1. About this Policy
At Butlr Technologies, we're committed to protecting and respecting your privacy. This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure. We may change this Policy from time to time so please check this page occasionally. By using our website, you're agreeing to be bound by this Policy. Any questions regarding this Policy and our privacy practices should be sent by email to legal@butlr.io.

2. Who are we?
Butlr Technologies operates a people sensing platform consisting of wireless thermal sensors, a gateway and software applications that access the data collected by our sensors. We operate globally with presence and customers in the US, Asia and Europe.

3. What personal information do we collect?
The personal information we collect might include your name, address, email address if you fill out our forms, IP address, and information regarding what pages are accessed and when.
We maintain pages on many social networking sites, including LinkedIn and Facebook. We may collect information when you interact with our social networking pages.

4. When do we collect information?
We collect information from you when you access our site, register on our site, subscribe to a newsletter, fill out a form, open a support ticket or enter information on our site.
5. How do we use your information?

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested whether on our site or via advertising on 3rd party sites
- To improve our website in order to better serve you
- To allow us to better service you in responding to your customer service requests
- To administer a contest, promotion, survey or other site feature
- To send you communications regarding your order or other products and services
- To follow up with them after correspondence (live chat, email or phone inquiries)
- To process orders that you have submitted
- To carry out our obligations arising from any contracts entered into by you and us

We review our retention periods for personal information on a regular basis. We are legally required to hold some types of information to fulfil our reporting obligations. We will hold your personal information on our systems for as long as is necessary for the relevant activity, or as long as is set out in any relevant contract you hold with us.

6. How do we protect your information?

We only provide information. We never ask for credit card numbers. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. We implement a variety of security measures when a user places an order to maintain the safety of your personal information. However, please keep in mind that non-sensitive details (your email address etc.) are transmitted normally over the Internet, and this can never be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, we cannot guarantee the security of any information you transmit to us, and you do so at your own risk. Once we receive your information, we make our best effort to ensure its security on our systems. Where we have given (or where you have chosen) a password which enables you to access certain parts of our websites, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

We understand that the security of your Personal Information is important. We implement reasonable administrative, technical, and physical security controls designed to protect your Personal Information from loss, misuse, unauthorized access, disclosure, alteration, or destruction. However, despite our efforts, no security controls are completely effective and we cannot ensure or warrant the security of
your Personal Information. Your Personal Information and data files are stored on our servers and the servers of companies we hire to provide services to us. We will retain your Personal Information for as long as necessary to provide you with the Site, as needed to comply with our legal obligations and legal rights including to prevent fraud or enforce our agreements, and for our internal business reasons such as maintenance of our archive and backup systems for a period after your use of our Site ends. We retain aggregate information beyond this time for research purposes and to help us to develop and improve our services.

7. Do we use 'cookies'?
Yes. ‘Cookies’ are small pieces of information sent by an organization to your computer and stored on your hard drive to allow that website to recognize you when you visit. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We, along with third-party vendors such as Google, use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since browser is a little different, look at your browser’s Help Menu to learn the correct way to modify your cookies. If you turn cookies off, some of the features that make your site experience more efficient may not function properly. It won’t affect the user’s experience that make your site experience more efficient and may not function properly.

The information we receive through cookies and similar technologies may be associated with you, depending on the website you are using. In addition, third parties may be able to collect information about your online activities when you use our Site using cookies or other technologies. We use first-party and third-party cookies, web beacons, and similar technologies in accordance with the information and options that may be provided to you when those technologies are used.

8. Who has access to your information?
We do not sell, rent, trade, or otherwise transfer to outside parties your personal information. We will not share your information with third parties for marketing purposes. Third Party Service Providers working on our behalf: We may pass your information to our third party service providers, agents subcontractors and other associated organisations for the purposes of completing tasks and providing services to you on our behalf. However, when we use third party service providers, we disclose only the personal information that is necessary to deliver the service and we have a contract in place that requires them to keep your information secure and not to use it for their own direct marketing purposes. We will not release your information to third parties for them to use for their own direct marketing purposes, unless you have requested us to do so, or we are required to do so by law, for example, by a court order or for the purposes of prevention of fraud or other crime. We may transfer your personal information to a third party as part of a sale of some or all of our business and assets to any third party or as part of any business restructuring or reorganization, or if we're under a duty to
disclose or share your personal data in order to comply with any legal obligation or to enforce or apply our terms of use or to protect the rights, property or safety of our supporters and customers. However, we will take steps with the aim of ensuring that your privacy rights continue to be protected.

