



# Cox Prosight helps hospitals transform to provide the highest level of operational insight.

An extensible, secure solution that provides the capability to track and monitor assets, environments, and people across a hospital facility. All powered by our IoT platform, Prosight CORE.

Prosight is specifically designed to address some of the challenges hospitals face while embarking on digital transformation by delivering:



### IMPROVED ROI

Affordable platform solution. Realize ROI on your investment and expand to multiple use cases without the need for isolated solutions.



# FULL STACK SOLUTION

Full stack solution including software, hardware and services from a single provider. Hardware-agnostic software supports
Bluetooth and other tech.



## SEAMLESS INTEGRATIONS

Integrations with Wayfinding, EMR, EHR and other IT solutions.



## SECURE PLATFORM

Security assurance backed by Cox security center of excellence.

### Real-time visibility across your hospital:

Staff, Patients, Visitors and Devices using Bluetooth enabled (BLE) location services.

- ASSET TAGS Enable tracking of assets and drive better utilization of equipment, reducing rental and shrinkage of valuable equipment.
- STAFF BADGE Enable faster response in time of need and improve clinician collaboration providing complete visibility into staffing schedules and ensure staff can deliver cross-functional care.
- PATIENT BAND Streamline visits and holistic patient experiences within the facility. Synchronize workflows from patient to clinician and improve wait times and overall bed turnover rate.
- BLUETOOTH BEACON -Enable better patient engagement using blue-dot. GPS-like indoor navigation that allows patients and visitors access to interactive maps that route them to their locations in real-time by using their actual position.



### Cox Prosights **GATEWAY**

Cloud-enabled, bi-directional Bluetooth to Wi-Fi gateway for remote management of BLE tags and gateways.

- CLOUD ENABLED Remotely upgradable for security and location engine updates.
- SUPERIOR ACCURACY -Accurately measures distance to BLE for RTLS using machine learning and Al powered algorithms.
- RAPID IMPLEMENTATION conventional power plug.



#### **IOT PLATFORM MANAGEMENT**

Monitor and perform system maintenance tasks such as software updates of the Prosight CORE platform or devices connected to Prosight CORE.



#### **USERS AND ROLES MANAGEMENT**

Provide application and function level access by managing users, user roles and users' areas/department of responsibility.













### • DEVICE MANAGEMENT -

Manages devices connected to the platform.

### • RULES ENGINE -Manage rules and customize to your facility's

 SPATIAL OBJECT MANAGEMENT -

operational needs.

Manage objects, such as hospital, buildings, floors and departments, defined within the platform.

### HOSPITAL WAYFINDING



### **ENVIRONMENTAL** MONITORING

### **Extended Solution Enablement**

Outfit the entire facility using the same infrastructure, thereby keeping implementation costs low and optimizing the solution using software.



Ease of Deployment



Room Level Accuracy



Secure and Private



Simply install at any

### Gain real-time visibility into the location, status and utilization of all your medical equipment

An insight-driven, real-time location solution (RTLS) to help you right-size equipment budgets and manage your medical equipment more efficiently, including:

### Locate equipment with **SMART LOCATIONS**

- Find equipment in real time by floor, department, asset type or equipment status.
- Gain visibility into equipment location for maintenance, patient care, sanitization or cleaning. recalls or rental returns.
- Conveniently access from a desktop. tablet or smartphone with real-time information available on the go.

### Improve asset utilization with SMART ORDERING

- Utilize accurate, real-time data to better understand how your equipment is being utilized.
- Right-size and reallocate inventory.
- Reduce unnecessary equipment purchases and rentals.
- Improve equipment workflows.



### Efficiently manage equipment with SMART OPERATIONS

- Enables you to more efficiently maintain, clean and service equipment.
- Manage and replenish critical equipment by getting visibility into current inventory levels of PAR-monitored locations to help ensure they are within desired ranges.

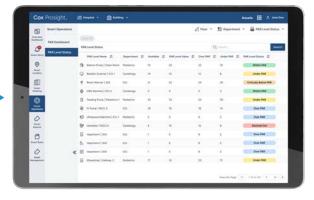
### Manage equipment in real-time with SMART ALERTS

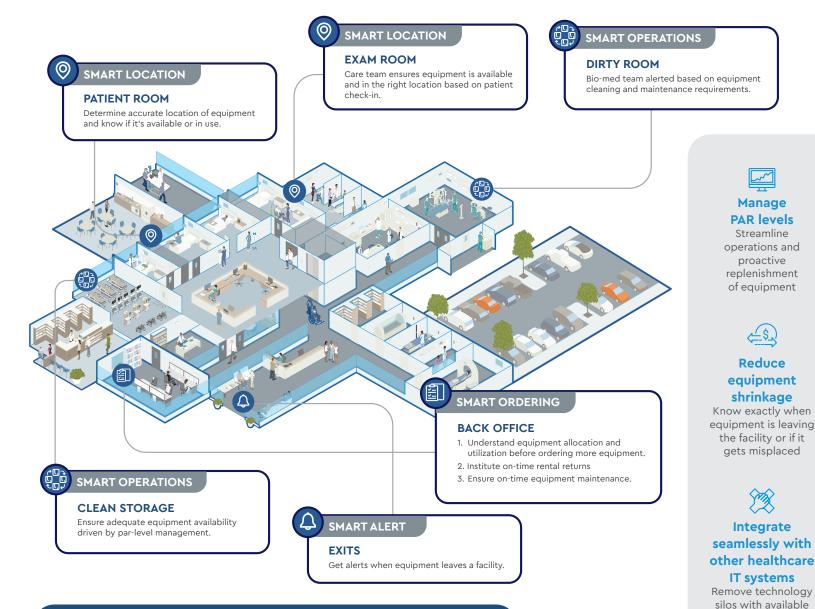
- Activate instant notifications when equipment needs to be returned, maintained, and cleaned or even when equipment leaves the building all based on business rules you create.
- Conveniently receive alerts to tablets or smartphones while you are on the go.

### **Customize your solution** with SMART RULES

- Create custom business rules in the application based on requirements.
- Scalable and dynamic to meet unique customer needs.







### Discover How Asset Tracking Can Impact Your Organization



### Improve staff efficiencies

Enable staff to focus on patient care instead of getting tangled up trying to find available assets



### Increase asset utilization

Gain a 360-degree view of your assets throughout your facility



### **Order smarter** and right size inventory

Eliminate the quesswork and reduce redundant and unnecessary purchases and rentals



### **Streamline** equipment workflows

Make sure equipment is ready to use and where it needs to be



Manage **PAR levels** 

Streamline

operations and

proactive

replenishment

of equipment

Reduce

equipment

shrinkage

the facility or if it

gets misplaced

Integrate

**IT systems** 

integrations

Real-time access to your total asset count to stay on top of inventory and orders

# Designed to improve the safety and security of hospital staff and patients

Find the people you need quickly and help them get to where they're needed most.

## Locate staff with SMART LOCATIONS

- Gain real-time visibility of staff location for emergent and non-emergent situations.
- Help decrease response time in emergency situations with pinpoint locations.
- Enhance nurse call systems with real-time visibility into the location of staff.

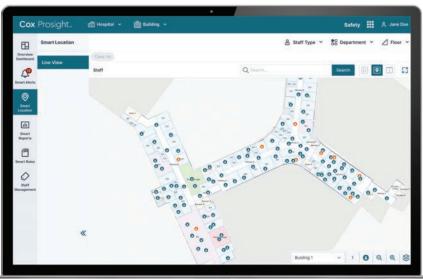
### Locate staff with SMART LOCATIONS

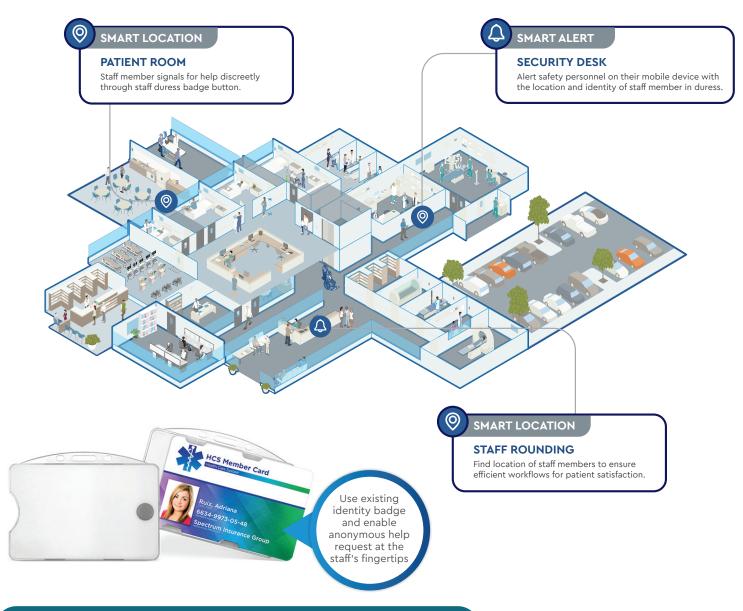
- Activate instant notifications when staff members signal for help.
- Receive alerts on tablets or smartphones while on-the-go to help minimize response time.
- Escalate alerts to ensure to request additional help and timely response.

