



# Place of Possibilities

We're building a world we can be proud of, where even the sky is not the limit.

Join us as we explore unprecedented ideas and pioneer the future of decentralized technologies.



# About us



Pioneers change through decentralized technologies, providing communities with trusted ownership, sharing, and distribution of their data. LemmaTree comprises three ventures - Affinidi, Trustana, and GoodWorker.



Empowering communities with control and ownership of their data, creating new business models and greater trust.



Democratize access to better lives by empowering a billion workers globally.



Integrated B2B cross-border trade platform that curates offerings for trustworthy SME suppliers and buyers.







# Our ways of working

## **We are unapologetically customer-focused**

We are driven by creating value and delight for our customers every day, and we aim for impact – making a positive difference to society and global economies.

## **We have the courage to be misunderstood**

We work on the edge of possibility and have the tenacity to be misunderstood. In searching for the best ideas, we challenge the status quo, take ownership and speak up. When challenged, we recognize the value is in the idea, not our ego.

## **We invest in cultures and teams to enable high performance**

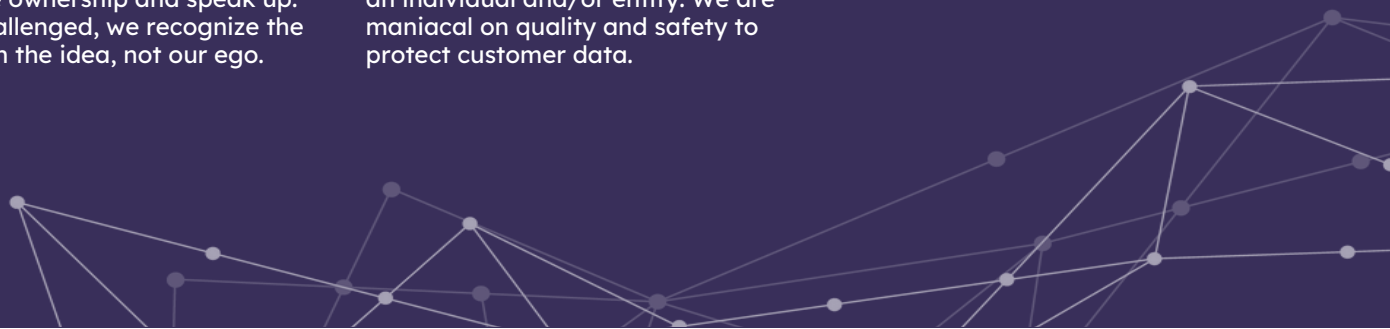
Performance is unlocked through valuing diversity, creating inclusion, respectful disagreement, and taking committed action.

