

Heights Life Advertising Rates

FOR PROFIT BUSINESS & PRIVATE PARTY ADS	6 issues	11 issues
1" line ad b/w (3.25" W x 1" H)	\$85	\$150
2" biz card ad: b/w (3.25" W x 2" H)	\$360	\$600
2" biz card ad: color (3.25" W x 2" H)	\$460	\$700
1/4 Page ad: b/w (4" W x 5" H)	\$600	\$1,000
1/4 Page ad: color (4" W x 5" H)	\$800	\$1,375
1/2 page ad: color (8" W x 5" H)	\$1,100	\$2,000
Full page ad: color	\$1,600	\$3,000
NON-PROFIT 501 (C3) ADS (space guaranteed)	6 issues	11 issues
1/4 Page ad: b/w (4" W x 5" H)	\$300	\$500
1/4 Page ad: color (4" W x 5" H)	\$400	\$700
1/2 Page ad: color (8" W x 5" H)	\$600	\$1000
ONE TIME AD	One Time	
1/4 Page ad: color (4" W x 5" H)	\$150	
1/2 Page ad: color (8" W x 5" H)	\$200	
NON-PROFIT 501 (C3) ADS	One Time	
Based on space available	No Charge	

Digital ad artwork must be in JPEG, TIFF or PDF format at 300 dpi in actual ad size. Do not send ad files embedded in Microsoft Word or Excel documents. *Heights Life* is not responsible for poor-quality reproduction from low-resolution files.

- We can also scan good-quality camera-ready art. All typography and line art should be clean and sharp. If the ad includes photographs, pictures or half-toned images, they should be sharply focused and properly exposed. Please note that *Heights Life* cannot be responsible for the quality of photographic reproduction.
- Payment for all ads must be received before the ad deadline date. The deadline for ads is the 10th of the month prior to the issue date (i.e. payment for July issue due June 10th).

Advertising Policy: La Habra Heights Improvement Association (LHHIA) reserves the right to accept or reject advertising for *Heights Life* and to delete objectionable words and phrases. Submission of an advertisement to *Heights Life* does not constitute a commitment by LHHIA to publish the advertisement. Publication of an advertisement does not constitute an agreement for continued publication. *Heights Life* and LHHIA will not be liable for failure to publish an advertisement as requested or for more than one incorrect insertion of an advertisement. *Heights Life* and LHHIA liability shall be limited to an adjustment for the cost of the space occupied by any error, with maximum liability being cancellation of the cost of the first incorrect advertisement or republication of the correct advertisement. Under no circumstances shall *Heights Life* or LHHIA be liable for consequential damages of any kind. The editor of *Heights Life* attempts to screen advertisers carefully, but we are neither responsible for nor liable for the performance or non-performance of advertisers. If you have compliments or complaints involving advertisers, please contact LHHIA.

Please make your check payable to LHHIA. Mail your check for the ad to the following address: LHHIA, PO Box 241 La Habra, California 90631. Please call Monica at (714)-412-2667 if you have any questions.

Advertising Co-Directors Monica Gunns - Carolyn Boehringer