

# Rachel Cole

Interaction Designer

[www.kitchcole.com](http://www.kitchcole.com)

## EXPERIENCE

### Senior Digital Consultant, Deloitte

July 2016 - June 2020

Researched, designed, and prototyped Federal Gov't applications for Civilian + National Security sectors. Led Enterprise Digital Strategy transformations and outlined multi-year product roadmaps. Performed re-engineering + legacy UI analysis for app. modernization. Experience developing Enterprise UI Standards.

### UX and Graphic Designer, Tech for Campaigns

Volunteer; November 2019 - Present

Designed campaign websites & digital ads for AK, CA, TX & VA campaigns. Created highest performing digital ad across 100+ TFC campaigns.

### UX/UI Mentor, Thinkful (A Chegg Company)

August 2020 - Present

Mentored beginner designers throughout design training; reviewed designs (research through prototyping) and conducted UX/UI skills assessments.

### Investment Fellow, Wharton Innovation Fund

September 2020 - Present

Product and Healthcare Design SME. Analyzed start-ups and funded based on business model and product value.

## EDUCATION

### MS in Integrated Product Design '20 - '22

University of Pennsylvania

### BS in Marketing '13 - '16

West Virginia University

Magna Cum Laude, University Honors Scholar

## SKILLS

Interaction Design

UX Design

User Research

Visual Design

Prototyping

Animation Design

Agile Methodology

## TOOLS

Figma

Sketch

Invision

AfterEffects

Adobe CC

HTML/CSS/Javascript

Python

## CONTACT

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