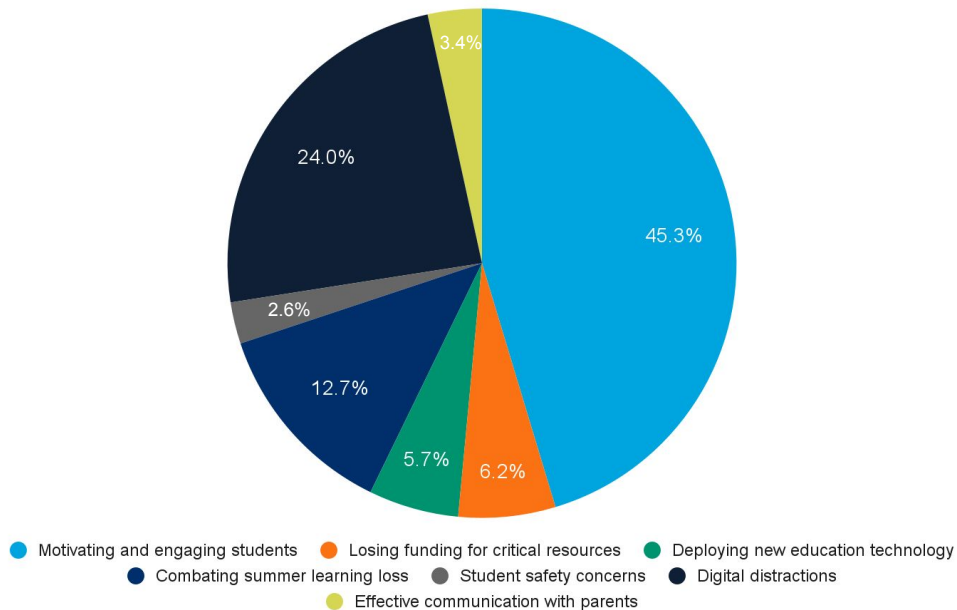*Educators were asked to select one multiple choice answer.*

26.2%

36.2%

37.6%

● Very concerned   ● Somewhat Concerned   ● Not Concerned
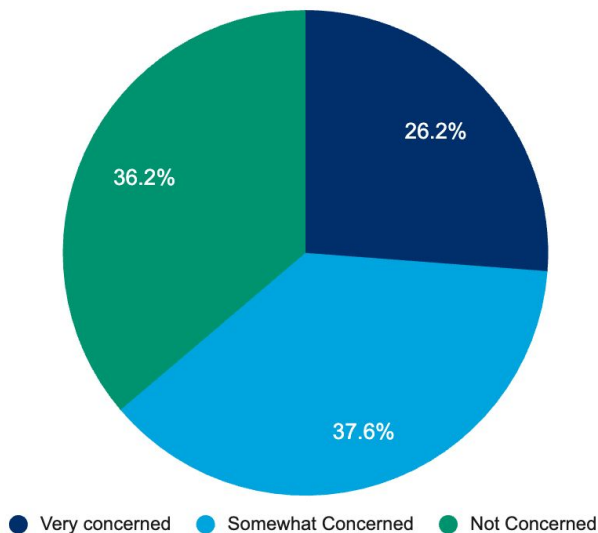
In a follow-up questions, teachers were asked how this perceived funding loss would impact their teaching. The #1 concern given was potential decreased engagement as a result of the loss of technology resources.

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What do you anticipate will be your biggest challenge going into the 23-24 school year?

*Educators were asked to select one multiple choice answer.*

- ● Motivating and engaging students
- ● Losing funding for critical resources
- ● Deploying new education technology
- ● Combating summer learning loss
- ● Student safety concerns
- ● Digital distractions
- ● Effective communication with parents

45.3%
24.0%
12.7%
6.2%
5.7%
3.4%
2.6%

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Which two data points are most important to you when reviewing student performance?

