



URBED

MEDIA KIT

REVISED: 12/12/2020

UrbEd's Media Kit

COLORS

Hex	Example
#CFD11A	
#595959	
#000000	
#967F60*	

*Associated with Empowering Student Reps Campaign

FONTS

Avenir - Google Docs

Open Sans - Google Docs

Dolce Vita Light - Custom

Brushed Traveller - Custom

Zing Rust Base - Canva

League Spartan - Canva

Glacial Indifference - Canva

Cooper Hewitt - Canva

DOLCE VITA LIGHT

ZING RUST BASE

**league
spartan**

Glacial Indifference

COOPER HEWITT

URBED

LOGOS

Classic
UrbEd

URBED

URBED

URBED

URBED

UE

UE

UE

UE

UE

UE Advocates	<p>UE ADVOCATES</p> <p>UE ADVOCATES</p> <p>UE ADVOCATES</p>
Misc	<p>STUDENTS.</p> <p>ADVOCATES.</p> <p>REFORMERS.</p>