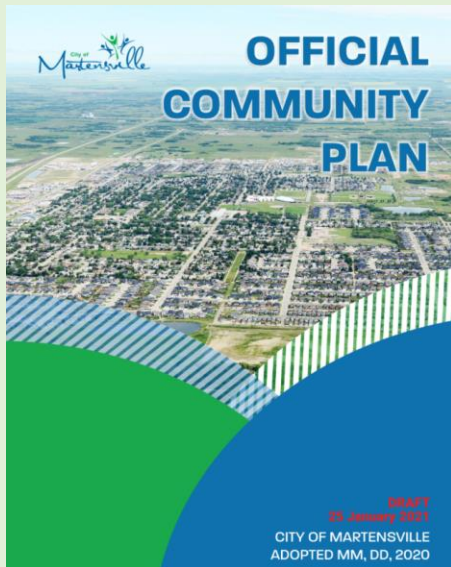




CITY OF MARTENSVILLE OFFICIAL COMMUNITY PLAN UPDATE

CLIENT CONTACT INFORMATION

City of Martensville
37 Centennial Drive South
Martensville, Sask.
S7K 0A2



PROJECT DESCRIPTION

The City of Martensville Official Community Plan was in need of an update to recognize changes in Provincial legislation, shifting trends in urban planning, engagement, and environmental issues. In partnership with V3 Companies of Canada Ltd. and Trace Consulting, this project undertook a process to compile updated research, engagement and analysis of trends to complete a comprehensive update to the Official Community Plan. The updated plan adopted a new user-friendly format with a modern, easy to read style.

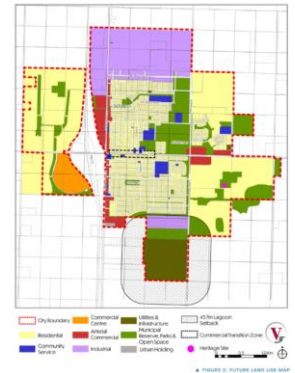
The range of policy areas included Residential, Commercial, Transportation, Financial, Environment, Sector and Concept Planning.

PROJECT DURATION

June 2019 – January 2021

CHALLENGES AND SOLUTIONS

The project was comprehensive and included reviewing each and every aspect of Martensville growth and development. A line-by-line review was conducted with the aid of background studies and reports as well as engagement with the general public and major stakeholders. The project timeline was affected by the pandemic and took longer than expected. Martensville is a fast-growing community and wanted to maintain a separate identity from Saskatoon. One of the main challenges is drainage whereby the geography of the area requires unique approaches to ensure flooding does not occur. Another challenge is the desire to encourage more employment growth to help with municipal financing. The predominant growth of Martensville is in the residential sector which puts upward pressure on civic services without a corresponding growth in employment and commercial uses. The new OCP encourages a balanced approach to growth and an awareness of issues associated with sprawling residential development.



SERVICES PROVIDED

Land Use Planning Public Engagement Policy Development