



OUR PORTFOLIO

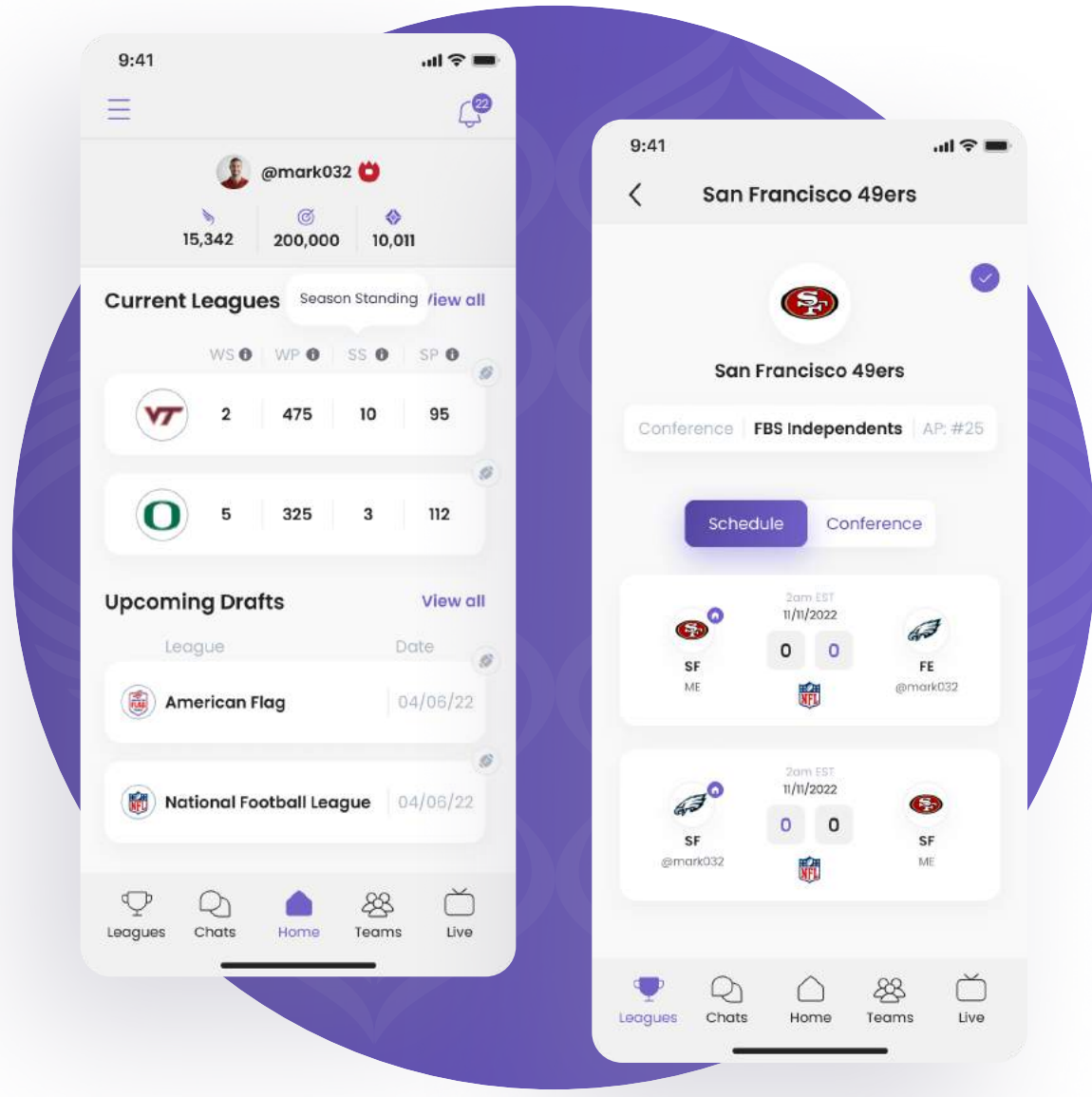
# Case Studies



FANTASY SPORTS

# Draftsy

Draftsy provides a unique fantasy platform offering a variety of games that appeal to all sports fans using a simplified draft pick environment. With a fun, energetic voice, they focus on uniting sports fans using a local home town approach.



