Mission Statement

We will grow an engaged community, with honesty and transparency, until we are a household name, because everyone should be talking about Telos.

Key Characteristics

- **Honest:** We believe that the key to building trust within our team and our community is by being honest in our communication.

- **Unbiased:** We don't let personal differences or biased opinions get in the way of our message to the community.

- **Efficient:** We value quality of work over quantity of work. We strive to be as productive as possible and value the time of our co-workers.

Critical Actions

- **We check in:** We have daily standups with core team members, weekly meetings with other teams and monthly follow-ups with the community.

- **We learn:** We are actively learning about our industry and how to communicate these discoveries more effectively.

- **We create engaging content:** Every piece of content that we release or event that we host should elicit action from our community.

Our Story

A lack of communication lies at the root of every conflict. Mass-adoption of a decentralized industry intensifies the risks of poor communication. The complex nature of blockchain and learning curve associated with it add to this problem. This makes it difficult for collaborative initiatives to succeed.

The Marketing & Community Growth Department facilitates meaningful communication between all parties that are striving to grow the Telos ecosystem. We do everything in our power to introduce Telos to new audiences and welcome them into an engaging and transparent community.

When our department does its job right, we can help foster an expanding ecosystem and an active community that's just as excited about Telos as we are.

Theme

Everyone should be talking about Telos.