

# Geraldine Ezeocha

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## Work Experience

**Drift Net**

UX/UI Team Lead

Oct. 2021 - Present

Chicago IL

- Collaborate with cross-functional teams to conceptualize, facilitate, and design solutions for our products and platforms.
- Lead creative sessions to distill product requirements, research and processes into a design plan targeted at meeting all technical specifications and user-experience requirements and patterns.
- Regularly designing user-centered experiences, user flows, mockups, and prototypes to effectively conceptualize new products and initiatives.
- Creating and maintaining the Drift Net design system and brand kit across all platforms.
- Perform UX / UI audits over existing designs to optimize visuals and user experience across all products and platforms.
- Consistently maintain the company website and led the design team in successfully rebranding and transitioning the company's website design and hosting. During this process, I organized all site styles, information, and third-party integrations.

**NnadoZie Foundation**

Web Designer

Sep. 2018

Remote

- Worked collaboratively to design the foundation's website, designing logos, some branding, and hosting on WordPress.
- Designed and implemented third-party web process to collect donations online for the foundation, making sure to maintain efficiency, security, and usability.
- Successfully organized site information and perform routine site maintenance and updates.

**Community Chiropractic**

Chiropractic Assistance

Sep. 2015 - Oct. 2021

Chicago IL

- Point of contact about general clinic information, clinic standards, and procedures for current and prospective patients, providers, and businesses.
- Innovated and developed functional digital content, including web pages for practice news and events and technological process for synchronizing and implementing care plans.

## Education

**University of Illinois, Springfield**

Bachelor of Science in Computer Science

2018 - 2021

**Harry S. Truman College**

Advanced Certificate in Web Development

2014 - 2016

## Skills & Competencies

### Design

User Interface Design, User Experience, UX Research, Website Design, Product Design, Visual Design, Design Systems, Wireframing, Prototyping

### Tools

Figma, Adobe XD, Adobe Illustrator, Canva, Lunacy, Protopie (beginner)

### Development

HTML, CSS, Javascript

### Tools

Webflow