

# MATTHEW FISH

## Computer Science & Business Double Degree

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## EDUCATION

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### Wilfrid Laurier University

#### BSc - Computer Science

📅 Sept 2016 – Aug 2021    📍 Waterloo, ON

- Computer Science Major GPA: 3.85/4.0

#### Bachelors of Business Administration

📅 Sept 2016 – Aug 2021    📍 Waterloo, ON

- Business Major GPA: 3.80/4.0

## EXPERIENCE

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### Product Intern

#### Dropbase (Y Combinator W20)

📅 Jan 2021 – Apr 2021    📍 San Francisco, US (Remote)

- Conducted **10+ user interviews** to identify feature requests and pain points of early adopters
- Used **Figma** extensively to create wireframes for website pages and application features
- Analyzed customer behaviour using **Amplitude**, **FullStory** and **Google Analytics**, used findings to improve user experience
- Performed **market research** to identify pricing and feature trends within the ETL-tool market

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### Software Developer

#### The Co-operators

📅 Sept 2019 – Dec 2019    📍 Waterloo, Canada

- Created an **Amazon Alexa chatbot** for internal reports and trained using **SAP's Natural Language Processing** engine
- Built login service, web chatbot, and frontend functionality for insurance claims webapp using **Angular** and **Node**
- Conducted **user interviews** to influence design and optimize product feature roadmap

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### Marketing Intern

#### Smile.io

📅 June 2018 – Aug 2018    📍 Kitchener, Canada

- Identified loyalty trends and performed industry research through **Google Analytics** and **Hubspot**
- Spearheaded company's inbound marketing strategy by creating **15+ blog posts**, curating companies Facebook, Twitter and LinkedIn presences
- Worked closely with partner companies to launch **5 app integrations**, managing marketing content and help desk articles

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### Brand Standards

#### Hungry Jacks

📅 Sept 2017 – May 2018    📍 Sydney, Australia

- Led development of **company-wide product procurement system** to improve the process of creating new menu items
- Created online ordering **wireframes/UX design** for Hungry Jack's sister company, Texas Lone Star Grill

## SKILLS

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User Interviews

Wireframes

Prototypes

Testing & Analytics

Figma

Sketch

Amplitude

Webflow

HTML

CSS

Python

Javascript

Angular

Node

## PROJECTS & INTERESTS

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### Professional Rugby

- Training with the **Toronto Arrows**, Canada's first professional rugby union team
- **Captained** the Laurier Varsity Rugby team for the 2019 and 2020 seasons
- **5x OUA Academic All-Star**; named Laurier's **Top Academic Athlete** in 2018

### Freelance Photography

- Built online following of over **50,000 users** across Tumblr, Instagram and YouTube
- Created photo and video materials for clients like **CIBC**, **Intel**, and prominent **YouTubers**

### Pacifica Plastics

- **Placed first** in the BDO New Venture pitch competition (250+ teams), **winning \$5,000** of funding
- Conducted **user interviews**, created **product prototypes**, and **pitched** business concept for turning ocean plastics into eyewear frames

### Laurier Investment and Finance Association

- Designed and developed the club's website and blog presences using **HTML** and **CSS**, alongside **Wordpress** to power the blog
- Provided technical support for stock pitch and networking events

## AWARDS

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### Luke Fusco Academic Athlete Award

- Granted to the **top male athlete** at Laurier who best combines athletics and academics

### Husky Injection Molding Systems

- Granted to the **top three students** entering a computer science, geography or biology field at Laurier

### Cambridge Global Asset Management

- Awarded to a senior business student who has shown **interest in investing**, **high academic achievement**, and is part of the Laurier Investment & Finance Association

### President's Gold Scholarship (x5)

### OUA Academic All-Star (x5)

### BDO New Venture Champion