

ATAVUS

TACKLING. ELEVATED.

DOMINATE CONTACT

Atavus improves defensive performance and maximizes player safety through data-driven tackle training and assessment.

Atavus delivers a comprehensive suite of defensive performance and player safety solutions, enhancing performance on an individual player and team level.



*New 2019 FBS Clients Results

↓ **18.1% DECREASE IN
OPPONENT POINTS
PER GAME**

↓ **13.6% DECREASE IN
RUSHING YARDS PER
GAME ALLOWED**

↓ **8.0% DECREASE IN
YARDS PER GAME
ALLOWED**

New 2019 FBS Clients Include:

SMU

SOUTHERN
METHODIST UNIV.



UNIV. OF
OKLAHOMA



TEXAS TECH
UNIVERSITY



BAYLOR
UNIVERSITY



“Atavus gives us tools to coach a dominant tackle and measure on-field performance, but they also educate us on doing it safely so our best players stay on the field.”

- Alex Grinch, Defensive Coordinator at the University of Oklahoma



PRODUCT SUMMARY

TACKLYTICS™

Atavus evaluates over 80 data points on every tackle to provide coaches with actionable insights to help make informed decisions about improving your team's tackling performance." With Tacklytics, you get:

- Game & practice video review to assess performance and track progress
- Actionable analytics following each game
- Collaborative weekly practice planning to emphasize strengths and improve weaknesses

Atavus Will Deliver:

Wins on Defense

Play better defense by reducing missed tackles and limiting yards after contact.

Development of Effective Tacklers

Teach effective tackling with easy-to-implement, time-saving techniques and tools.

Safety Improvement

Reduce the risk of injury by removing the head from tackling; keep your players on the field.

Satisfied Clients Include:



UNIVERSITY OF CINCINNATI



MICHIGAN STATE UNIVERSITY



SAN JOSE STATE UNIVERSITY



RUTGERS UNIVERSITY



CORNELL UNIVERSITY



CONCORDIA COLLEGE



UNIVERSITY OF TEXAS PERMIAN BASIN

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

OFF-SEASON

- Program assessment
- Kickoff meeting with coaching staff (on-site)
- Tailored spring tackle plan

PRE-SEASON

- Spring assessment
- Tailored training camp tackle plan
- Training camp practice drill assessment

IN-SEASON

- All regular-season games analyzed with detailed reports:
- Practice drill assessments
- Complete year-end tackling reports: