The Forum

Welcome!

Reef Group and the project team welcome you to this display of their emerging proposals for the development of the Forum within Kings Quarter, Gloucester. Working closely with Gloucester City Council the designs seek to create a new mixed use development at the gateway to the City.

We would like to gain your feedback on the proposals ahead of a full detailed planning application for the scheme to be submitted this autumn (which builds on the masterplan principles established through the previous hybrid planning permission secured in March 2020). Please provide your feedback to the team in person or submit your comments via the website below. Thank you.

www.forumdigital.co.uk

The Team

Developer:	**Reef Group**	**Services:**	**Chapman BDSP**	**Heritage:**	**Cotswold Archaeology**
Architect:	**UrbanR**	**Cost Consultant:**	**Cube**	**Landscape:**	**Hyland Edgar Driver**
Planning:	**Avison Young**	**Transport:**	**Jubbs**	**Communications:**	**Social**
Structure:	**Simpson I TSW**				

New

THE SITE LOCATION

A development by REEF GROUP in partnership with Gloucester City Council

The Forum

The Proposals Will Deliver:

- 1 Acre of new public space
- New digital-led work space
- Hotel, restaurant & gym facilities
- Car parking replacing Bruton Way car park

Creating both a destination in itself and a new gateway to the City from the train & bus stations the scheme connects to the redeveloped Kings Square and will generate new employment, inward investment to the City and a vibrant set of public spaces with additional trees, pedestrianised areas and sun lit seating areas adjacent to new dining and leisure facilities.

Restaurant & Bar
10,000 sq ft
400 Person Capacity

Conference Centre
10 Meeting Rooms (200 Seats)

Hotel
116 Rooms
Private Courtyard

Car Park
409 Spaces
10% with electric charge points

Office
5 Floors
21,000 sq ft

Apartments
43 x No 1, 2 & 3 beds
(Under Separate Planning Application)

Gym
Ground Floor
9,000 sq ft

Office
7 Floors
107,000 sq ft

Retail
2,250 sq ft

THE PROPOSAL

A development by REEF GROUP

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CATHEDRAL VIEW FROM STATION

A development by REEF GROUP

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History

The location of the proposed development is on the site of the Whitefriars Friary founded in 1268. The remains of three or four medieval buildings, thought to be ecclesiastical in nature, have been excavated within what was known as 'Friar's Ground' on the north of the site beneath the old Bruton Way car park. Working with Cotswold Archaeology the design of the new building will mitigate impacts on these remains which will be well documented in advance of any construction. The site was also the location for many years of Gloucester's livestock market. In the scene below the Cathedral Tower is clearly visible across the market. The proposals will seek to recapture this view on arrival in the City and also reference the legacy of the Whitefriars.

1780 - Friar's Ground

1852 - Cheese market

1939 - Cattle market

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MARKET PARADE TOWARDS KINGS SQUARE