Enable visibility and efficient staff rounding during critical times



Receive immediate notifications while on the go and take actions to address or escalate issues





### Discover How Staff Duress Can Impact Your Organization



# One-touch badge alerts

Allow workers to discreetly call for help while keeping the situation calm



### Instant location

### access

Allows security to respond immediately to staff members in crisis



### Employee Safety

Promote staff satisfaction and enhance patient service delivery



# reputation and patient safety

Safety of your employees is tied to the credibility of your institution

### Enhance patient and visitor experience with hospital location-based services

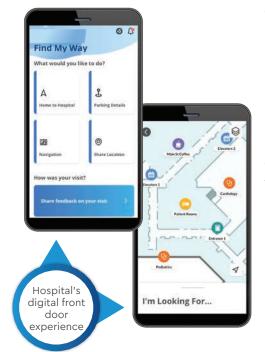
Wayfinding gives your hospital the ultimate platform that can help ease stress and enhance the patient experience through digital location-based solutions. Our technology can even be integrated with your existing mobile application or EMR/EHR for a seamless, secure experience.

### Deliver a great patient experience with INDOOR NAVIGATION

- Enable real-time, indoor GPS that allows patients and visitors to navigate the hospital with ease including turn-by-turn notifications.
- Allow users to drop a pin to bookmark their location and navigate to and from their parking spot.
- Travel seamlessly from home to the hospital parking deck to the waiting room using blue dot navigation guidance.

### Digitally empower your patients on-the-go with PATIENT ENGAGEMENT

- Create and push personalized alerts and promotions to visitors based on their location.
- Place a geofence around the hospital to trigger mobile express check-in.
- Create a more personalized experience before, during, and after their visit to your facility.



### Push dynamic updates with **CONTENT MANAGEMENT**

- Easily manage content within the application via our cloud-based content management system.
- Update dynamically changing content in a flash without having to republish the application.

### **Optimize effectiveness** with ANALYTICS

• Utilize the data to better understand patient flows and habits to optimize the patient experience.

> Create surveys and review patient engagement





### Create a one stop, central hub for patients' health care needs with **INTEGRATIONS**

- Provide patients the ability to schedule appointments, access to virtual visits, medical records, patient education, physician directories and more.
- Notify and remind patients about upcoming appointments and prompt navigation to the facility.



**FRONT ENTRANCE** Visitor receives push notification to check-in for their appointment as they enter the facility.

PATIENT ENGAGEMENT

### INDOOR NAVIGATION

#### **HALLWAY**

Visitor navigates from patient room to cafeteria using step-by-step navigation.

### Discover How Wayfinding Can Impact Your Organization



# experience

Take a level of stress away from patients and visitors by helping them navigate the hospital



### Increase staff efficiency

Cut down on the time staff spends giving directions so they can focus on patient care



### **Ensure the most** up-to-date content

Make content changes in the cloud-based application to deliver the most relevant and accurate content



### **Target efficiently** based on location

Activate personalized alerts and promotions based on locations and need



### Improve the bottom line

Reduce missed appointments and improve HCAHPS scores

# Automatically monitor and check temperatures hospital-wide for sensitive items and spaces

Hospitals can have hundreds of temperature-sensitive areas (refrigerators, freezers, operating rooms) containing sensitive items such as pharmaceuticals, blood, specimens, blankets or food that are critical to monitor. This can be a very time-consuming, manual and expensive process.

### Automate manual tasks with SMART MONITORING

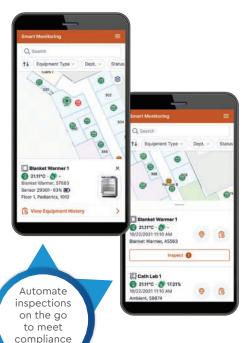
- Monitors and logs temperature readings 24–7.
- Verify which areas are in-range, at risk of being out-of-range or are out-of-range so corrective action can be taken quickly.
- Drill into a specific device or space to view the history to ensure compliance.

# Streamline compliance processes with SMART REPORTS

- Easily access reports for all environmentally monitored areas and devices – and simplify audit preparations.
- Provides automated reporting to simplify JCAHO compliance preparations.