## What We Did



## Brand Guideline

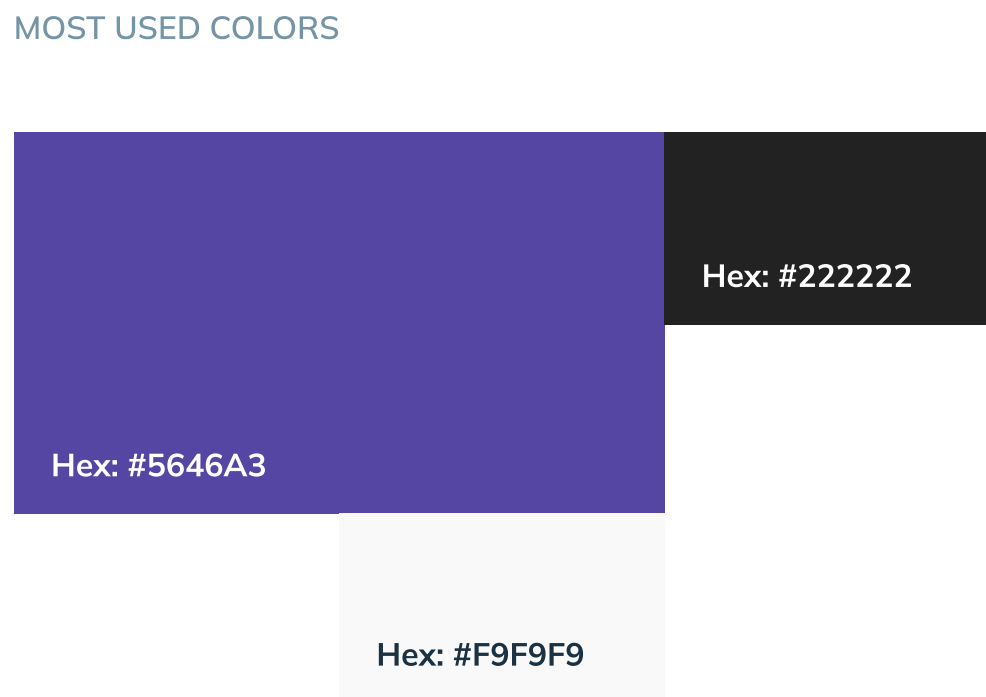
FONT-FAMILY

Poppins

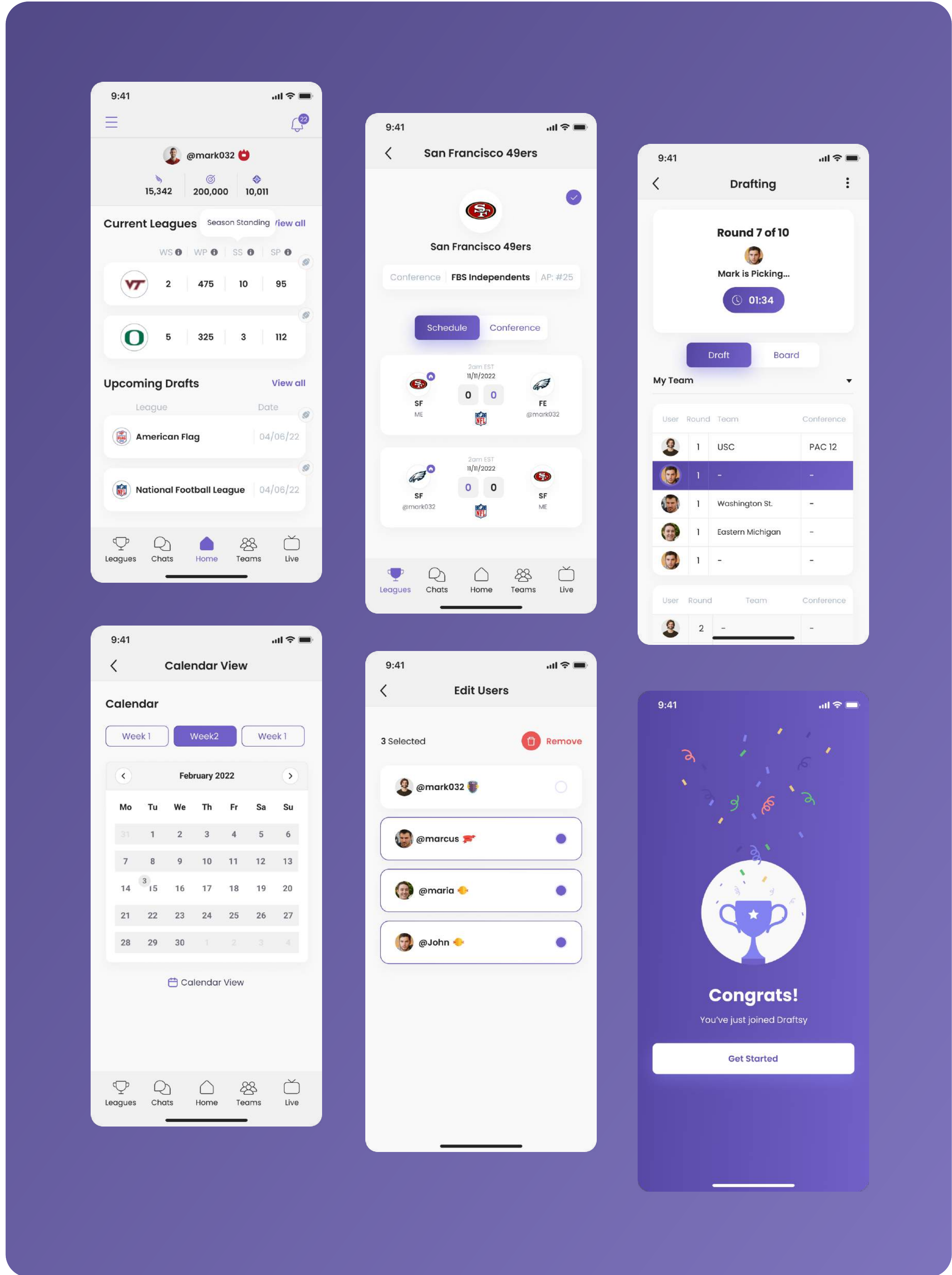
Regular

Semi-Bold

Bold



## Final Designs

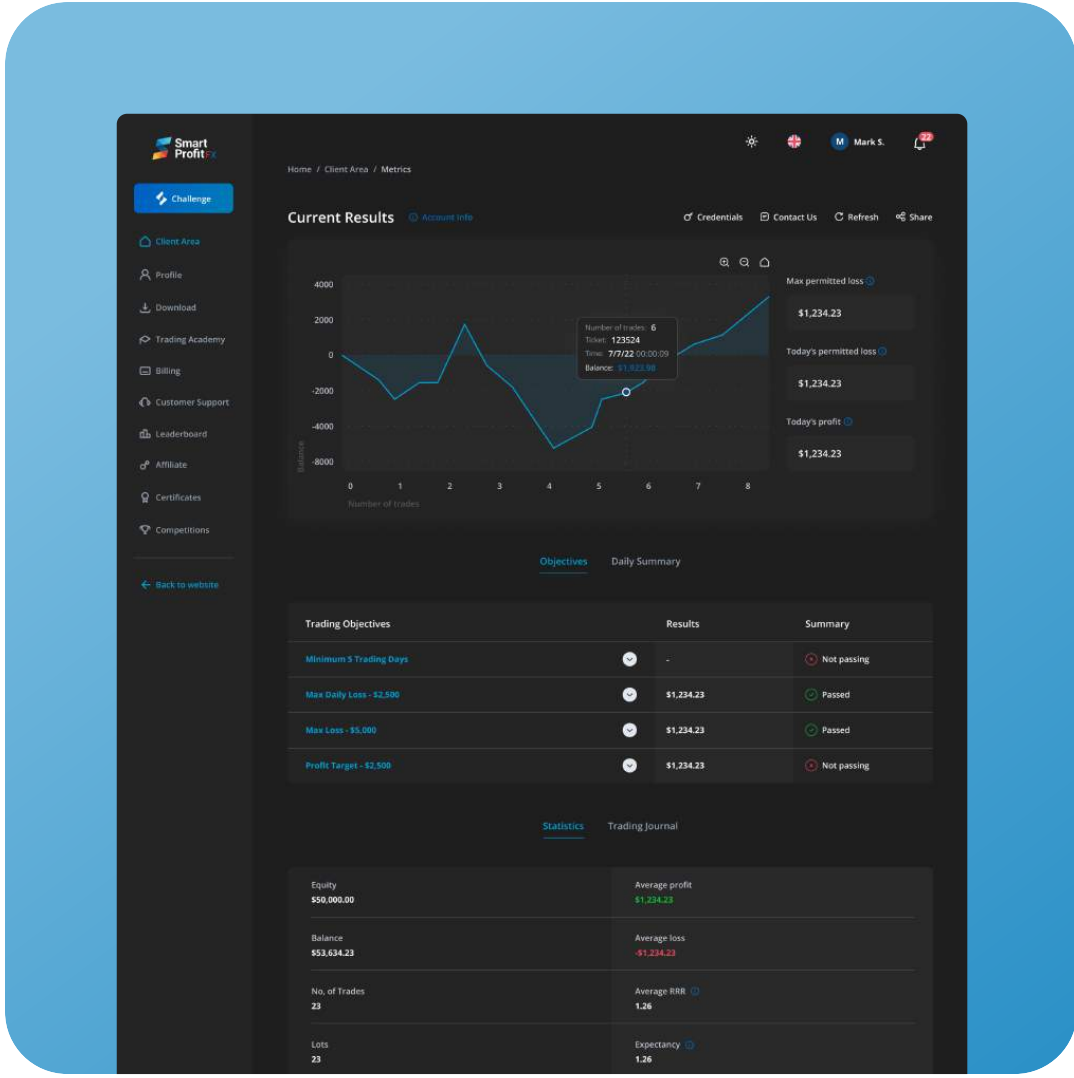




TRADING PLATFORM

# SmartProfit FX

SmartProfit FX is a financial trading platform that allows its users to trade within the forex market, crypto market, and stock market.