Educators were asked to select two multiple choice answers.
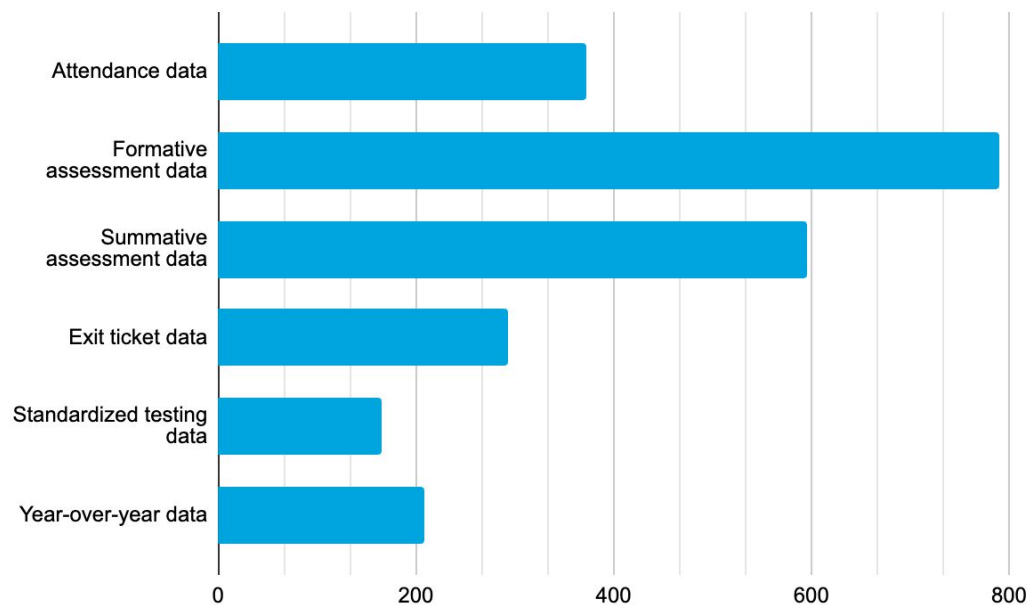
How do you anticipate student mental health will have changed from the 22-23 school year?
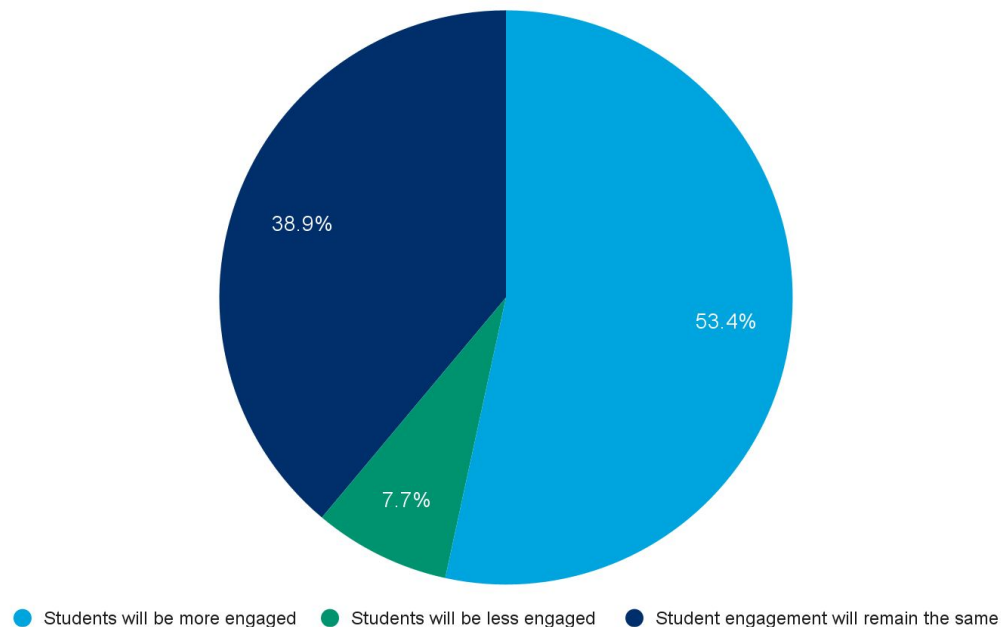
Educators were asked to select one multiple choice answer.

