



Specialism: Consultants | Digital | Marketing |

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Skylab

Skylab is a digital agency that specialises in digital strategy, websites and cloud applications. They create world class work for clients who want global visibility. Their solutions grow awareness, engagement, participation and revenue. They build long term trusted partnerships with clients, creating digital assets that build significant value and sustainable market share.

Tell them your goals and ideas and they will design and build your digital future.

Skylab help clients look to the future with unashamedly commercial digital strategies. They live at the innovation end of the spectrum, designing and building websites, web applications, social media, video platforms and many other types of digital inventory that help their clients accelerate growth. They create digital tools, platforms, services and assets that build significant market share and sustainable value. Their digital solutions make a real difference to customers, delivering a measurable return on investment.

Skylab work with a broad range of clients and have sector strengths in sport, health, leisure, manufacturing and export. For example, they have worked with many sporting organisations ranging from Formula 1 teams such as Red Bull Racing to football clubs such as Manchester United and Manchester City to national associations such as Swim England, England Golf and England Athletics. They also work with world federations such as the Amateur International Boxing Association and the International Table Tennis Federation, who oversee the governance of their sports in over 200 countries worldwide.

Additionally they have experience of working with major international sporting events, as well as organisations such as UEFA, FIFA and the IOC.

“We have shared a long term partnership of true collaboration that has significantly elevated the organisation’s online presence. Skylab act as digital guardians and have become trusted partners over time, helping us to deliver our London 2012 legacy and helping to shape our 2020 Vision.”

Their unashamedly commercial strategies and solutions are truly innovative and have successfully driven awareness, engagement, participation and revenue for both new and existing revenue streams. The results have been transformational. Skylab have helped us develop one of the best, if not the best, online resource for swimming information in the world. I am delighted to offer a whole hearted recommendation for their services to any organisation.”

Jane Nickerson, CEO
Swim England