## What We Did



Research



Wireframe



UX Structure



UI/UX Design



Development

## Brand Guideline

FONT-FAMILY

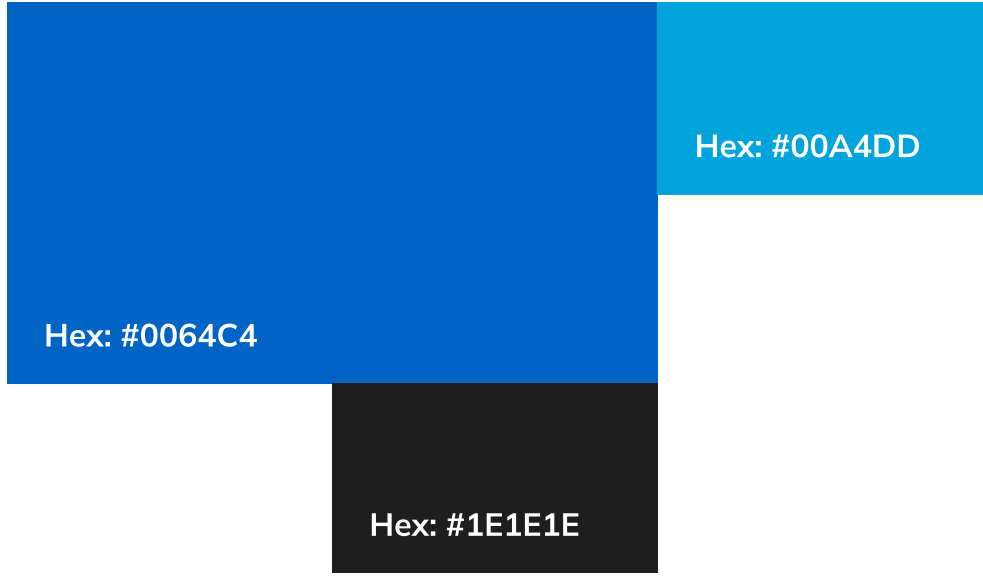
Gotham

Regular

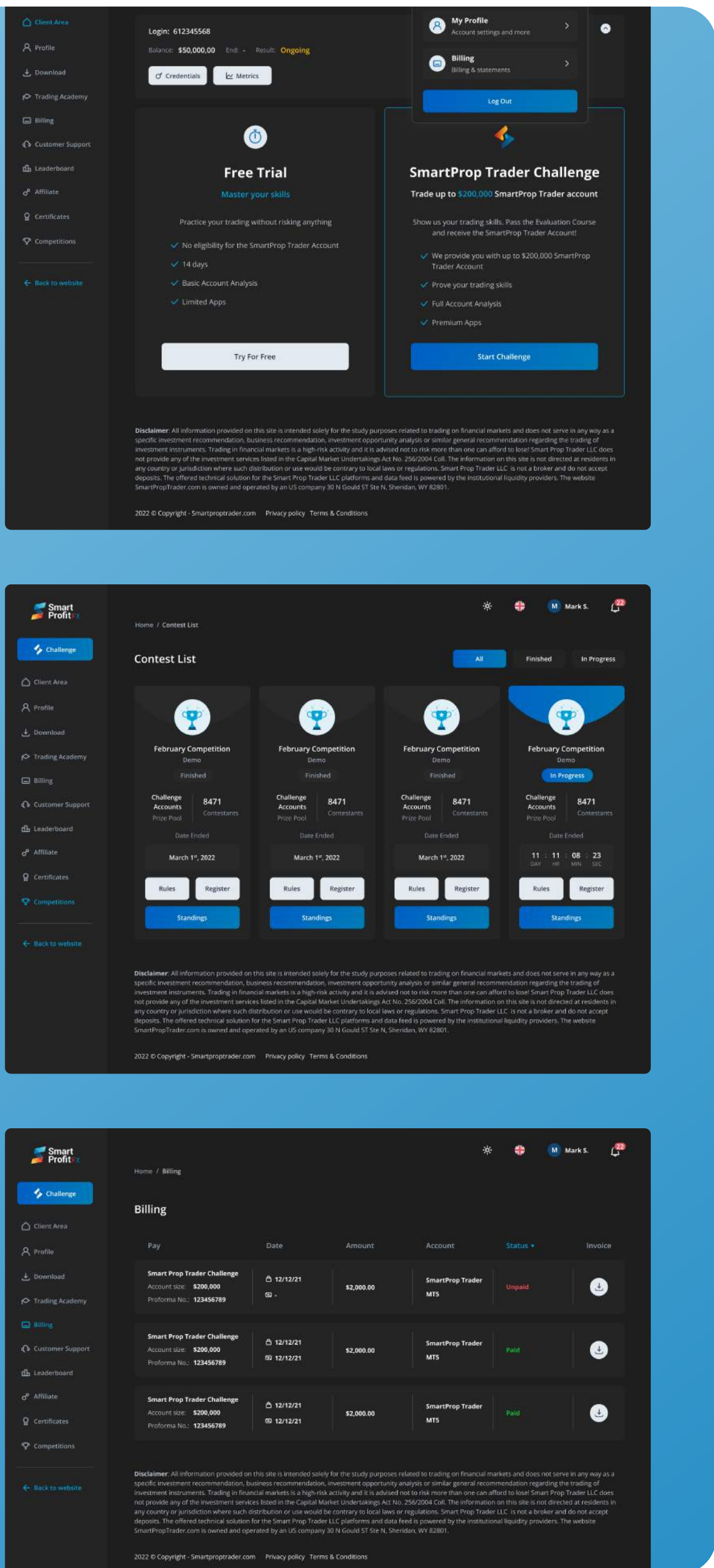
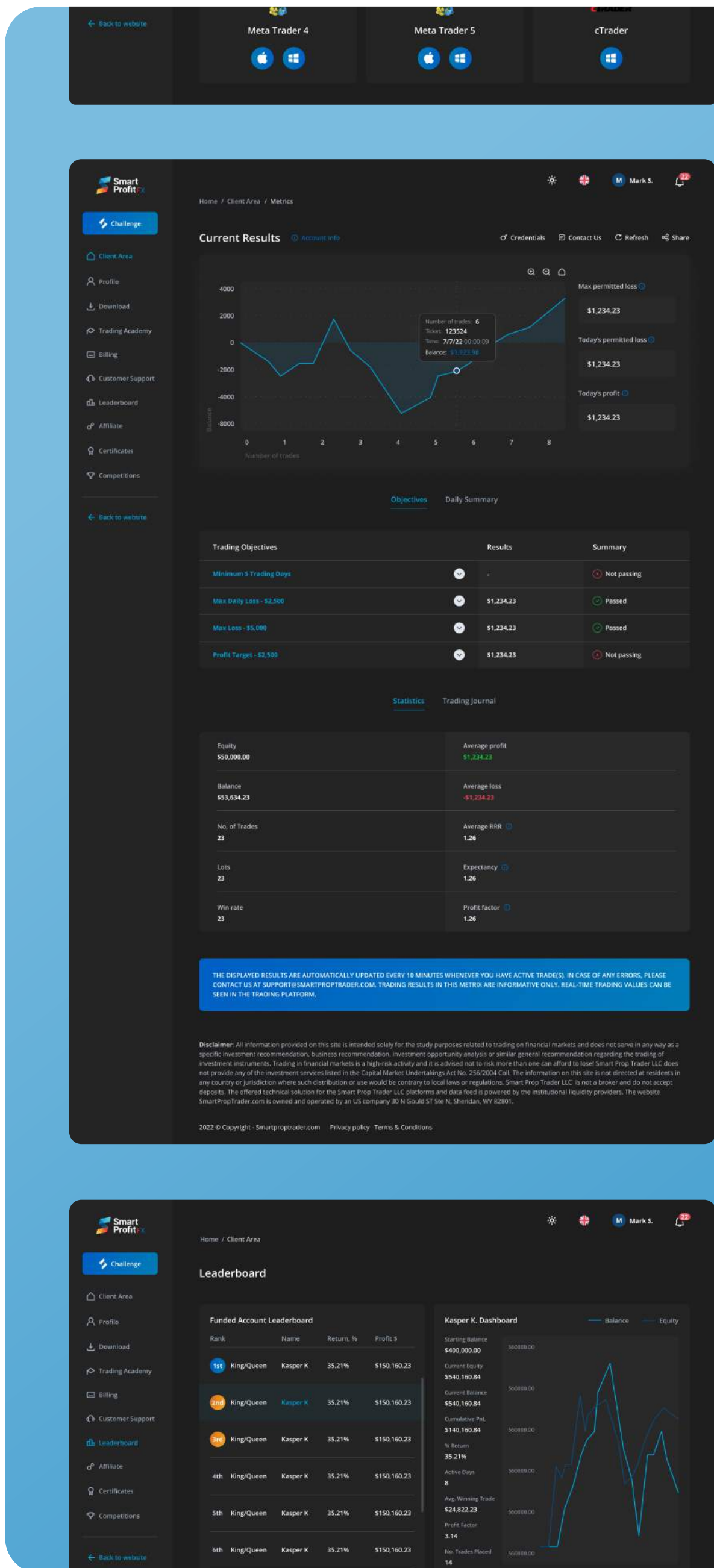
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MOST USED COLORS

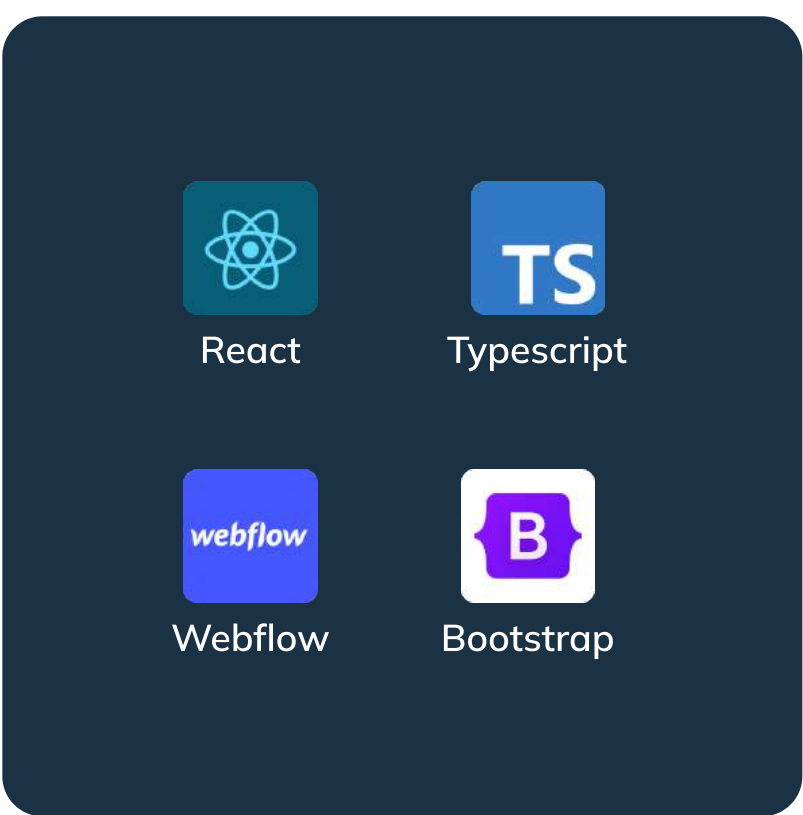


## Final Designs



## Development

The website was developed on webflow with the power of the CMS to allow updating of blog/marketing content. The dashboard was built with React, Typescript, Bootstrap for the front end portion.

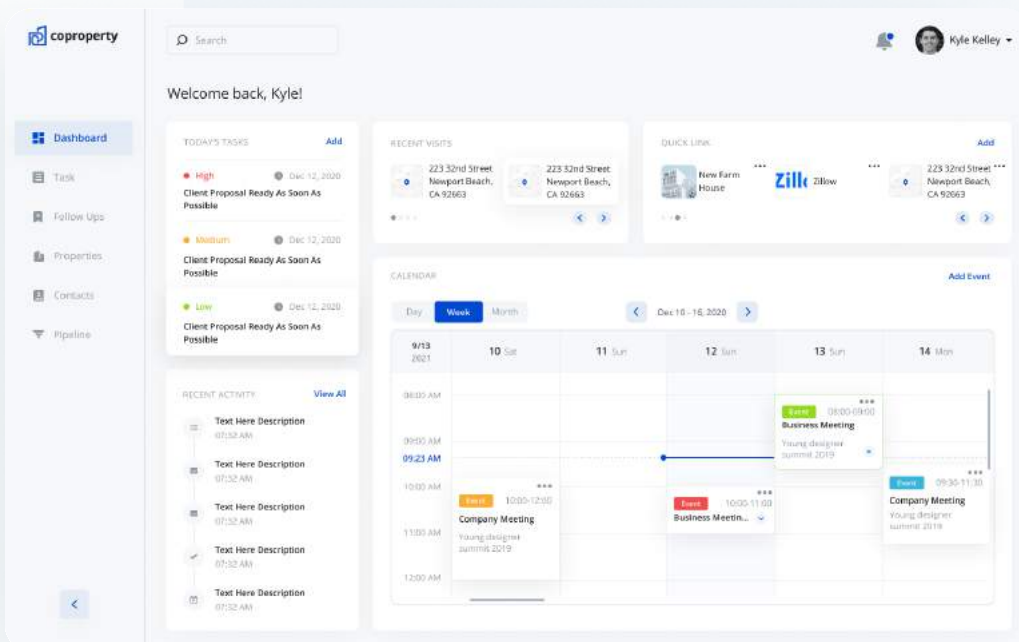




REAL ESTATE AGENT CRM

# CoProperty

CoProperty is a real estate CRM application that allows its users to improve and automate their day to day activities.



