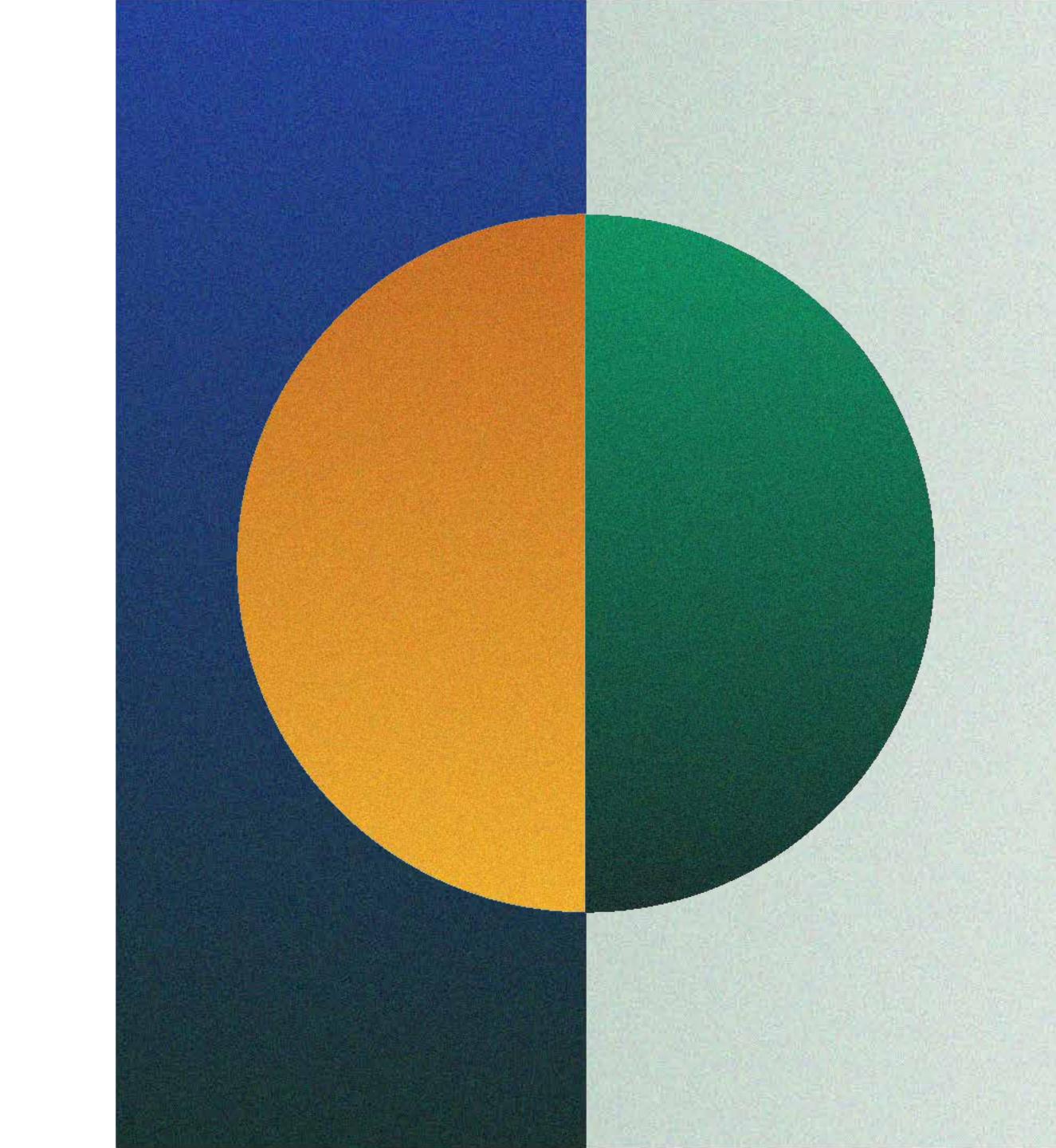
### CODEGREEN AI HACKATHON 2021

Computer Vision for Forestry and Agriculture in Indonesia by Earthling Indonesia e.V. & Techbros GmbH

A 3 weeks hackathon with mentoring session for young Indonesians to create the next breakthrough in forestry and agriculture to achieve a sustainable future, with up to 10,000€ prizes and possibility for further idea development.



### **About Us**

searthing

### **Earthling Indonesia e.V.**

Earthling Indonesia is a registered non-profit organisation in Germany that aims to increase awareness of the importance of sustainability as a measure to counteract climate change.

The organisation is powered by young Indonesian in Europe and Indonesia. Since 2020, Earthling Indonesia is recognised by the German Commission for UNESCO as an actor for sustainable development education.



### **Techbros GmbH**

Techbros is a company based in Düsseldorf, with 2 other branches, which are located in Indonesia, Sweden and Romania. The company main focus and expertise are on telecommunication consulting, development of AI and Machine Learning, Data Science and Analytics consulting, Internet of things, and talent development.

