

YASH RAJE

UX DESIGNER

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SUMMARY

Designing for 5 years, and in that time have developed and designed a plethora of digital products across various mediums. Brings a fresh perspective to any challenges; utilizes strong design skills to develop memorable solutions. Passionate about utilizing UX design skills to develop future users' experience and make meaningful strides towards positive, impactful design.

EXPERIENCE

- May 2020
Sept. 2020
- DIGITAL MARKETING LLC.**
Creative Designer
- Reinvigoration and implementation of new visual identity.
 - Complete re-design and prototype development of new company website, on multiple platforms.
- May 2019
Aug. 2019
- RULES CUBE INC.**
Marketing Associate
- Prepared company for 2-day conference for PegaWorld by designing various promotional products.
 - Re-designed and implemented company-wide visual identity.
- May 2018
Aug. 2018
- BIOCONNECT INC.**
Marketing Intern
- Led, implemented and researched new company wide lead scoring system to manage contact to customer conversion.

EDUCATION

- Sept. 2017
May. 2021
- UNIVERSITY OF WATERLOO**
BA., Global Business & Digital Arts
- Relevant Coursework: Capstone Project, Customer Experience Design, Ethics and Values in Design, Practical Business Skills, Entrepreneurship, Practical Business Skills,

SKILLS

SOFTWARE

Adobe Creative Suite (Xd, Ps, Ai, Ae, Id, Pr)

Figma

Invision

Balsamiq

Sketch

Framer

Webflow

HARD SKILLS

UI/UX Design

User Research

User Testing

Wireframing

Prototyping

Visual Brand Development

SOFT SKILLS

Communication

Determination

Problem Solving

Collaboration

Leadership