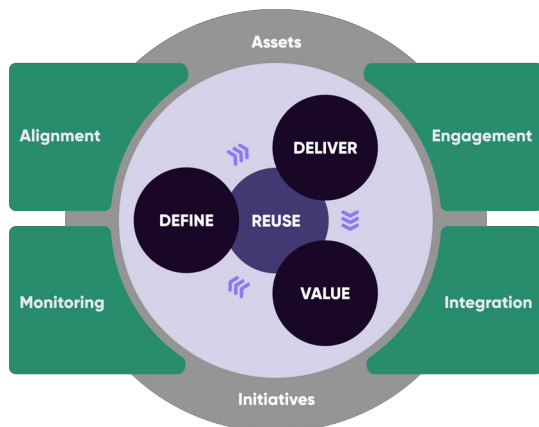# YOOI

Get control
on your Data & Analytics portfolio and finally achieve ROI

Manage your D&A value chain end-to-end across initiatives, teams and expertise

DEFINE — Manage ideas into initiatives and prioritize them into a D&A roadmap.

DELIVER — Achieve visibility on the delivery value chain (xOps) on full portfolio.

VALUE — Demonstrate and track the value and ROI of the D&A portfolio.

REUSE — Encourage and facilitate reuse of assets and best practices.

Embrace the ecosystem with key foundations available throughout the full lifecycle of Data & Analytics

Visibility
Connect assets and initiatives to have a 360° visibility on dependencies, risks, and value.

Alignment
Blend into each organization, capture & articulate the connection with business strategies

Engagement
Federate & engage communities around data transformation, with collaboration and automation

Monitoring
Tracking productivity, performance, risks and ROI - across the full lifecycle

Integration
Connect with the technical tools across the value chain to consolidate & exchange info

Connect assets and initiatives into a single portfolio

- Manage the full cycle of D&A activities
- Develop & leverage automation and xOps
- Enable innovation and data literacy

YOOI integrates with the tools you already use

www.yooi.com

contact@yooi.com

YOOI

Pilot the **full lifecycle** of D&A initiatives and assets

DEFINE your optimal data & analytics strategy

Build alignment and determine the best scenario to proceed

Smooth communication & involve the right people at the right time

Launch initiatives faster and boost innovation

DELIVER initiatives with end-to-end visibility

Easy collaboration across contributors all along delivery

Improve alignment and optimize coordination of efforts

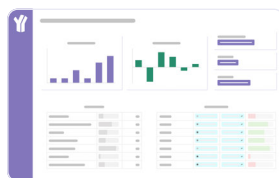Effective communication and progress reporting

Demonstrate VALUE of your D&A portfolio

Evaluate costs and benefits of D&A initiatives

Maintain an optimal portfolio and justify investments

Animate the data transformation with visible outcomes

REUSE your existing assets and best practices

Maximize value generated from D&A assets

Shorter time-to-market and less risks of error for new projects

Foster D&A culture and data literacy to ease communication

Unlocking value **for all** Data & Analytics stakeholders

CDO and D&A Executives   D&A Delivery   IT Experts   CFO and Finance   Business Users

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+40% faster

Increase teams' **productivity**

Launch initiatives faster

Efficient coordination for tracking & reporting

Efficient delivery thanks to better alignment and coordination

Improved agility to adapt to evolving context

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x5 reuse

Develop **D&A culture**

Foster collaboration across roles, teams & expertise

Develop data literacy, along your maturity path

Stimulate data sharing and reuse

Boost innovation and emergence of ideas

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x2 value

Increase **ROI** of initiatives

Ensure alignment with strategic priorities

Setup a data monetization model

Optimize investments and dynamic resources allocation

Adapt to ever evolving business context