# Sean Fournier
## Experience Design

fournier.co/work
sean@fournier.co
(203) 727-3168

## Experience

**Associate Director, Experience Design (XD)**
Primacy

Farmington, CT
August 2017 – Present

Over the past several years, I have been working with a medicare client. From flowcharts and sitemaps to wireframes and prototypes; I have been deeply involved in the experience design. My engagement in the project has taught me the importance of patience needed to improve a large product, the power of iteration, and the significance of understanding the needs of both the client and end-user.

**Co-Founder & Creative Director**
Faction Studio

Brooklyn, NY (Remote)
April 2014 – July 2017

As the sole creative in this small agency startup, my skillset stretched across the spectrum. From concepts, wireframes, and rapid prototypes to branding, illustrations, and interface design; I was lucky to see many projects grow from a scribble on a napkin to a polished product in the app store.

**Art Director, Creative**
Primacy

Farmington, CT
June 2012 – April 2014

I spent two years at this digital agency where I collaborated with teammates to brainstorm campaign ideas and design responsive websites. The clients were in the education, health, and finance industries; which taught me how to design with many target audiences in mind while still offering a clean and guiding experience.

**Senior Interactive Art Director**
Colangelo

Darien, CT
January 2006 – May 2012

I started my career at this traditional agency where I was part of a small, up-and-coming, interactive department working with consumer packaged goods (CPG) brands. Over the course of six years, I learned an important lesson on how to adapt to the ever-changing technological landscape. No matter what trend was popular at the time, I fell in love with the art of solving creative problems with the end-user in mind.

## Education

**Bachelor of Science (B.S.) Marketing**
Central Connecticut State University (CCSU)

New Britain, CT
Graduated May 2005

## Skills

**Design/Prototyping**
Sketch
Figma

**Whiteboarding**
Freehand
Miro
FigJam

**Illustrating**
Procreate (iPad)
Animate

**Coding**
HTML
CSS

**Motion**
After Effects

**Other Utilities**
Slack
Trello
Airtable
Jira/Confluence
Dropbox Paper

## Awards

2020 Webby Winner - Branded 360-Video
2017 Adobe Creative Jam Judge
2013 W3 Award Winner - Silver
2012 Awwwards - Honorable Mention