CREATIVE PANEL DISCUSSION

WEDNESDAY 30 MARCH

ADVERTISING IS VERY

CHARING # CARING

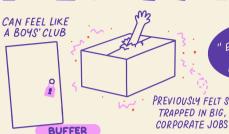
COMPETITIVE



FREEI ANCE GRAPHIC DESIGNER FOR AROUND TWO YEARS

FELT CREATIVELY CONFUSED COMING OUT OF UNI

WORCOU



SAVED UP

HALF MY PAY

FOR SIX MONTHS

BEFORE GOING FREELANCE

PREVIOUSLY FELT SO TRAPPED IN BIG,

DON'T UNDERESTIMATE LOVES A POSTCARD!"

THE POWER OF PHYSICAL OBJECTS OF PROMOTION

"LINKEDIN IS

WHERE IT'S AT!

CANBERRA > MELBOURNE

INITIALLY DIDN'T KNOW WHAT ILLUSTRATION WAS

SICK OF HOW WOMEN IN THEIR INDUSTRY WERE TREATED

HELPED DEVELOP 'THE AUNTIES':

WE INSPIRE, PROTECT & CHAMPION WOMEN IN CREATIVE INDUSTRIES"



WORK OUT HOW CAN I STAND OUT?



CHERRY-PICK CLIENTS 40U WANT TO WORK FOR. & CREATE SOMETHING SPECIFICALLY FOR THEM

SELF-DIRECTED



40U GET TO RECOGNISE

CLIENT RED FLAGS

RELY ON PAPERWORK TO HELP MAINTAIN ROUNDARIES & STICK TO EST'D SCOPE

SHARE THE KIND

OF WORK 40U

WANT TO ATTRACT



RESIDENCY AT

I AMINGTON DRIVE

HELPED KICKSTART CARFER

> "HAD TO PUT MYSELF OUT THERE"



TOUGH STUFF "ALWAYS WORK HARDFR!!!"

DRILLED INTO ME





"I WAS ALWAYS THINKING

ABOUT THE NEXT THING"

NOW WORKING ON MY DREAM PROJECT



I. THE CLAMS 2. RUPAUL'S DRAGRACE 3. CERAMICS

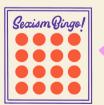


IT'S OK TO HAVE BREAKS BETWEEN CREATIVE JOBS



(1) isographomania

A LOT OF SEXISM IN THE RISO INDUSTRY



ILIKE TO MAKE A GAME OF IT



LOVE MEDITATION BREATHWORK & **40GA THROUGH** THE APP OPEN



POSITIVES

GAIN MORE CONFIDENCE & FEEL MORE EMPOWERED AS YOU GROW

LOCKERROOMTALK.COM.AU



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