## What We Did

- Research
- Wireframe
- UX Structure
- User Persona
- UI/UX Design
- Development

## Brand Guideline

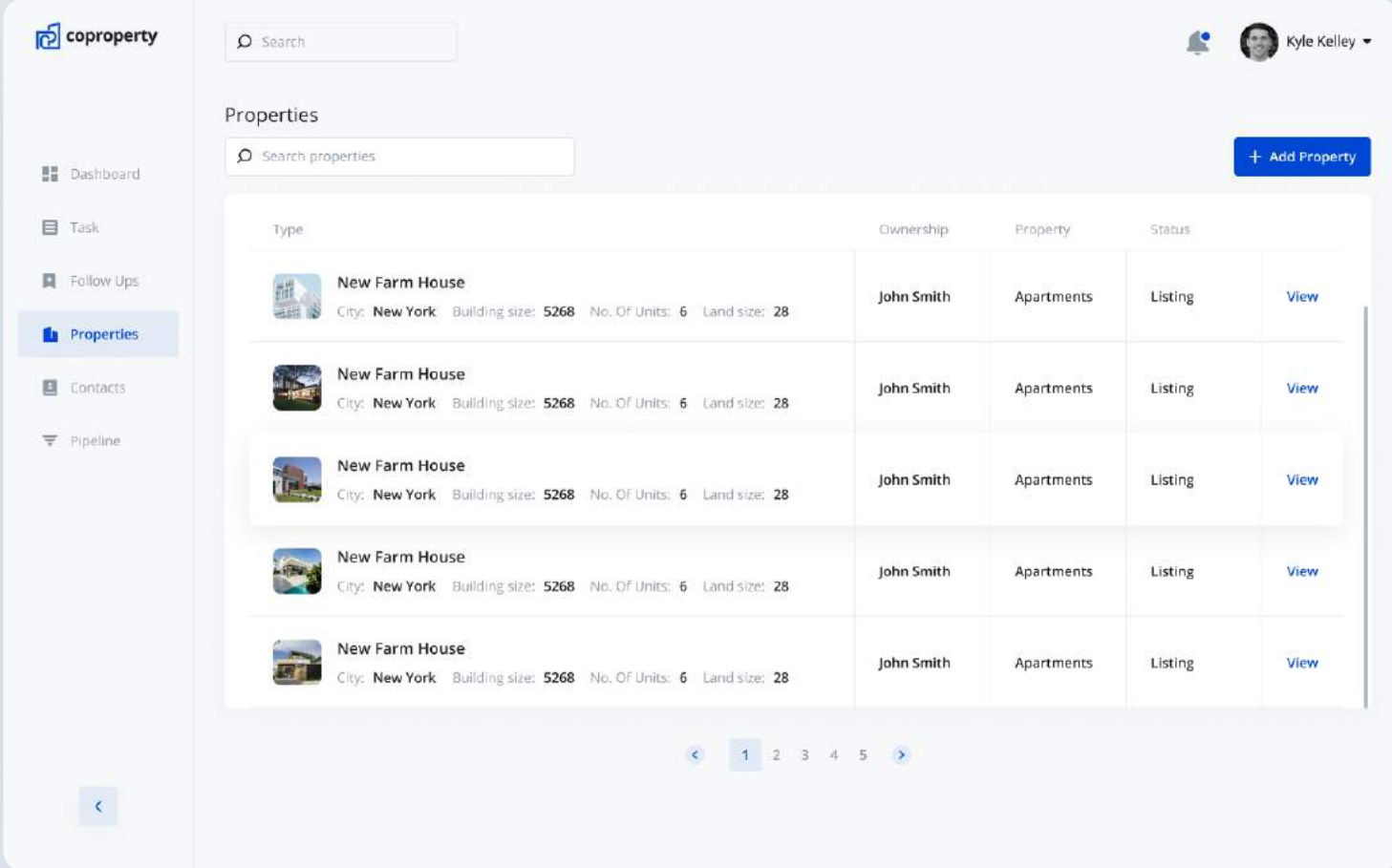
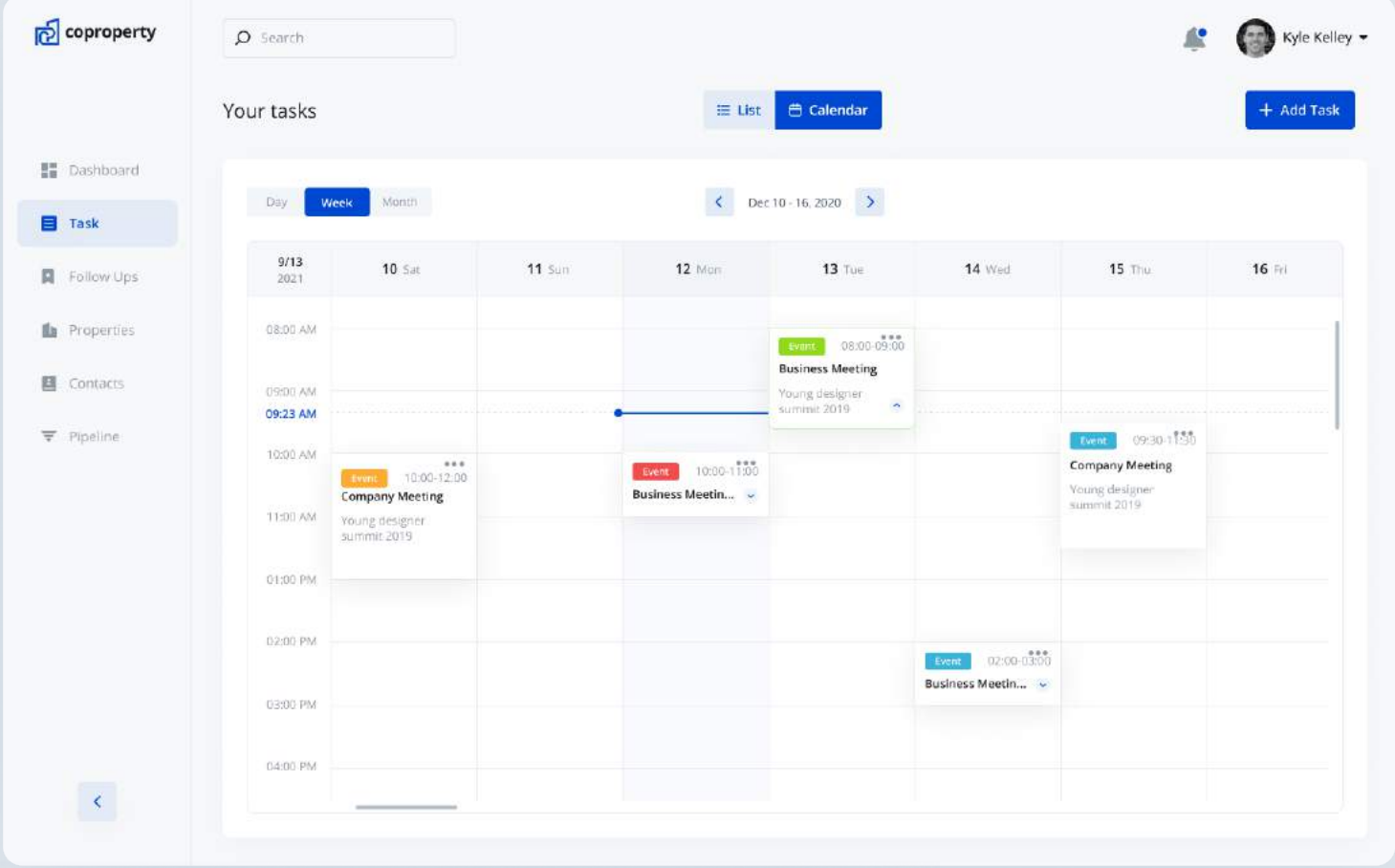
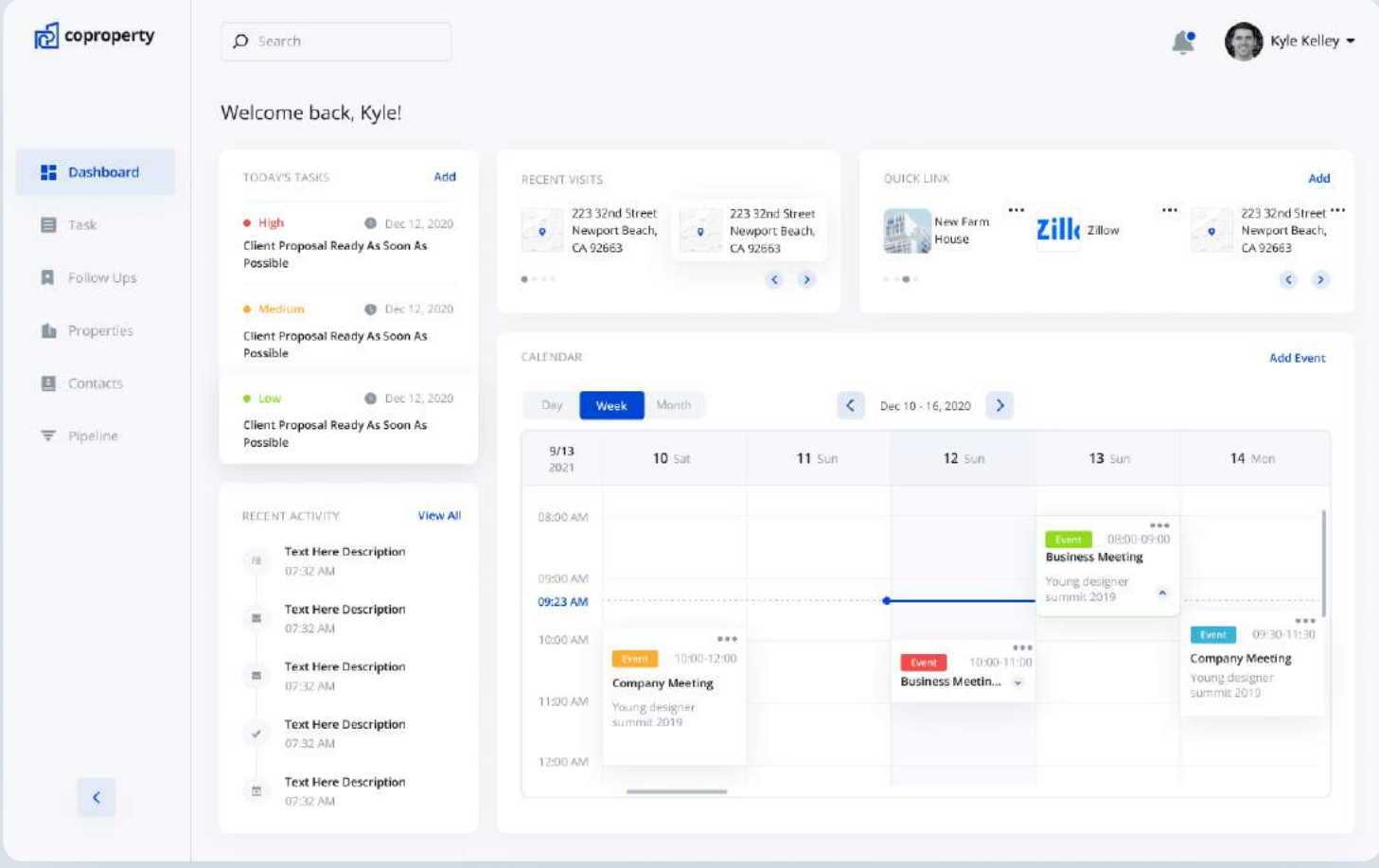
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Open Sans  
Regular  
Semi-Bold  
Bold

