

*About us* — We are a Sydney based boutique full service marketing agency located in the heart of Surry Hills. We offer integrated creative solutions to business problems for exciting brands worldwide.

*Our Story* — Founded in 2019 by Caroline Heslop originally as a solo side hustle, Sketch Collective quickly grew from a couple remote freelancers to a full time Sydney team working across a variety of clients and industries. Our vision is a world full of inspired connection, authenticity and heart, brought to life through people centric creativity.

*Meet Caroline*



With over 15 years' experience in marketing in Australia and the US, Caroline has had the pleasure to work with some of the world's largest brands building awardwinning campaigns including Diageo, Rolex, Nestle, Kellogg's, Afterpay, Adidas, Kmart, Target, Sephora, Lululemon, Ray Ban, GAP, Disney, Mattel, Warner Bros. and Sony. She is passionate about designing for change, female entrepreneurship, startup marketing, emerging art, philanthropy and mentoring.

## KEY CLIENTS



## STATS

50+ CLIENTS ACROSS  
10 COUNTRIES

1.3k INSTAGRAM  
FOLLOWERS

600+ MONTHLY  
PINTEREST VIEWS

8.2% LINKEDIN  
ENGAGEMENT RATE

450+ LINKEDIN  
FOLLOWERS

## FEATURED

*The Sydney Morning Herald*

*News Corp*



in 3.33k FOLLOWERS



## TESTIMONIALS

“Working with Caroline and Sketch Collective, was an absolute delight. I explored a number of different videographers for my project but was blown away by the professionalism and quality of their work. The whole process was seamless and we could not have been more ecstatic with the finished product, they did the most incredible job in bringing my vision to light. I cannot wait to use them again for my next project!

OLIVIA BATES

FOUNDER & DIRECTOR, NOURISHING BUBS

“Wow, Sketch Collective were nothing short of amazing. I had a very tight deadline to get my product to print and these guys were incredibly efficient, helpful and fast to turn around my designs. Certainly look forward to working with them in the future.

ELISHA WEBER

OWNER & FOUNDER, SILVER PENNY PUDDINGS

Our team loves working with journalists around the world to share *compelling, unique* stories. If you're a member of the media and would like to talk, please get in touch.

### AVAILABLE FOR:

- Speaking Engagements
- Partnerships
- Brand Collaborations
- Product Reviews
- Mentoring
- Media



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