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Landscape

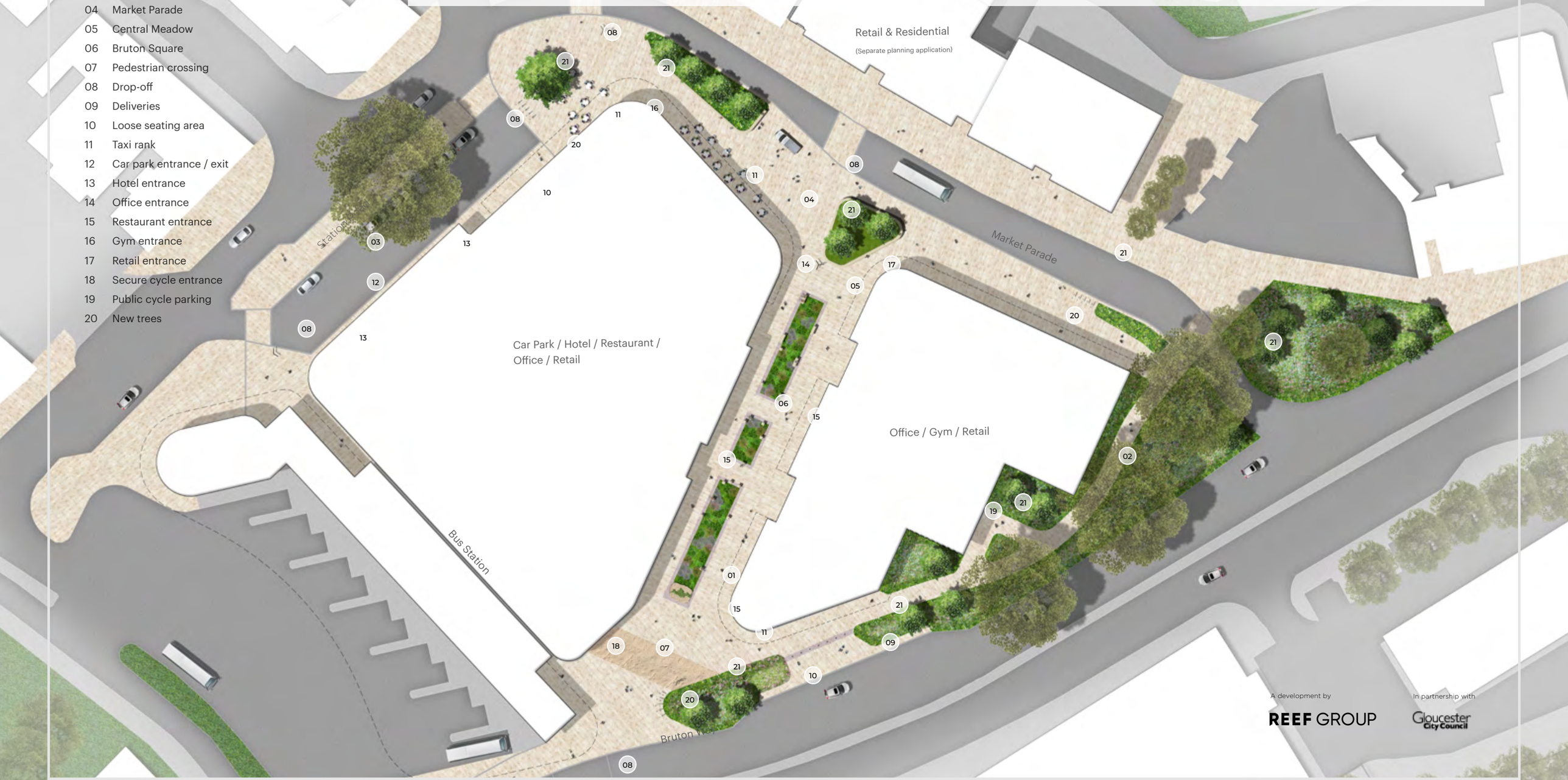
The public space offers four different character routes:

- Cathedral View pedestrianised avenue (1)
- Bruton Way garden walk (2)
- Station Road pedestrian island (3)
- Market Parade (4)

Combined these spaces create a pedestrian prioritised green sequence of public spaces. Inspired by the Whitefriars orchards that occupied the site, additional fruiting trees will be introduced providing focal points and replacing one of the Plane trees on Cathedral View avenue. Wide uncluttered pavements with carefully located seating and lighting will provide a dynamic vibrant space on arrival into the City.

Key:

01 Cathedral View avenue
02 Bruton Way garden walk
03 Station Road pedestrian island
04 Market Parade
05 Central Meadow
06 Bruton Square
07 Pedestrian crossing
08 Drop-off
09 Deliveries
10 Loose seating area
11 Taxi rank
12 Car park entrance / exit
13 Hotel entrance
14 Office entrance
15 Restaurant entrance
16 Gym entrance
17 Retail entrance
18 Secure cycle entrance
19 Public cycle parking
20 New trees