MOST USED COLORS



## Final Designs

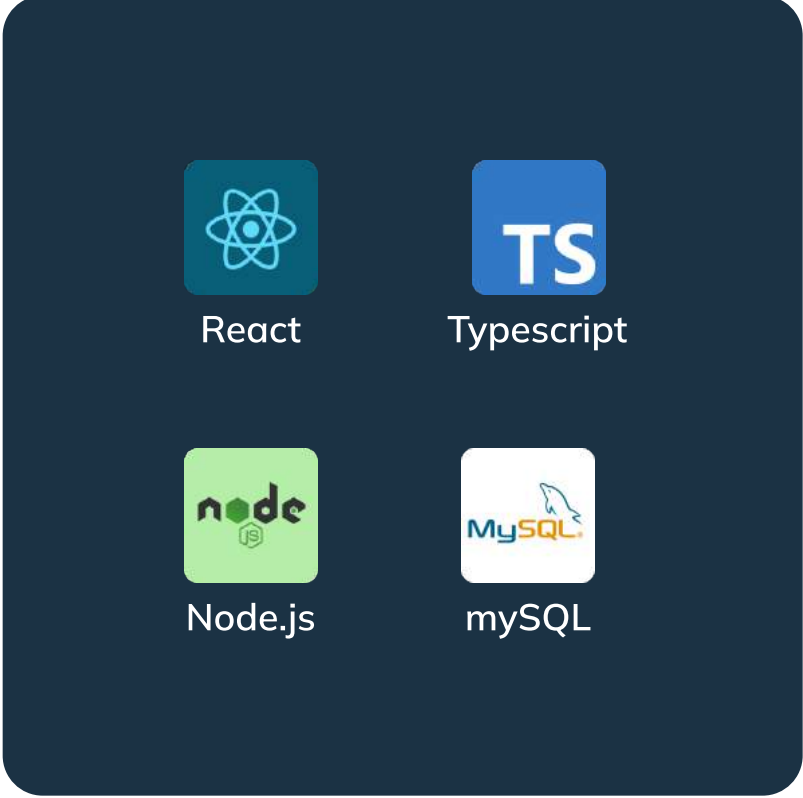


## Development

For the development of this there was a stack of:

- React, Typescript, Redux, Node.JS, SQL,
- Various API integrations

Establishing their website was on webflow with the use of the CMS to help integrate their marketing plan.

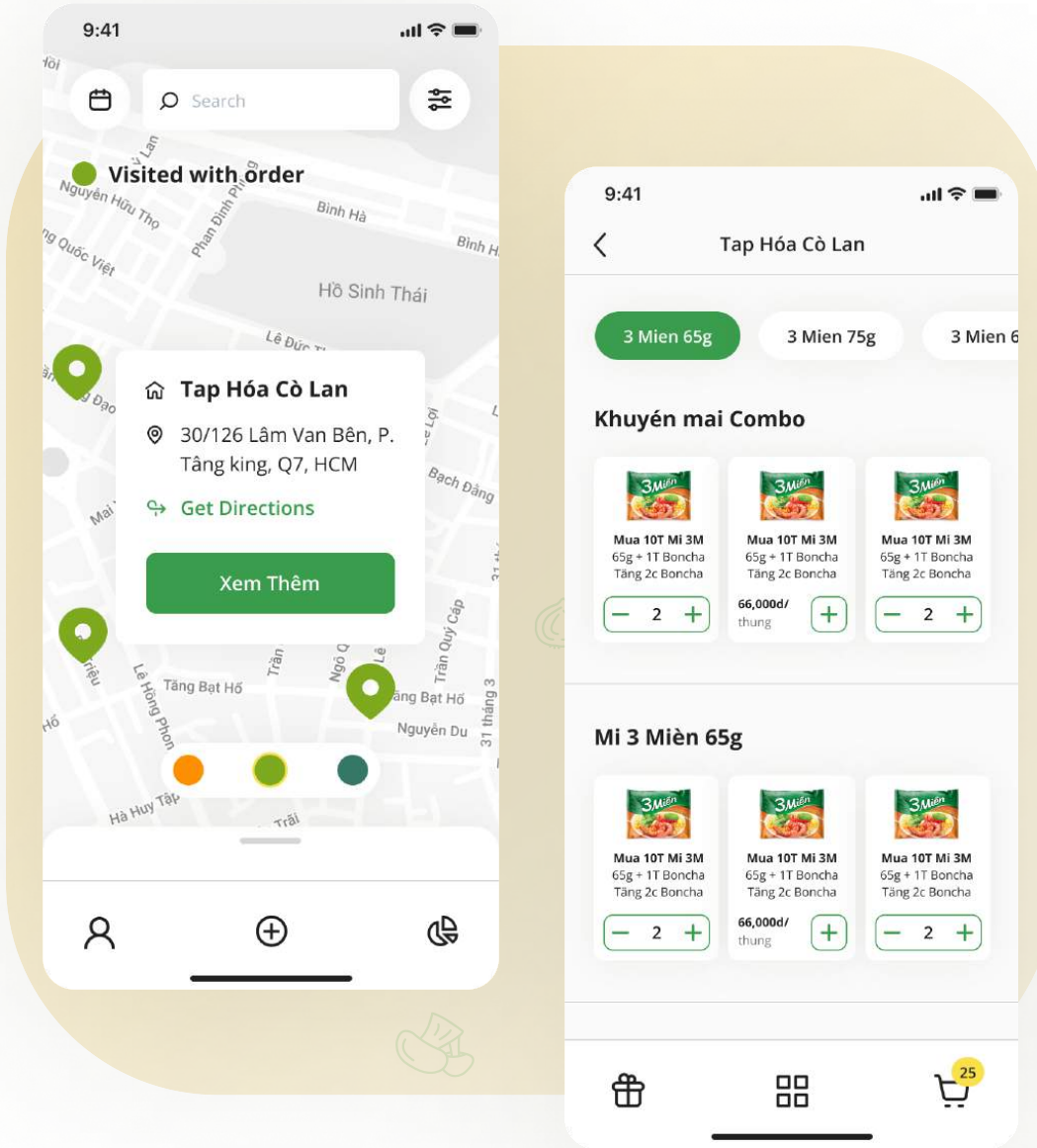




FOOD MANUFACTURING & DELIVERY

# Uniben

Uniben Foods is leading food manufacturing company and food delivery company within Vietnam. They came to use in need of a new mobile application that would help their delivery drivers with all their day to day tasks. We worked closely with their technology department to encapsulate their vision on their mobile application.