- ● Student mental health will be better. — 30.8%
- ● Student mental health will be worse. — 12.1%
- ● Student mental health will be the same. — 57.1%
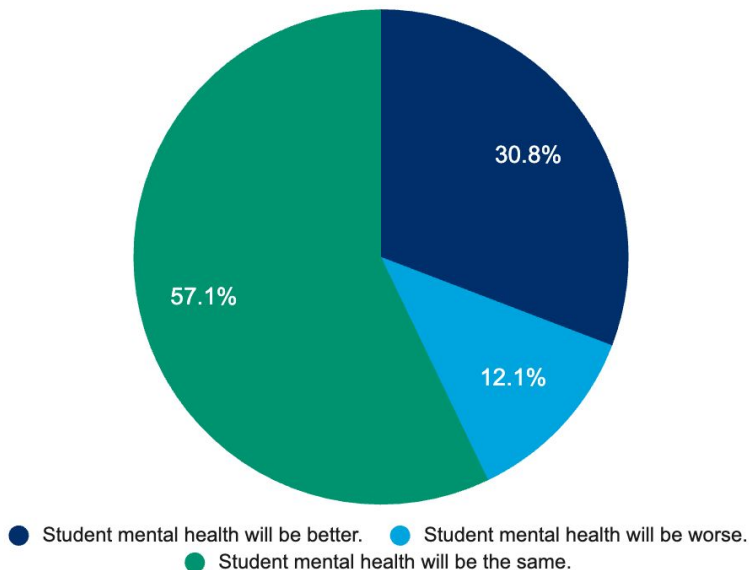
Survey Results: Student Engagement

Will students be more or less engaged than they were last year?

Educators were asked to choose only one of the below responses.

38.9%

53.4%

7.7%

● Students will be more engaged   ● Students will be less engaged   ● Student engagement will remain the same

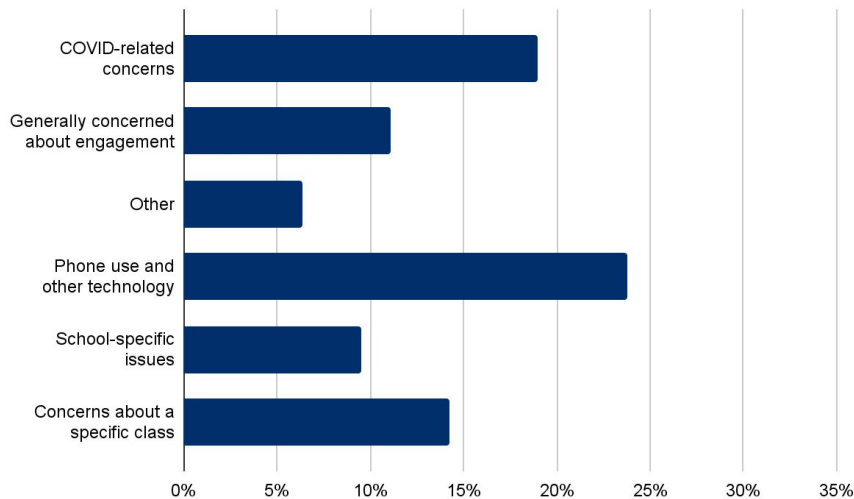GoGuardian®   E· Edulastic   Pear Deck   Giant Steps.   TutorMe

Will students be more or less engaged than they were last year?

Educators were asked to elaborate on their answers. The answers were filtered into the below categories.

If you answered more engaged, why?

Category	Value
Distance from the pandemic	~34.5%
Specific class	~4.5%
Student age	~4%
Technology	~9.5%
New strategies available	~34%
New staff	~0.7%
Refreshed after summer	~1.8%
Working at a new school	~2.3%
Other	~8.5%
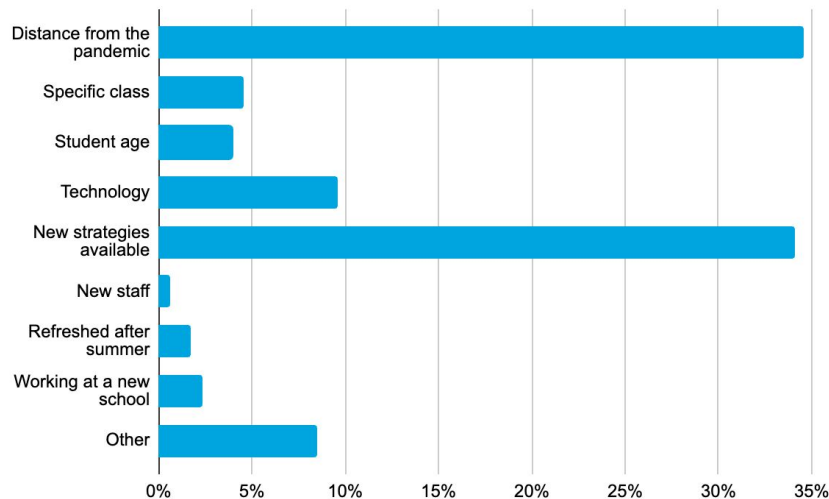
If you answered less engaged, why?

