

# Smartphone Streaming Checklist



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*Prior To The Event*

*10 minutes*

- ☐ Create and **Schedule** the Event on the App or Broadcaster
- ☐ Customize the **Event Image**
- ☐ **Share the Event Link** with your clients
- ☐ Write a **pinned message** encouraging guests to RSVP and sign the Digital Guestbook

*Pro Tip!*

**Add your logo** to the event page to bring more leads to your business from every event.

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## Packing for The Event

5 minutes

- ☐ Fully charge the **live streaming device**
- ☐ Fully charge your **microphone** and **gimbal**, if you use one
- ☐ Pack a **charger** and/or **battery bank**
- ☐ Include your **device cables** and **audio adapters**
- ☐ Purchase an **unlimited data plan**
- ☐ Bring a **tripod** for best results

## Recommended

Bring a **mobile hotspot** with a **different mobile carrier** to guarantee a successful live stream.

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*Event Day: Live Streamer Tasks*

*15 minutes*

- ☐ **Run a speed test** at the ceremony location using Speedtest.net. You need an **Upload speed of 3Mbps+** for a successful live stream.
- ☐ Run a **free live streaming test** to check audio and signal
- ☐ **Set the phone on a tripod** and a gimbal, if you have one
- ☐ Open the App and press **“Go Live”**.
- ☐ Tap the **record button** when you're ready to start.

*Recommended*

Compare the Upload speed of the **local WiFi vs your Data Plan** and choose the one that works best.

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## Post Event

- ☐ You can **upload a higher-resolution video** to your event page as soon as the event ends.
- ☐ Your clients can **watch the replay** as many times as they like for a full year
- ☐ **Share the Digital Guestbook** link with the lovely messages from their family and friends
- ☐ **Ask for a review!** This is the best way to keep growing your live streaming business.

*we hope you enjoyed it!*