Press Kit

Press contact: opportunities@finabilityus.org

Headquarters: Greater Portland Area, Oregon
Date Incorporated: October 2020

**Finability's mission is to financially empower survivors of domestic abuse.**

Created in collaboration with 100+ domestic abuse survivors, professionals, and advocates, FinAbility's web-based finance tool helps survivors access resources needed to regain control of their finances and permanently leave their abuser.

Goal - FinAbility aims to help over 500,000 survivors access the financial resources needed to permanently leave abuse by the end of 2022.

**Key Statistics**

- 1.3 billion women globally have experienced domestic abuse.
- More than 1 in 3 women (35.6%) and more than 1 in 4 men (28.5%) in the United States have experienced rape, physical violence, and/or stalking by an intimate partner in their lifetime.
- 99% of domestic abuse cases involve financial abuse and 15.8 million survivors of domestic abuse do not have safe access to their bank accounts.
- On average, survivors have less than $250 in savings, which is nowhere near the $7,500 needed to leave abuse in the first month.

*Sources and additional statistics can be found in the fact sheet here*

**Founder Bios**

**Stacy Sawin**
Co-Founder, CEO
In 2015, Stacy was the victim of stalking, which exposed her to the challenges survivors of domestic abuse and stalking endure. This prompted Stacy to volunteer over 600 hours at women service organizations and to enroll in London Business School's MBA Program, where she studies entrepreneurship and change management. Stacy founded FinAbility in October of 2020 and is committed to ensuring all survivors have access to the financial resources needed to live independently and thrive.

**Asha Xu**
Co-Founder, CTO
Asha met Stacy at the London Business School, bonding over their shared love of hiking and passionate advocacy for women. Asha had spent over a decade advocating for women through the Society of Women Engineers and UN Women. Because ending gender-based violence is close to Asha's heart, she joined Stacy in December 2020 to lend her technical expertise as CTO. Asha is dedicated to helping women live to their full potential, free from abuse.

**Latest Press Release**

Portland nonprofit launches finance tool for survivors of domestic abuse, August 6, 2021

**Multimedia Resources**

See here for guidelines on reporting on domestic violence and gender-based violence

**Official logos**

![FinAbility Logo]

**Video**

See Maggie's Story

**Social media**

[Instagram](https://www.instagram.com)
[Facebook](https://www.facebook.com)
[LinkedIn](https://www.linkedin.com)