## What We Did



Research



Wireframe



UX Structure



User Persona



UI/UX Design

## Brand Guideline

FONT-FAMILY

Open Sans

Regular

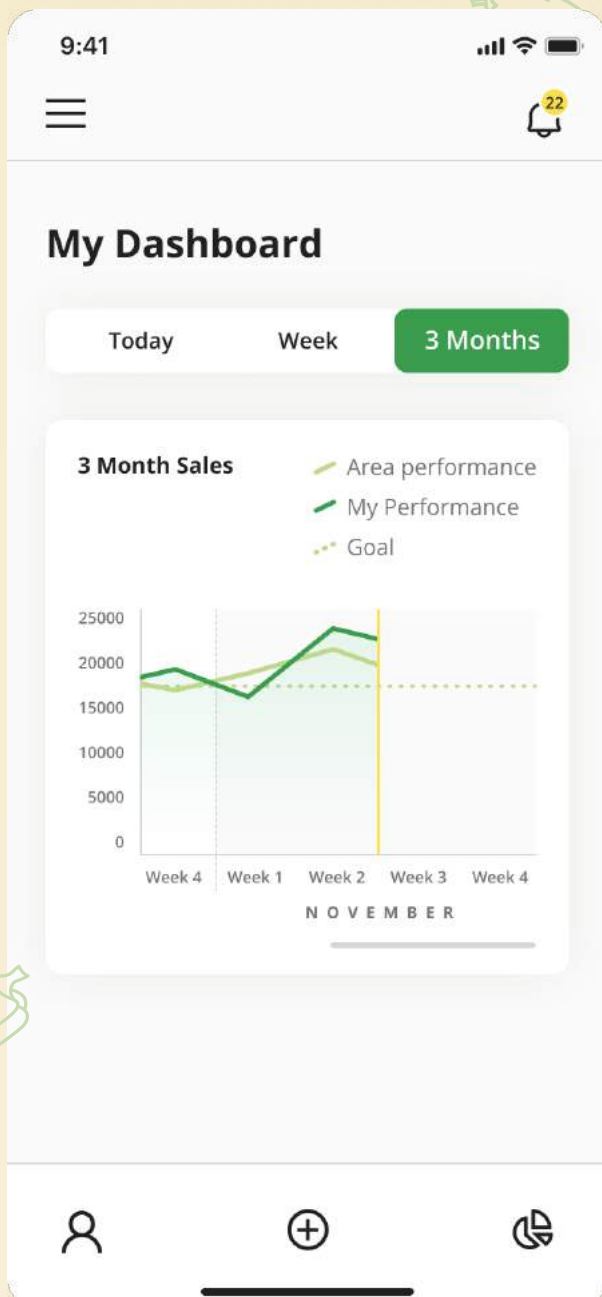
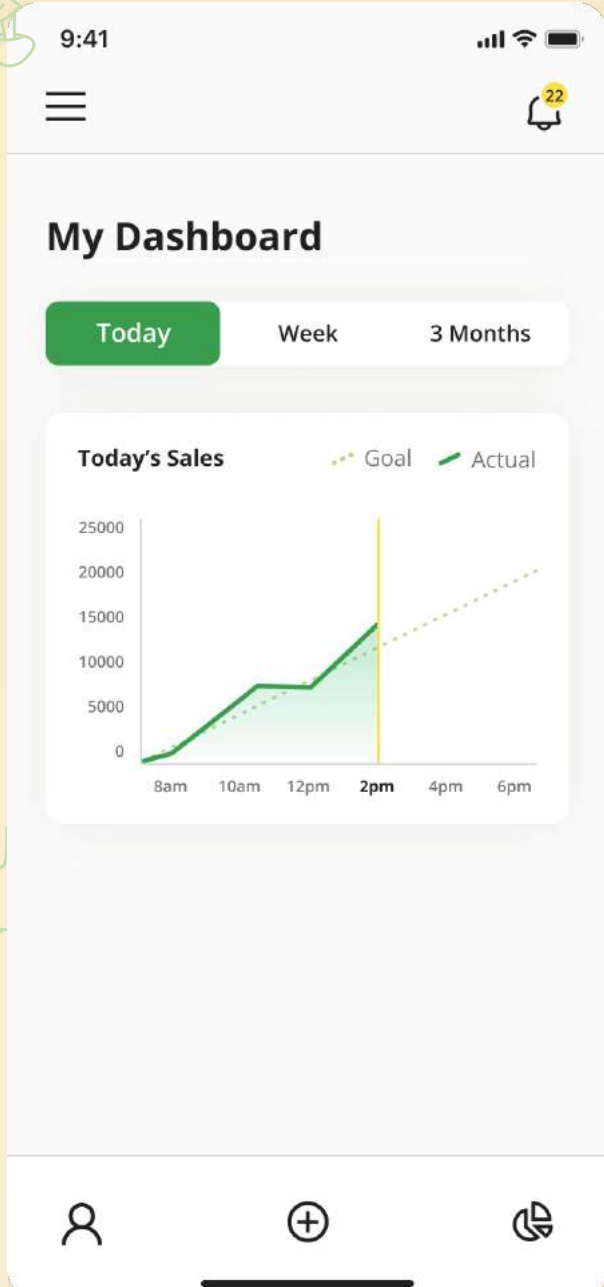
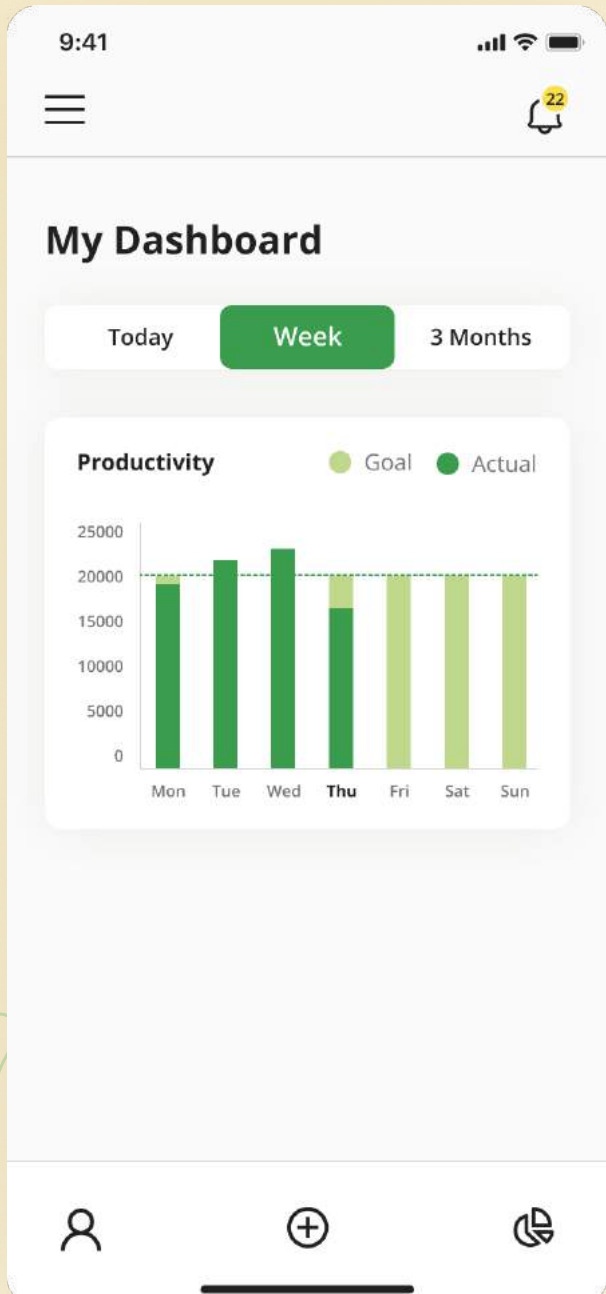
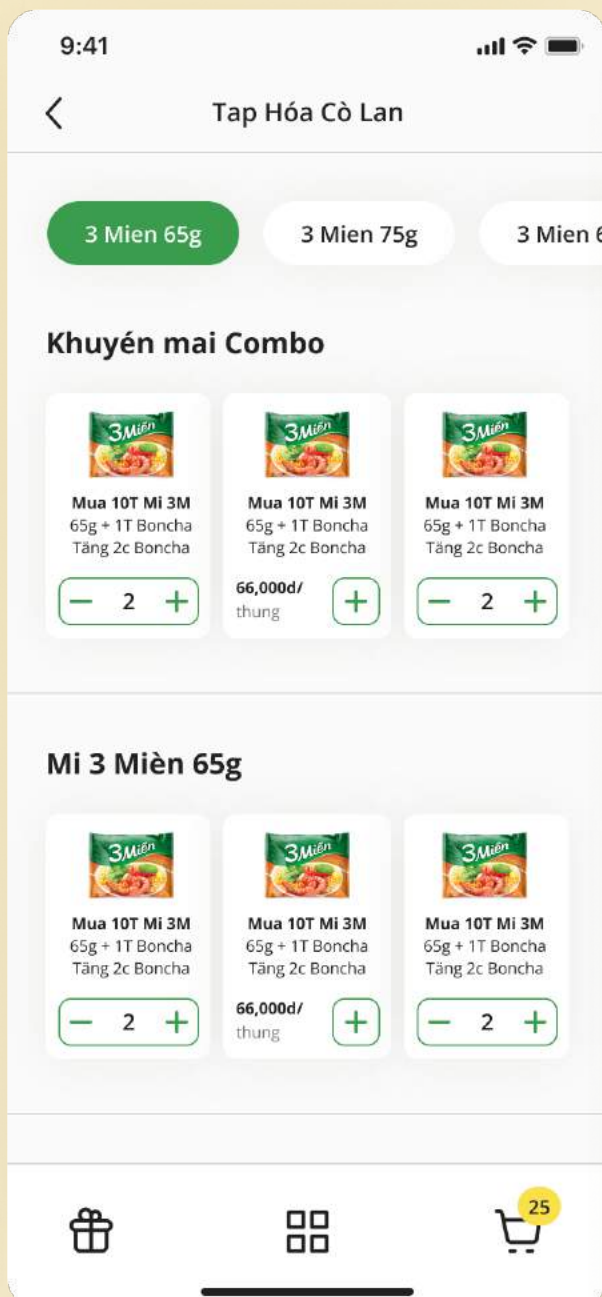
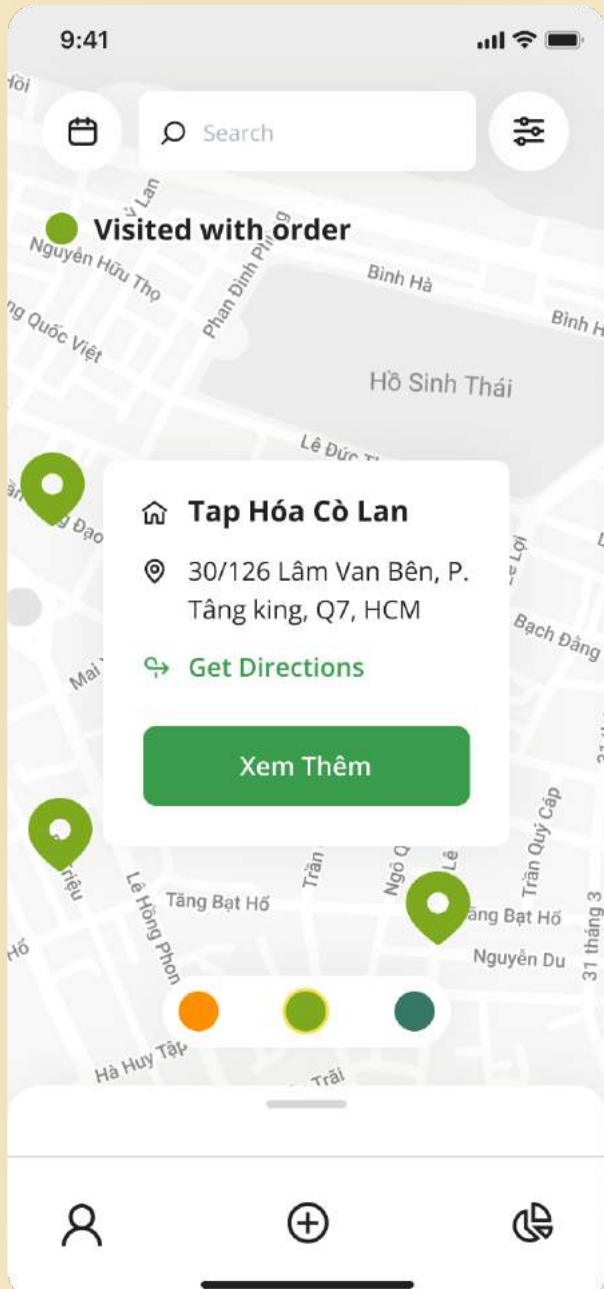
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Bold