Category	Value
COVID-related concerns	~19%
Generally concerned about engagement	~11%
Other	~6.3%
Phone use and other technology	~24%
School-specific issues	~9.5%
Concerns about a specific class	~14%

# What do students get most excited about in your classroom?

Educators were asked to choose up to three activities from pre-selected categories, or enter their own.
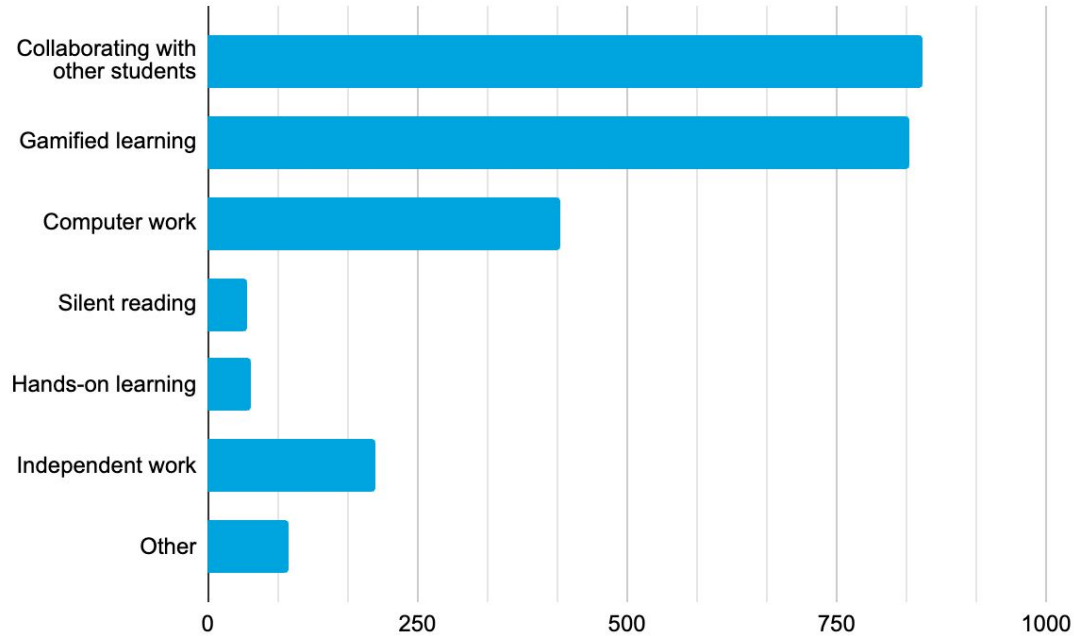
Survey Results: Educational Technology

In the 22-23 school year, how likely are you to implement an education technology product that you have never used before?

Educators were asked to choose one of the four multiple choice responses.

1%

5.7%

40.2%

53.0%

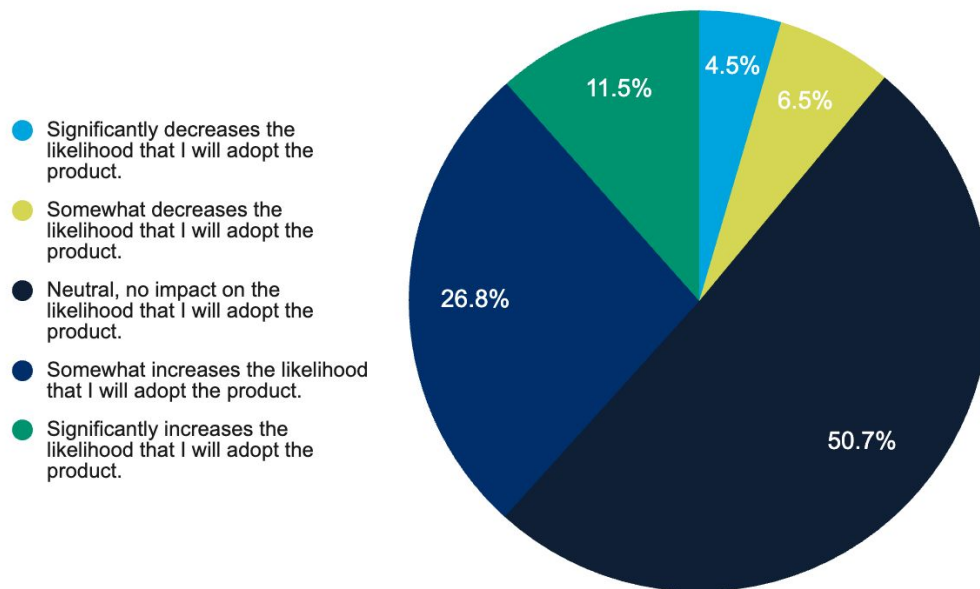● Very likely ● Somewhat likely ● Unlikely ● Very unlikely
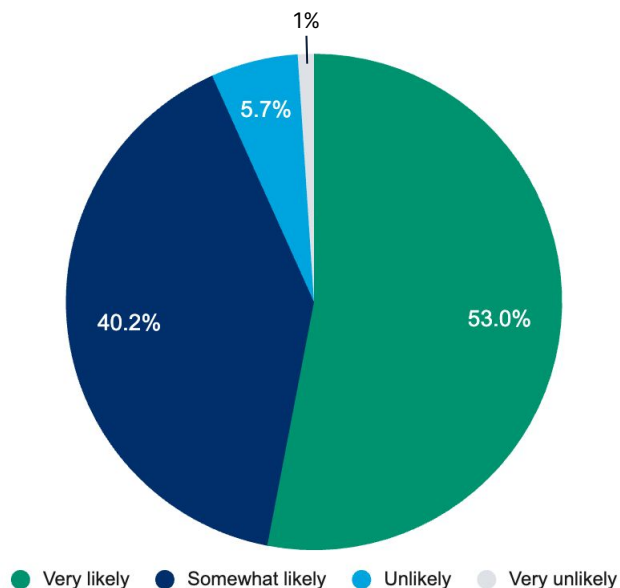
If so, which technology product do you plan to use?

