

IVAN RAHMAN

PRODUCT DESIGN
MANAGER

CONTACT

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PROFILE

I am passionate about building communities, helping entrepreneurs succeed and ensuring that products are designed with the people in mind. As a product design leader with over a decade of experience leading efforts for community-impact organizations, startups and corporations; I'm inspired by creating diverse teams to solve complex problems while designing our products as an extension of ourselves.

COMPETENCIES

- Innovation Strategy
- Design Thinking
- User Experience
- User Interface Design
- Community Engagement
- Product Management
- Creative Team Leadership
- Consumer Insights and Research
- Emerging Technologies
- Digital Transformation

RELEVANT EXPERIENCE

VENTURE PARTNER

ALCHEMY CAPITAL AND FOUNDATION

JAN 2021 - PRESENT

- Identify opportunities to build entrepreneurial talent pipeline in historically disinvested communities.
- Build coalitions with community impact organizations and local businesses. Connect and develop working relationships between startups and corporate communities.
- Leverage new and existing relationships to identify opportunities to empower young entrepreneurs in the community.

INNOVATION DESIGN TEAM LEAD

INNOVATION DESIGN | NORTHWESTERN MUTUAL

MAR 2019 - PRESENT

- Lead internal startup teams to identify and build an innovative products to traditionally underserved markets.
- Assemble and lead design team to create experimental solutions to complex enterprise problems.

TECHNOLOGY RESEARCH ANALYST

DIGITAL INNOVATION | NORTHWESTERN MUTUAL

JUL 2017 - MAR 2019

- Provided technology and innovation department insights to stay ahead of the curve by analyzing competitors, inflection points, and future trends.
- Designed and facilitated numerous presentations to senior leaders both within and outside of the organization. These included discussions on digital transformation, artificial intelligence for compliance and underwriting and using virtual reality for training advisors.
- Facilitated numerous workshops, ideation sessions and hackathon events at different levels throughout the organization.

WEB DEVELOPMENT SPECIALIST

DIGITAL MARKETING | NORTHWESTERN MUTUAL

JAN 2016 - JUL 2017

- Led implementation of first Design System to be integrated at NM for Financial Advisor websites to standardize layouts and increase accessibility across all devices.
- Built initial product design, Minimal Viable Product (MVP) solution, and data-based iterations to launch full-scale digital upgrade for 6K+ Financial Advisors.

EDUCATION

RARE CREATIVE LEADERSHIP ACCELERATOR

GOOGLE

NOV 2020 - DEC 2020

INTRODUCTION TO PYTHON PROGRAMMING

GENERAL ASSEMBLY

MAR 2018

DESIGN THINKING IMMERSIVE TRAINING

CORNELL UNIVERSITY

DEC 2017 - JAN 2018

M.S. GRAPHIC & DIGITAL COMMUNICATION

CARROLL UNIVERSITY

SEPT 2014 - MAY 2016

B.S. BUSINESS MANAGEMENT & LEADERSHIP

WISCONSIN LUTHERAN COLLEGE

SEPT 2012 - MAY 2014

UNDERGRADUATE WORK - INTERNATIONAL STUDIES

UNIVERSITY OF CALIFORNIA -
SAN DIEGO

SEPT 2004 - JAN 2008

RELEVANT EXPERIENCE

BRAND AND MARKETING CONSULTANT

NOMAD MEDIA AND DESIGN

NOV 2013 - JAN 2016

- Managed boutique freelance Digital Marketing agency that specialized in unique marketing solutions to Small and Medium-Sized Businesses.
- Developed, implemented, maintained and supported different types of digital campaigns for both small-medium sized companies and community organizations.

DIGITAL MARKETING MANAGER

STRONGBLOCKS REAL ESTATE

MAY 2015 - OCT 2015

- Developed online presence by building an engaging website for company that offered a new technology for the real estate industry.
- Offered digital marketing services to help draw potential customers by analyzing user segmentation data, social media channels and running various A/B campaigns to hone messaging.

PROJECT MANAGER

LA CASA DE ESPERANZA

FEB 2011 - DEC 2014

- Managed budget of \$3MM to complete work on approximately 350 properties in underserved communities as part of State of Wisconsin's WX Program.
- Developed project scopes and managed multiple projects from energy audits, site inspections to completion of insulation and other energy savings work.

INTERIM DIRECTOR OF EDUCATION

MILWAUKEE COMMUNITY SERVICE CORPS

NOV 2009 - JUL 2011

- Developed curriculum and trained staff and program participants in BPI Residential Energy Auditing Principles, NABCEP Entry Solar PV Installer and EPA Lead Safe Renovator certification.
- Worked on a one-to-one basis with instructional staff to successfully implement technical certification programs to enable gainful employment for program participants.