## React quickly with SMART ALERTS

- Delivers instant notifications when temperature problems arise so you can troubleshoot quickly.
- Escalate alerts to ensure timely response to events.

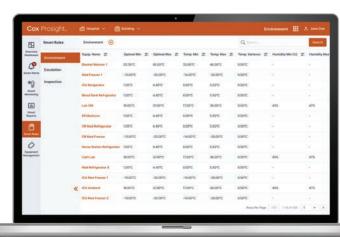


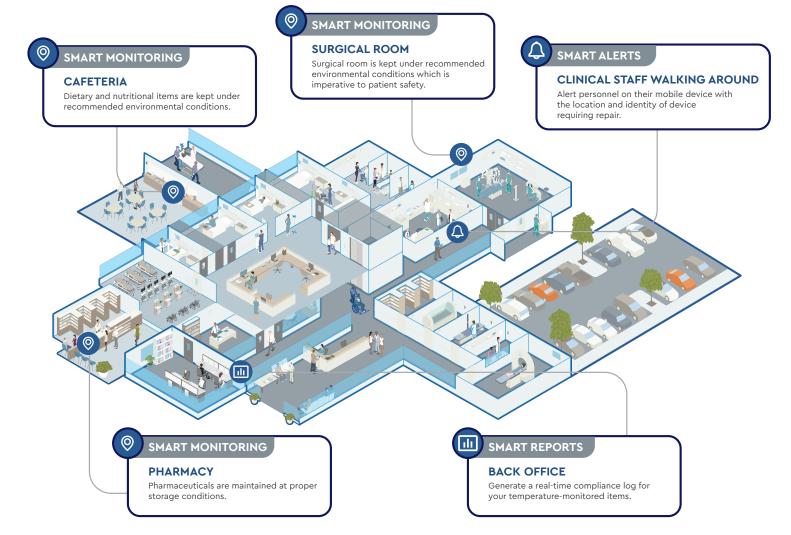
checks

## Efficiently manage workflows with SMART RULES

- Creates business rules in the application which allow you to customize it to your specific environmental monitoring needs.
- Evaluate your processes, measure against policy, and meet the requirements of regulatory boards.

Programmable rules to help monitor and keep refrigerated assets safe





### Discover How Environmental Monitoring Can Impact Your Organization



# Quickly address refrigeration problems

Get alerts 24/7, so you can address problems quickly and reduce risks of spoilage or damage



## Streamline reporting to meet compliance

Automatically generate the reports you need to meet JCAHO and other audits and compliance requirements, so you avoid the hassles and headaches of creating reports or other documentation manually



# Increase staff efficiency

Put an end to the manual reporting and transition to our automated collection and documentation system with real-time alerts



# Boost staff communication

Route requests and urgent alerts to mobile devices to equipment owners on the go



# Automate daily monitoring Ensure temperature

checks are completed efficiently with daily reminders

#### PRODUCT DISCLAIMER

Environmental Monitoring is designed to assist with administrative monitoring and reporting of environmental conditions and is not a substitute for customer's standard testing, maintenance, or safety protocols or procedures. Results may vary and are not guaranteed.

### Improve six key areas for your hospital.

Cox Prosight can help transform key operational issues.



**Boost operational** efficiency through automation



Cut costs by reducing wasted time searching for equipment



Reduce waste through automated environmental monitoring



Support staff safety with emergency call badges



Deliver insights to help streamline clinical workflows



Improve patient experience and engagement



For 120 years, Cox has been in the business of building a better future through communications, technology innovation, community investment and a commitment to conservation. The company is taking that commitment a step further by leveraging our deep community ties, strategic partnerships, and trusted customer relationships to improve health care. Cox is exploring ways to encourage a more patient-centered care model. One that is personalized, timely and relevant to where you are and what you need, and one that reduces friction and creates a better experience for patients and their families.

At Cox, we're redesigning the health care journey with the patient's needs squarely at the center of their care. We are already pioneering new health care solutions in several areas of our business. By integrating these diverse resources, and pursuing new opportunities via innovation, investment, and partnership, we can help improve how patient care is delivered.







Visit coxprosight.com to discover how our platform can impact your hospital.

Cox Prosights

Cox Prosight is an IoT enabled solution from Cox Communications designed to help hospitals improve operational efficiency, staff safety, clinical workflows and patient engagement. This powerful solution furthers Cox's commitment to reinventing the health care journey to a more personalized, frictionless and overall better patient experience.