MOST USED COLORS



## Final Designs

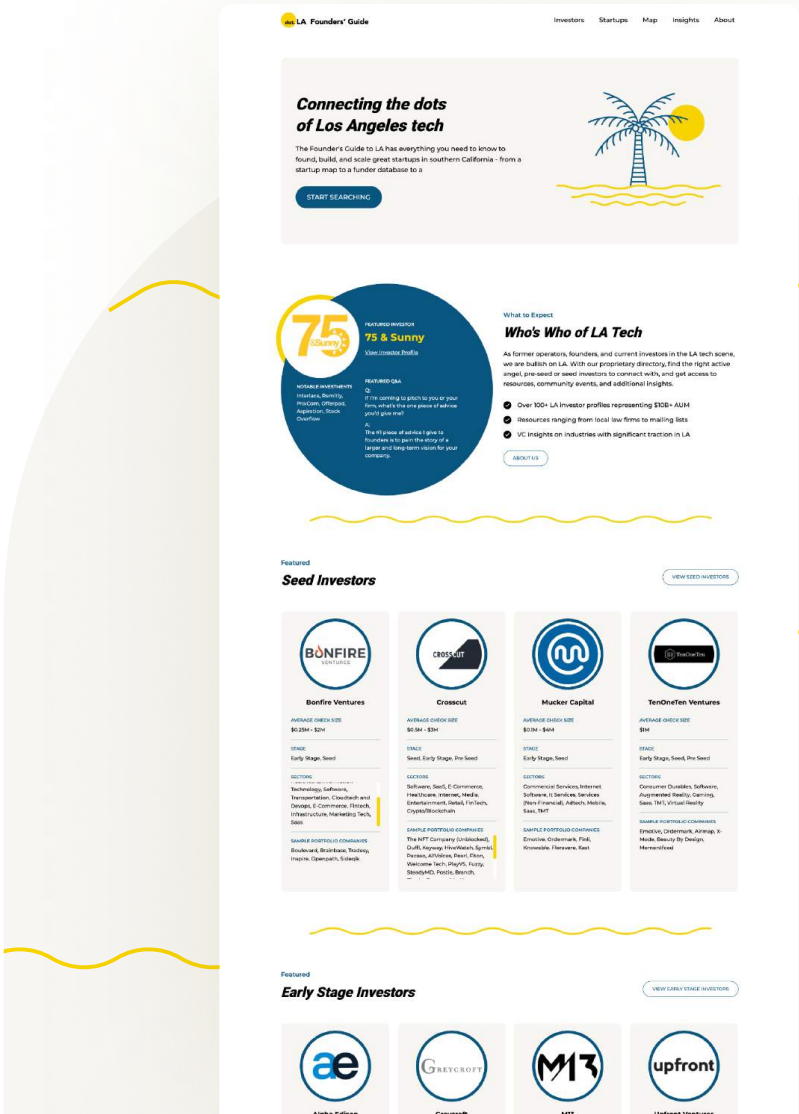




INVESTING

# dot.LA Founders' Guide

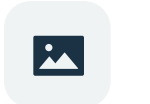
dot.LA Founders' Guide is designed to allow startup founders to have a single directory where they can find investors for their designated niche and targeted amount of funds they wish to raise. dot.LA Founders' Guide is an addon product from the news services that are currently provided by dot.LA.



