

25+



ICA's 25th ANNIVERSARY CELEBRATION & ENTREPRENEUR PITCH

For 25 years, ICA has been accelerating great businesses by providing capital, coaching, and connections to help underestimated entrepreneurs grow their businesses.

25+ You!

On **November 18th, 2021** ICA will bring together our community to celebrate 25+ years of service to the Bay Area and honor the innovation and resilience of our community. Together we will showcase the transformative power of ICA's coaching and capital, and the unique partnerships that make ICA's work possible. Most of all, we will celebrate our entrepreneurs as agents of change in our community.

The 25th Anniversary Pitch

While we celebrate 25+ years of impact, ICA will be getting down to business at our **Entrepreneur Pitch**. The Pitch provides a special opportunity for entrepreneurs to showcase their businesses and get connected to a vetted audience of investors, strategic service advisors, and mission-aligned capital providers. The business pitches will be followed by a networking reception where everyone can engage with our entrepreneurs and ecosystem partners.

Join ICA's investors, advisors, entrepreneurs, community leaders, and small business partners for a showcase of our vibrant entrepreneur community.

Join us for 25+ You

ICA's 25th ANNIVERSARY CELEBRATION & ENTREPRENEUR PITCH

November 18th, 2021 @ Oakland Museum of CA

BECOME A SPONSOR NOW!

The Need

Too often, small businesses – especially those led by entrepreneurs of color and women – face obstacles to accessing the capital and advising they need to reach their full potential. This under-capitalization can inhibit business growth and, in turn, limit an entrepreneur’s ability to create good jobs – and wealth-creating opportunities – for themselves and their employees. COVID-19 has exacerbated this already deeply flawed system.

25+ Years of Impact

ICA provides tailored, responsive and flexible advising, and financing to help underestimated entrepreneurs build sustainable businesses no matter what their stage of growth.

Over the past 25+ years, ICA has worked hands-on with 650+ diverse entrepreneurs to help them get the capital & support they need to grow their businesses. When our small businesses thrive, they drive economic activity and build wealth for themselves and their employees.

With ICA’s support, our companies have secured more than \$50M+ in growth capital, created 6,000+ jobs, and paid \$1B+ in wages to employees in the Bay Area.

ICA’s Commitment

ICA is on a mission to build a more inclusive and resilient small business ecosystem. By providing integrated access to coaching and capital, we can deliver relevant, actionable, and accessible content and right-sized investment products that meet entrepreneurs where they are. By accelerating these great businesses through this interconnected continuum of coaching + capital, ICA helps entrepreneurs grow the value of their businesses, towards our mission to close the racial and gender wealth gaps.



SPONSORSHIP BENEFITS

Your sponsorship and participation will ensure the success of **ICA's 25th Anniversary Pitch** while showcasing your commitment to investing in the underestimated entrepreneurs driving change in our community. **We hope to see you on November 11th!**

PRESENTING SPONSOR – \$50,000

- Your company logo and name featured in event title
- Event speaking opportunity
- Premier placement of logo on our website and printed materials
- Highlighted in invitation email going out to all ICA program alumni
- Public verbal acknowledgement on the day of the Entrepreneur Pitch
- Company recognition via social media

MARKETPLACE SPONSOR – \$25,000

- Company logo on Marketplace signage
- Preferred placement of logo on our website and printed materials
- Recognition from podium during program
- Listed in invitation email going out to all ICA program alumni
- Public verbal acknowledgement on the day of the Entrepreneur Pitch
- Company recognition via social media



INVESTOR RECEPTION SPONSOR – \$15,000

- Company logo on reception signage
- Logo on all branded program collateral
- Public verbal acknowledgement on the day of the Entrepreneur Pitch
- Company recognition via social media

SUPPORTING SPONSOR – \$10,000

- Logo on all branded program collateral
- Public verbal acknowledgement on the day of the Entrepreneur Pitch
- Company recognition via social media

Thank you for your support!

For more information, please contact Gwyneth Galbraith, at gwyneth@ica.fund.

ICA.fund is a 501(c)(3) tax-exempt organization for both federal and state tax purposes. Our tax identification number is 47-0898054. All sponsorships are tax-deductible to the extent allowable by law.