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the Forum

HOTEL & OFFICE FROM KINGS SQUARE

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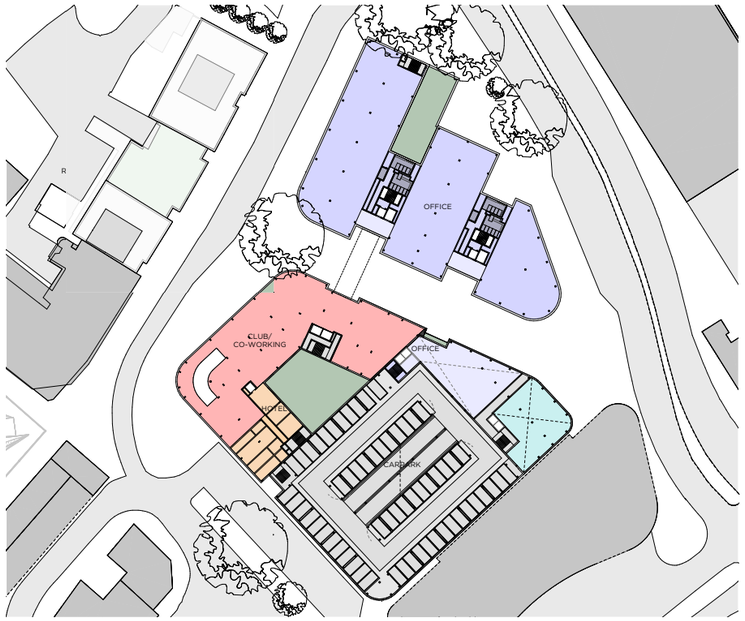
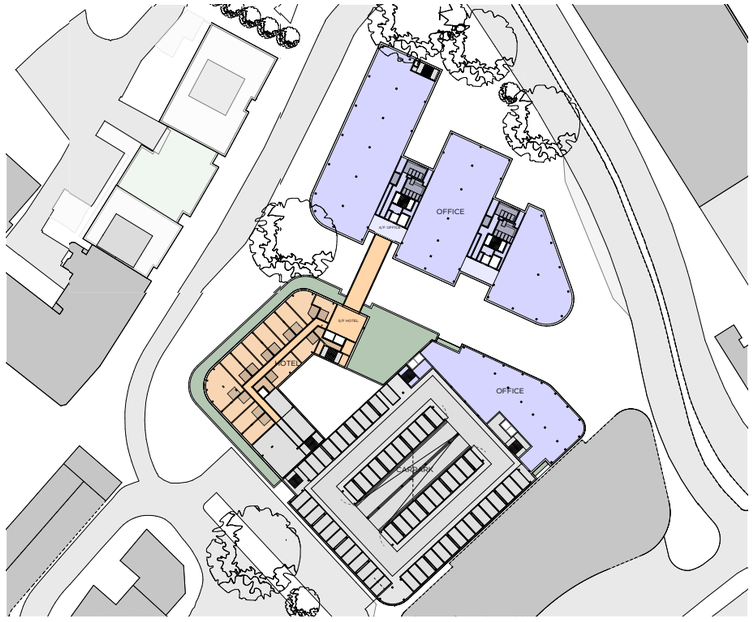
Ground Floor



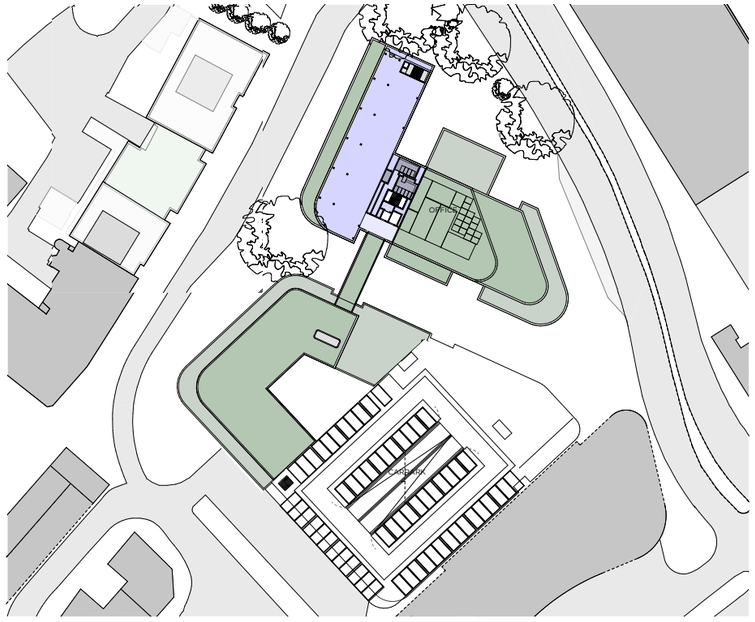
First Floor

Second Floor

Third - Fourth Floor



Fifth Floor



Seventh Floor

FLOOR PLANS

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