## What We Did



Research



Wireframe



UX Structure



UI/UX Design



Development

## Brand Guideline

FONT-FAMILY

Roboto

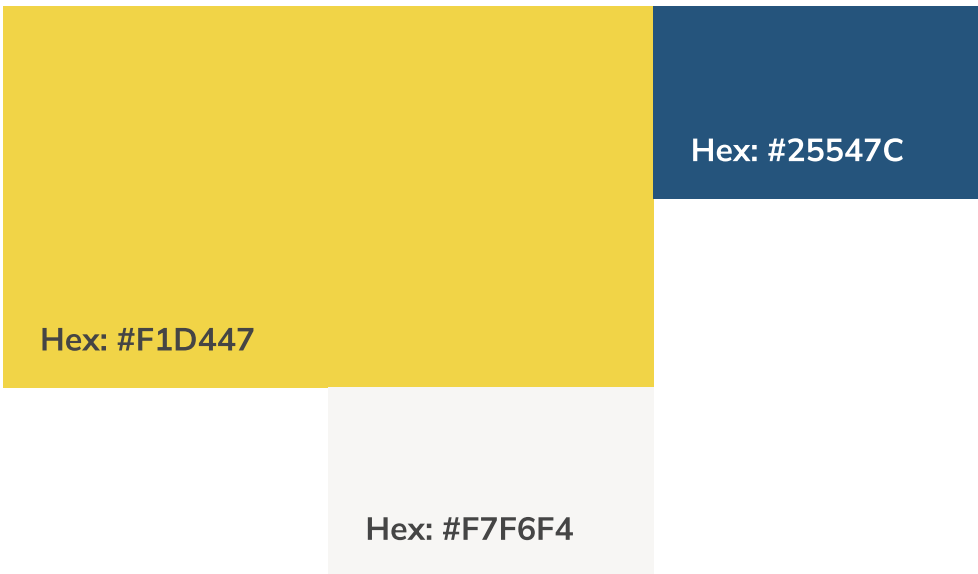
Regular

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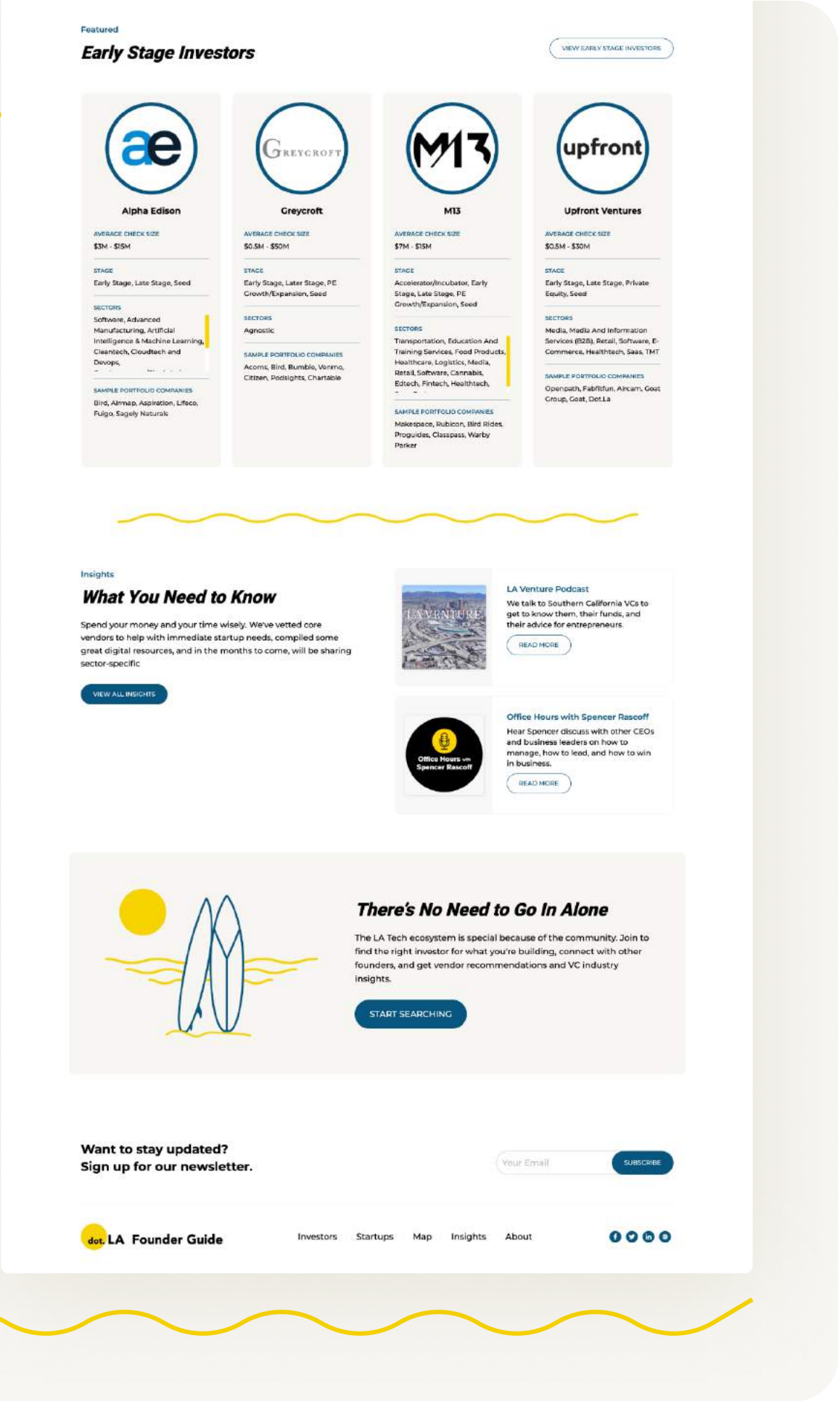
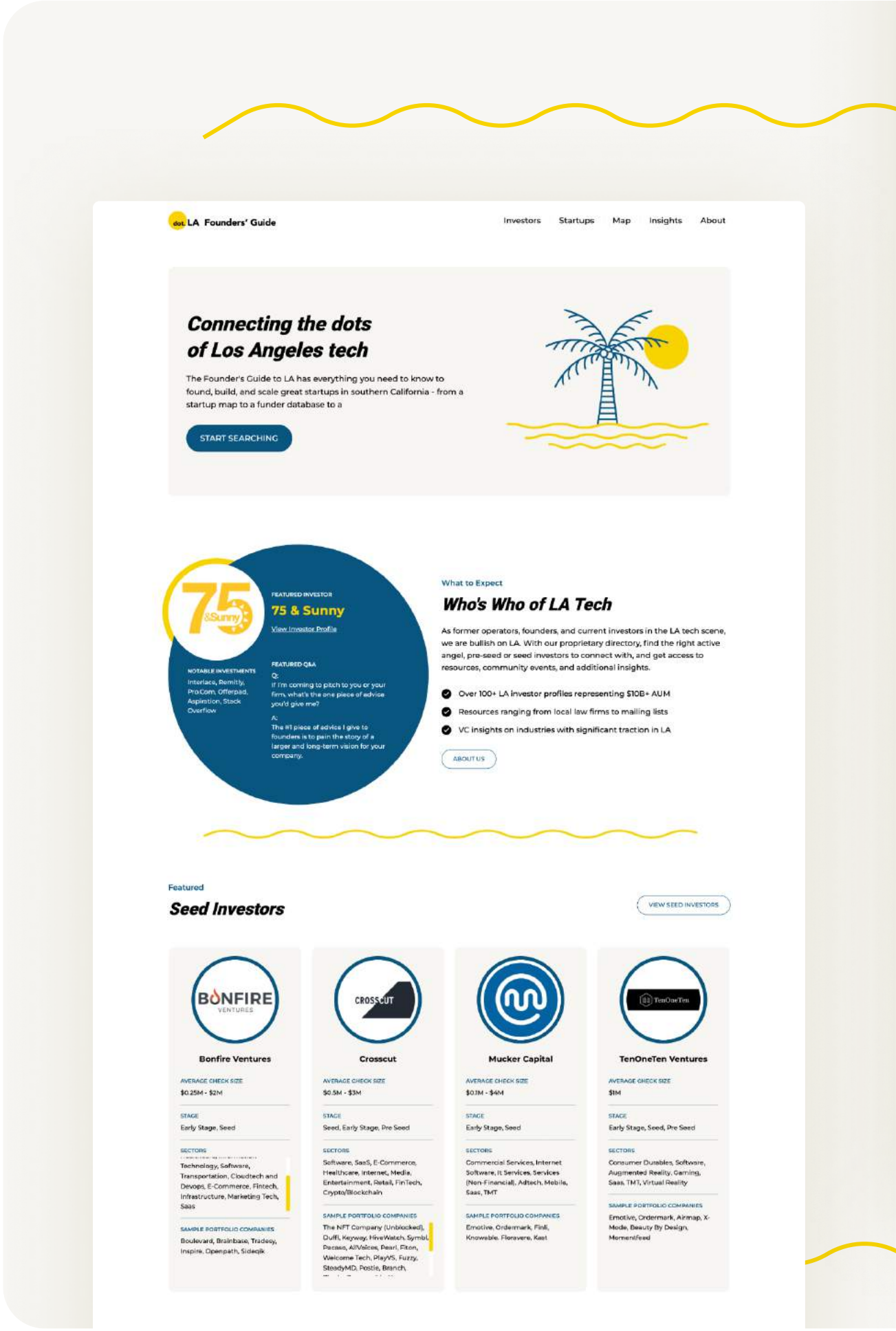
Bold

Extra-Bold

MOST USED COLORS



## Final Designs



## Development

Webflow was used for the development of the website and the user of custom APIs was used by Zapier.

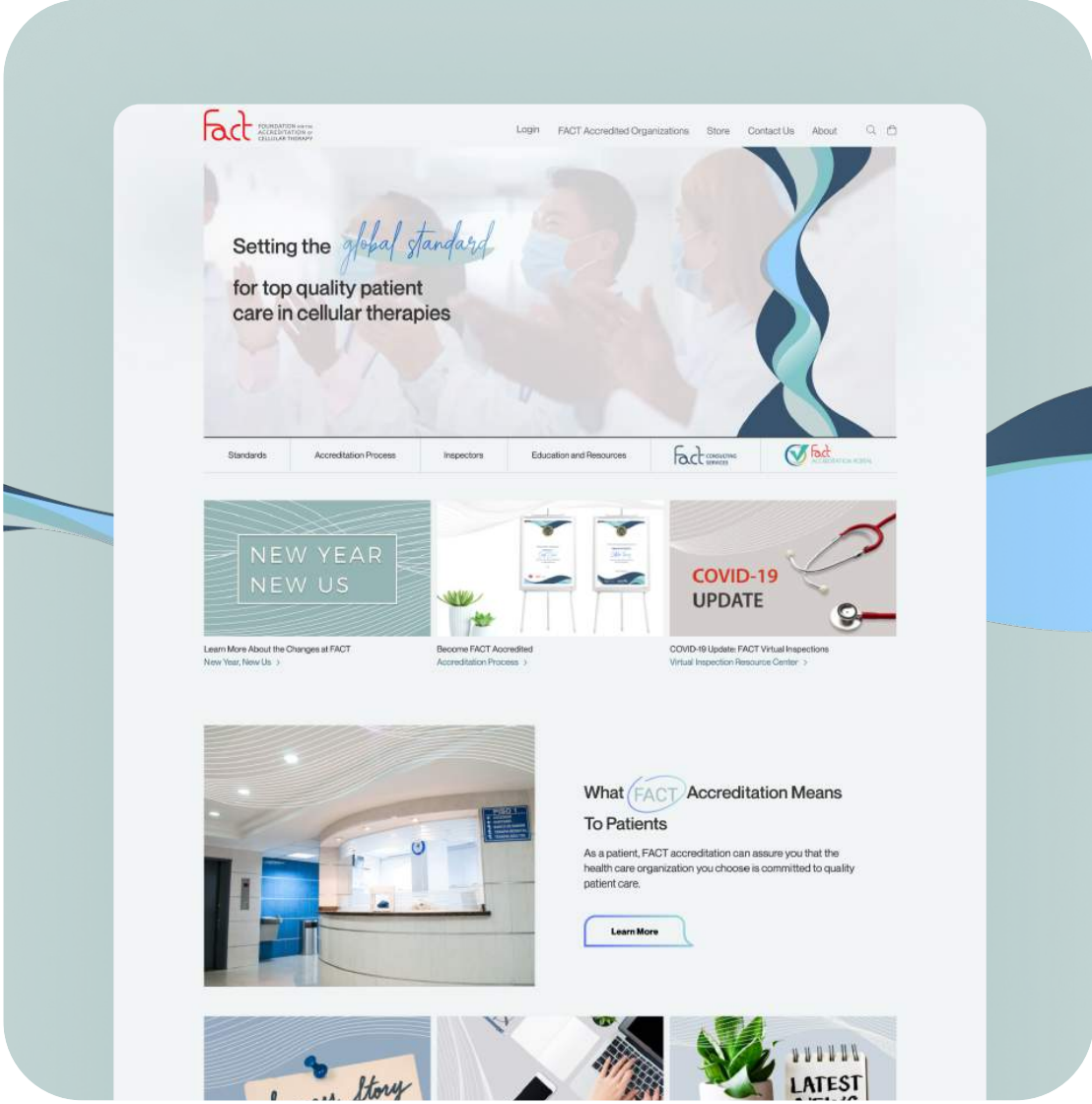




FOUNDATION FOR CELLULAR THERAPY

# Fact Global

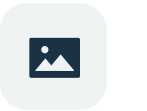
Founded in 1996, FACT establishes standards for high quality medical and laboratory practice in cellular therapies. FACT is a non-profit corporation co-founded by the International Society for Cell and Gene Therapy (ISCT) and the American Society for Transplantation and Cellular Therapy (ASTCT) for the purposes of voluntary inspection and accreditation in the field of cellular therapy.



## What We Did



Research



Wireframe



UX Structure



User Persona



UI/UX Design



Development

## Brand Guideline

FONT-FAMILY

Neue Montreal

Light

Regular

Medium

Bold

MOST USED COLORS



## Final Designs



## Development

Umbraco used for the CMS and web build, while bootstrap was used for hte css and html. Csutom API integrations with .net azuer products and custom enviromnets built.



Umbraco



Bootstrap





# Thank you for your time!

Do you need help with a project?

Please feel free to contact us:

**[hello@digitalsolutions.dev](mailto:hello@digitalsolutions.dev)**

**(949) 615-2093**