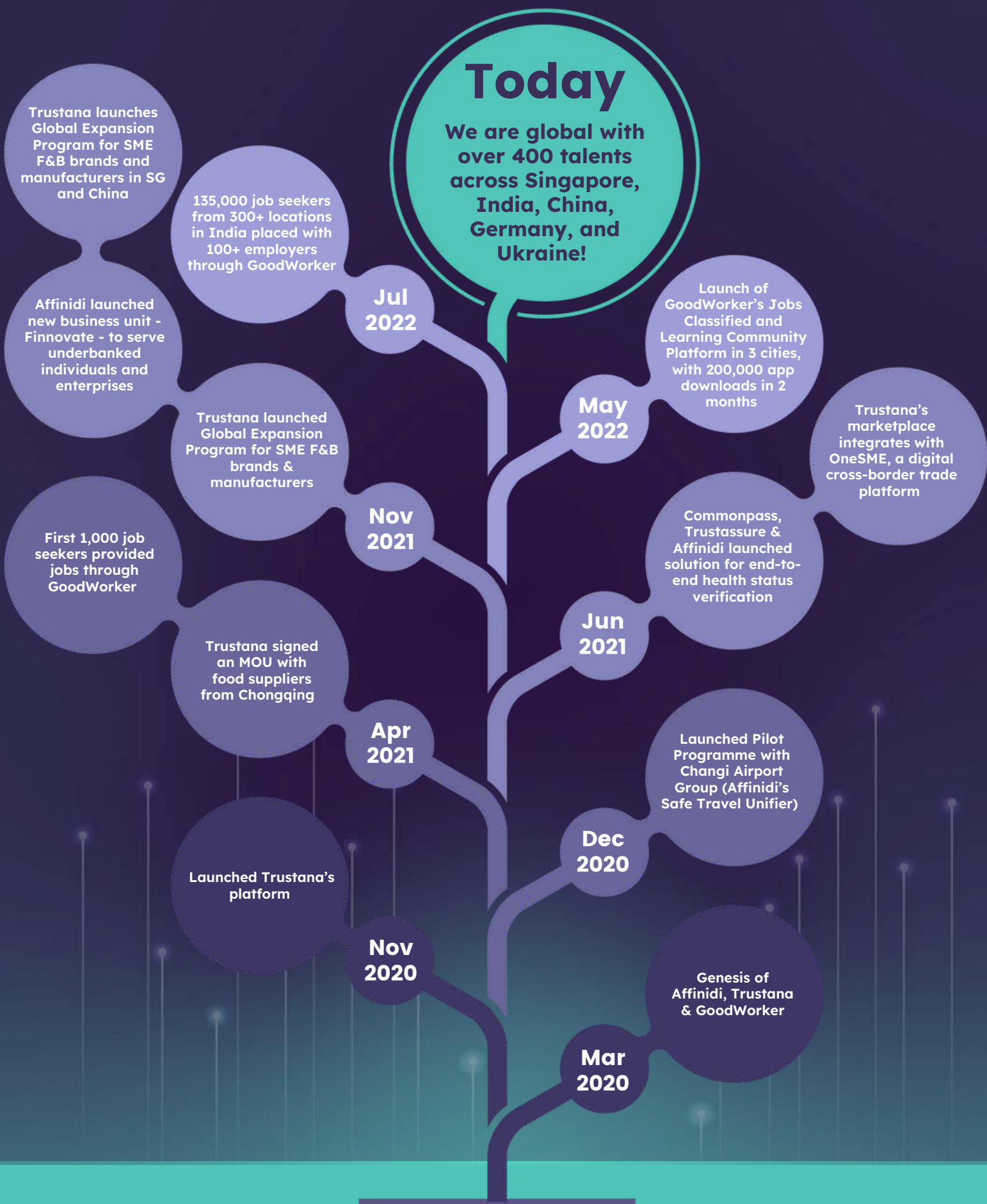
## **We work together to unlock data**

We create opportunities for growth through data, providing a new wave of innovation based on access to information that is more holistic to an individual and/or entity. We are maniacal on quality and safety to protect customer data.

## **We embrace experimentation and build fast**

We build and test our bold ideas fast, to solve real problems and create customer delight. Many of our experiments will fail, but if we're not failing, then we are not trying hard enough or aiming high enough.





# How it all began



Out & about solving missions

Going all out

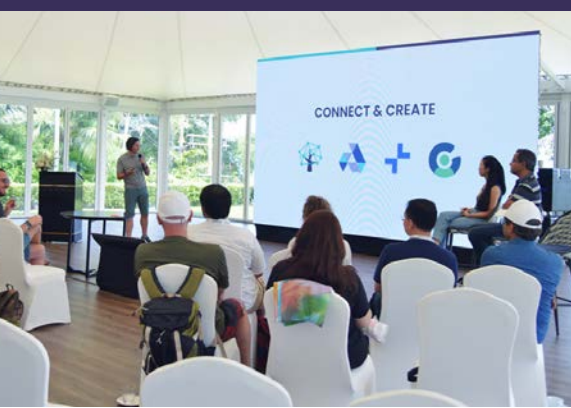
# We are more than just a workplace

In our company, you'll discover a world of passionate people guided by an inclusive purpose: to strengthen connections, broaden horizons, and bridge divides. We love the journey as much as the destination and belonging to a team that prides itself on mutual respect.



## Business of Belonging

We believe in hiring different and diverse talent and providing a safe space where everyone can share their views without fear, where differences are celebrated, and where no one is left out. In addition, we believe that inclusive cultures are the foundation for collaboration and innovation within our team.





Ayushi Rathore



Associate Director, Product



"At GoodWorker, every employee has a voice, and the leadership team is very approachable. You can walk up to any CXO and give feedback on what's working or not working for you. The team is also always empowered to decide how to approach a problem or reach a goal."

## Testimonials



"Affinidi provides a great window into the inner workings of a world-class technology company. The company is filled with smart, humble and hardworking individuals that pushes you to achieve more. With its relatively flat hierarchy, I was able to access senior leadership that provided invaluable mentorship. I have grown leaps and bounds and would highly recommend anyone to join if given the opportunity."

Andrew Lee



Product Associate

Catherine Nyo



Front-end Engineer Associate



"One thing I love the most is that everyone is open to new ideas. I had many opportunities to share, learn and present to the team. My experience working at Trustana is nothing short of amazing. There are fun, and friendly colleagues who are always there when I need them!"

Ng Wen Bin



Associate, Software Engineering



"It's always exciting to be part of something new as there are endless learning opportunities. Coupled with a positive and open-minded culture, team members can constantly challenge norms regardless of their role. It has been a rewarding journey, and I look forward to more."

Calvin Soh



Strategy Associate



"Every voice gets heard and is treated with respect, whether you are an intern, associate, or director. The pace of growth and learning opportunities has also exceeded my expectations. Here, it is not just about the work, but the people – work seems less like work when you have fun and enjoy the company of the people you are around."

# Make good trouble

## Join Us

If, like us, you believe that decentralized technologies can make a difference in millions of lives, be a part of our family!



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## Contact Us



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