9. Third-party links
We do not include or offer third-party products or services on our website. However, our website may contain links to other websites run by other organisations. This privacy policy applies only to our website, so we encourage you to read the privacy statements on the other websites you visit. We cannot be responsible for the privacy policies and practices of other sites even if you access them using links from our website.

10. Your choices
You have a choice about whether or not you wish to receive information from us. If you do not want to receive direct marketing communications from us you can select your choices by ticking the relevant boxes situated on the form on which we collect your information. We will not contact you for marketing purposes by email, phone or text message unless you have given your prior consent. You can change your marketing preferences at any time by contacting us by email: support@butlr.io. The accuracy of your information is important to us. We’re working on ways to make it easier for you to review and correct the information that we hold about you. In the meantime, if you change email address, or any of the other information we hold is inaccurate or out of date, please email us at: legal@butlr.io. You have the right to ask for a copy of the information Butlr Technologies holds about you (we may charge you for information requests to cover our costs in providing you with details of the information we hold about you).

11. Cross Border Transfers
Your Personal Information may be transferred to and stored in the United States, or transferred to other countries where the companies we work with to help us run our business are located. You authorize Butlr Technologies to transfer your personal information across national borders. Certain of these countries may not have the same data protection laws as the country in which you initially provided the information including, where relevant, data protection laws in Europe. When we transfer your Personal Information, we will take appropriate steps to ensure your privacy rights continue to be protected.

European Union data protection

Residents in the European Union are entitled to certain rights with respect to Personal Information that we hold about them under the General Data Protection Regulation (GDPR).

Right of access and portability
The right to obtain access to your Personal Information, along with certain related information, and to receive that information in a commonly used format and to have it transferred to another data controller;
**Right to rectification**
The right to obtain rectification of your Personal Information without undue delay where that personal information is inaccurate or incomplete;

**Right to erasure**
The right to obtain the erasure of your Personal Information without undue delay in certain circumstances, such as where the Personal Information is no longer necessary in relation to the purposes for which it was collected or processed;

**Right to restriction**
The right to obtain the restriction of the processing undertaken by us on your Personal Information in certain circumstances, such as where the accuracy of the Personal Information is contested by you, for a period enabling us to verify the accuracy of that Personal Information;

**Right to object**
The right to object, on grounds relating to your particular situation, to the processing of your Personal Information, and to object to processing of your Personal Information for direct marketing purposes, to the extent it is related to such direct marketing.

You may also have the right to make a GDPR complaint to the relevant Supervisory Authority. A list of Supervisory Authorities is available here: http://ec.europa.eu/justice/dataprotection/bodies/authorities/index_en.html.

If you need further assistance regarding your rights, please email us at legal@butlr.io or contact us using the contact information provided below and we will consider your request in accordance with applicable law. In some cases our ability to uphold these rights for you may depend upon our obligations to process Personal Information for security, safety, fraud prevention reasons, compliance with regulatory or legal requirements, or because processing is necessary to deliver the services you have requested. Where this is the case, we will inform you of specific details in response to your request.

12. **Children**
Protecting the privacy of young children is especially important. Our Site is intended for a general audience and are not directed to or intended for children under the age of 13. We do not knowingly collect personal information from children under the age of 13 without obtaining parental consent.

13. **Breaches**
We will take the following responsive action, should a breach of our obligations according to this Privacy Policy occur: We will notify the users via in-site notification; and We will notify the competent supervisory authority according to deadlines implied by applicable law.
14. Opting out of Communications
You may opt out of receiving Communications by unsubscribing to the marketing mailings you no longer desire. To unsubscribe, please follow the “Unsubscribe” instructions that are contained within the mailing or other Communication that we send to you. You may also send an email to legal@butlr.io with “Unsubscribe” in the body, together with a description of the Communications you no longer desire to receive.

15. Review of this Policy
We keep this Policy under regular review. This Policy was last updated June 2021.