



Kimberly Nucum
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EXPERIENCE

Filipino American National Historical Society

Design Intern

June 2021 - present
Seattle, WA

Led creative direction and branding identity for the 2022 FANHS Conference in Seattle, WA. Designed all print and digital marketing materials using the distinct branding. Developed ideas for increasing organization engagement.

The Seattle Spectator

Lead Designer

September 2020 - June 2021
Seattle, WA

Collaborated with the Editor-in-Chief and Editorial Board in the layout production and distinctive appearance of the newspaper. Managed and organized weekly tasks for the Designers, including hiring.

United Filipino Club

Public Relations Officer

September 2020 - June 2021
Seattle, WA

Designed various digital materials to promote club events and activities. Managed all social media accounts, including Instagram, Facebook, and Twitter. Recognized members through weekly campaigns and social media growth.

LGCY Media

Lead Designer

October 2019 - present
Tacoma, WA

Coordinated and produced freelance content for promoting digital fundraising events, media, and music focused on supporting Asian American creatives and non-profit organizations.

The Seattle Spectator

Designer

October 2019 - June 2020
Seattle, WA

Designed the layout and production of newspaper pages in collaboration by the Lead Designer and Editor-in-Chief. Coordinated with the Editors and Photographers for creating graphics or illustrations.

LGCY Media

Design Director

March 2019 - August 2019
Seattle, WA

Led in the launch and development of event, including the brand identity, digital marketing content, event poster, and website. Raised awareness about Southeast Asians in creative careers and media.

Pierce College Fort Steilacoom Student Life

Promotions Coordinator

August 2018 - June 2019
Lakewood, WA

Designed print and digital promotional materials for events organized by the Student Life Office. Facilitated meetings with other staff to create a 12-page quarterly events calendar and develop new materials.

EDUCATION

Bachelor of Arts, Digital Design

Seattle University, August 2021

SKILLS

Branding and Identity, Packaging Design, Publication Design
Social Media Content Design, Typography, Videography,
Photography, Event Planning, Project Management, SEO.

CERTIFICATIONS

Fundamentals of Digital Marketing

Google

Social Media Marketing

Hubspot Academy

PROGRAMS

Adobe Illustrator, Photoshop, InDesign, Premiere Pro, Final
Cut Pro, Lightroom, XD, Figma, Streamlabs OBS, Wix,
Squarespace, Webflow.