

Effortless Payment link

You are able to create and customise an email or SMS with a "Pay Now" button allowing your customer to take immediate action, without risking their card security.

No need to request card details over the phone, hope the payments will be made by deposit or EFT, instead, you can send a link to the customer's inbox, and have them pay you securely, in our virtual environment.

WE OFFER YOUR CUSTOMERS THE FOLLOWING OPTIONS WHEN SELECTING THE PAYMENT LINK IN AN EMAIL OR SMS



Card

In-store, online, or through a mobile app, credit and debit cards are a favourite way for customers to pay. Using our platform, you can ensure customers have a seamless payment experience, secured with the latest fraud prevention technology.

- Safely accept cards from multiple countries
- All major schemes are supported: Mastercard®, Visa, Diners Club, Amex



Voucher

A great solution to bridge the worlds of cash and digital payments. Customers simply buy a voucher at one of over 75 000 outlets across South Africa, and use the payment PIN at the bottom of the till slip to make a payment online. Is simple and secure way to broaden your payment offering to customers who fall outside of the traditional banking system.



Mobicred

Mobicred enables customers to shop online using a revolving credit limit paid in instalments, while you receive settlement in full, up-front. By offering this more flexible payment option to your customers, you're likely to see higher conversion rates and larger orders.

- No chargebacks or fraud
- Lower transaction fees than credit card
- Direct deposit into your account
- No merchant account required
- Reduced shopping cart abandonment rates
- No banking login details stored, safeguarding sensitive financial data



QR Code

This popular way to pay is just part of our mobile-forward payment offering. Make it part of yours, today.

- Instant payment - all data which is transferred via QR codes is encrypted thus making the payment secure.
- Quick and Easy to set up
- High reliability - a foolproof payment method as it eliminates the probability of any kind of error.

How does it work



Create Link

You create a customised payment link on the Client Portal and send



Customer receives the link

You create a customised payment link on the Client Portal and send



Customer Opens Link

You create a customised payment link on the Client Portal and send



Payment Confirmation

You create a customised payment link on the Client Portal and send

The payment link can be created, sent, viewed, and resent from the Client Portal, meaning you can comfortably run all aspects of your business' transactions from one central point. You can also view and draw reports pertaining to paid/unpaid payment

links. Access to the portal can be restricted to the use of the payment link ONLY, meaning you are able to give the responsibility to anyone in your organisation, without sharing access to sensitive information.

KEY BENEFITS

For your Customer

- Personalized payment link engages your customers specific needs
- Enhanced customer experience with a "Pay Now" button
- Their card data is secure
- No need to search your site to complete the transaction, Payment Link will take your customer to your payment page

For you

- Improve your conversion rate by offering your customers a quick and easy way to pay
- Send a personalised branded link to your customers' inbox
- Simple and easy to setup from the Client Portal
- Track all transactions through your online account
- Decreased card fraud risk
- Payments are made in secure environment thereby reducing your risk
- Use it for credit control of overdue accounts

