

Samantha Nicholson

Graphic Designer

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SOFTWARE SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Acrobat, Adobe Lightroom, Adobe Premiere Pro, Adobe XD, InVision, Figma, Wordpress, Squarespace, Webflow, Shopify, Microsoft Office, Keynote, Pages, Numbers, Google Workspace.

EXPERIENCE

Union Square Advertising, Ronkonkoma, NY - *Graphic Designer*

FEB 2019 - PRESENT

- Lead and collaborated with design team to create and develop brand/visual identities for new and existing businesses.
- Presented throughout the branding process to clients from beginning stylescapes/moodboards to final logos and branding elements.
- Design printed collateral (such as: in/outdoor signage, point-of- sales displays, sales materials, restaurant menus, packages), websites, website banner ads, email blast, and social media advertisements (across all platforms).

Union Square Advertising, Ronkonkoma, NY - *Graphic Design Intern*

JAN 2019 - FEB 2019

- Created and updated social media advertisements and restaurant menus.

TBR News Media, Setauket, NY - *Graphic Designer*

DEC 2016 - DEC 2017

- Designed advertisements for multiple newspapers from beginning concept to finished product while working closely with sales reps.
- Color correction of photos for editorial layout, and production work for six newspapers.

EDUCATION

Farmingdale State College, Farmingdale, NY - *Bachelor of Technology: Visual Communications*

2016 - 2020

Eastern Suffolk BOCES, Bellport, NY - *Technical Degree: Art, Design, & Visual Communications*

2014 - 2015



AWARDS

2019: Presented at SURC - (*SUNY Undergraduate Research Conference*)

- Presented interaction design project to professors from different SUNY campuses

2016 - 2020: Dean's List

2015: Best in Show - *Long Island Media Art Show*

2015: 2nd Place - *SkillsUSA - Banner Design Contest*

CLUBS

2018 - 2019: Student Government Association - *Secretary of Public Relations*

- Helped organize events
- Created/designed printed collateral for SGA and other clubs on campus
- Presented legislation to SGA

2018 - 2019: President - *Art & Design Club*

- Lead weekly meeting
- Created and organized events

2014 - 2015: Member - *SkillsUSA*