### 2021's Theme



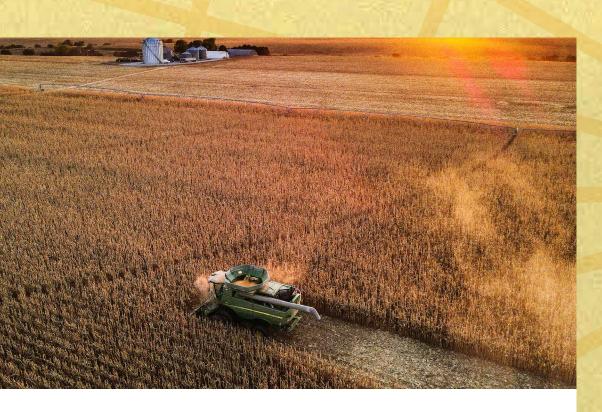
### **AI and Computer Vision**

Artificial intelligence (AI) and machine learning are growing exponentially and are quickly becoming essential tools for growth across a wide range of industries. These technology are expected to be able to cope with the pressures of increasing food demand and climate change.

Computer vision is a field that involves making a machine "see". The machine can accurately identify and detect objects, analyze and make meaningful interpretations of image sequences.

### **Agriculture & Farming**

With increasing world population, how do we ensure that our current and future generation have access towards nutritious food all year round?



As an agrarian country, Indonesian's local communities rely on agricultural activity for their livelihood. How do we balance economical productivity and holistic prosperity?



### Forestry

Forest contain 80% the world's terrestrial biodiversity and provide for variety of ecosystem services. How do we maintain and protect forest's vast biodiversity?

With forest's important role as carbon reservoir, how do we maximize forest's potential as one of the biggest tool to conserve the carbon sinks and to mitigate climate change?



# Focus Points

### **Biodiversity Maintenance**

Population mapping, behaviour analysis, species's information completion and computation.

### Life Environment Analysis

Forest precipitation or forest fire prediction, assessment of water quality, air quality analysis, natural disaster detection.

### Worker's Wellbeing

Exceeded work duration detection, child labor prevention, worker's safety control.

### Conservation and Carbon Reserve Assessment

Capacity and growth of carbon reserve measurement, loss prevention from illegal logging or forest fire.

### **Precision Agriculture**

Pest recognition, crop health and growth monitoring, field performance analysis.



# Event Concept

- Eligible for everyone above the age of 18 in EU Countries, EEA, UK and Indonesia
- Match Making Event
- Webinar Pre-Event: Design Thinking, Computer Vision, Smart Forest, Smart Farming & Agriculture
- Hackathon with intensive individual mentoring
- Award ceremony
- After Event

### Awards



### 2,500€ Elang Al AWS Credit

#### 4<sup>th</sup> **600€** + Elang AI **400€** + Elang AI 5<sup>th</sup>



### 4,500€ Elang Al AWS Credit

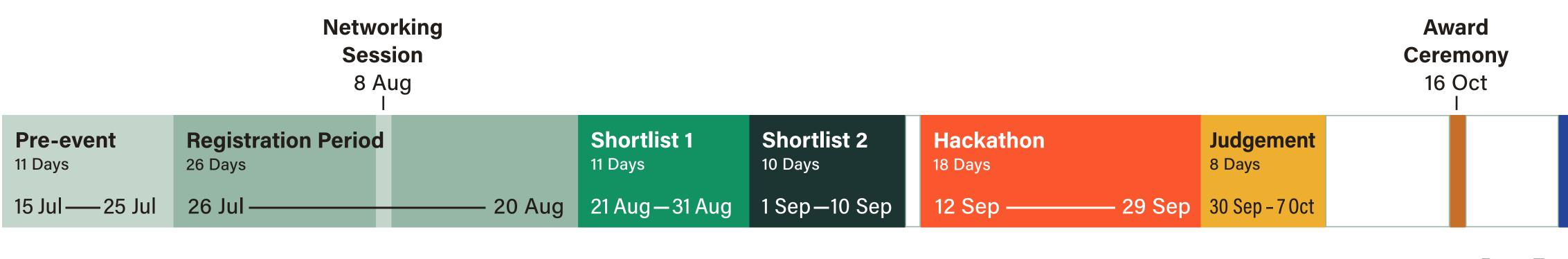
# **Brd**

### 1,000€ Elang AI AWS Credit

\* +30 days developer support from Techbros GmbH



## Timeline



Post Event 23–24 Oct



### **Media Partner Offering**

### What We Offer:

Logo Exposure on KV of Code Green (Instagram and LinkedIn)

Media Exposure at the End of Webinar (Zoom and Youtube)

**Background Webinar** 

Logo Exposure Mailing List

1× Logo Exposure on Earthling's IG Story

### What We Expect:

2× IG Feed Post (H-7 and H-1 webinar)

2× IG Story Post (H-7 and H-1 webinar)

# Thank You!



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