Educators were asked to describe the technology products they plan to integrate into their classrooms.

- 622 educators responded, with answers spanning 149 different technology products.

- AI was heavily mentioned by respondents, with 14% of educators directly noting AI tools as a new product of interest.

- Many teachers noted that they aren't sure which tools they'll be using (20%), and some cited district or school decision-making as the determining factor.

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How does the inclusion of AI features impact the likelihood that you will adopt a product?

Educators were asked to select one response.

- Significantly decreases the likelihood that I will adopt the product.
- Somewhat decreases the likelihood that I will adopt the product.
- Neutral, no impact on the likelihood that I will adopt the product.
- Somewhat increases the likelihood that I will adopt the product.
- Significantly increases the likelihood that I will adopt the product.

4.5%
6.5%
11.5%
26.8%
50.7%

Which of the following ways are you most interested in seeing AI applied in edtech products?

Educators were asked to select all that apply.
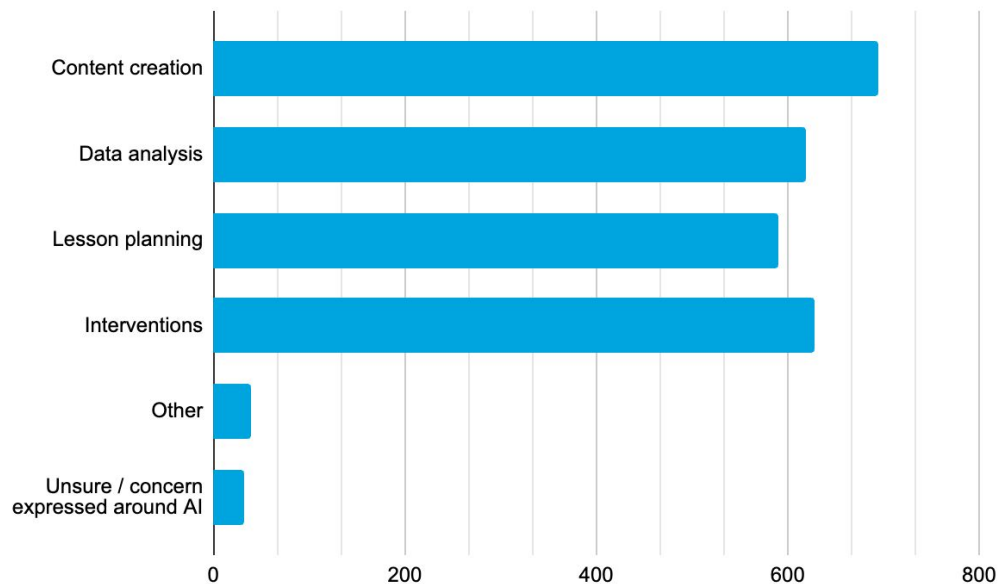
Questions? Comments?
Email press@goguardian.com

Thank you