

## CONTACT



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# Edward N. B. Saul

UX/UI DESIGNER

A multitasking creator with 9+ years of experience in Design, User Engagement and Education, alongside a robust academic record. Currently seeking a UX/UI Designer role within a company that does meaningful work.

## Skills & Tools

Creative Ideation  
User Research  
Wireframes & Prototypes  
Colour Theory  
Typography  
Accessibility & Inclusive Design



Figma



Photoshop



Webflow



Invision

## Experience

**UX/UI Designer**  
Love Circular (Boot Camp)  
Jan. 2021 - Mar. 2021

### Overview

A 97-day intensive, projects based online Bootcamp designed to help aspiring UX & UI Students learn the core fundamentals and concepts, enabling them to enter the industry as a mid-weight designer.

### Responsibilities

- Engaged in the design community through the sharing of resources and constructive feedback, as well as collaborative ideation sessions.
- Conducted detailed competitor analysis and Red Route analysis of existing and theoretical designs
- Learned and applied the fundamentals of design theory (e.g. Typography, Colour and Contrast)
- Developed high competence in Wireframing techniques, UX Reports and Design Systems

## Projects

### Green Party Cheltenham

UX/UI Audit and Homepage Redesign  
Worked with local members and staff of Cheltenham GP to appraise the performance of their website and redesign it to better appeal to local members, both as users of the website and as a community of volunteers.

[edwardnb.com/ux-ui/gp-cheltenham](http://edwardnb.com/ux-ui/gp-cheltenham)

### Anthropologie

Homepage Redesign (Case Study)  
A refinement of the clothing brand's homepage and other pages relevant to the user journey across both desktop and mobile in order to increase user engagement and reduce customer service queries.

[edwardnb.com/ux-ui/anthropologie](http://edwardnb.com/ux-ui/anthropologie)

## Experience

**Fundraiser and Commercial Assistant**  
The Cheltenham Trust  
Mar. 2020 – Sept. 2021

### Overview

Collaborated in building and maintaining the award-winning Pittville Pump Room Heritage Cafe, boosting funds for the Trust's charitable work and contributing to a superb standard of customer service.

### Responsibilities

- Raising customer awareness of Trust activities and events over the year
- Maintaining orderly and visually pleasing displays while highlighting seasonal sales

### Achievements

- Raised over £1200 in 3 months, utilising targeted marketing techniques
- Developed the visual hierarchy of displays and offers to maximise sales

**Customer Service Ambassador**  
COOK Foods, Cheltenham  
Aug. 2018 – Mar. 2020

**Communications Specialist**  
Laithwaites Wines  
Sept. 2017 – Aug. 2018

**UX Researcher and Marketer**  
TEG English, Bristol  
Feb. 2017 – Sept. 2017

## Education

**BPP Law School**  
Graduate Diploma in Law  
Feb 2015 – June 2016

**The University of Kent**  
Bachelor of Arts in Comparative Lit.  
(First-Class)  
Sept. 2009 – Feb. 2012

## Volunteer and Personal Projects

**Illustrator and Business Owner**  
The Corvid Conspiracy

Co-created and promoted a small business with my partner, selling illustrations inspired by Crows and other Corvid birds.

**Graphic Designer and Canvasser**  
The Green Party, Cheltenham

Volunteered my expertise in design and research in collaboration with the party's volunteers, creating tailored flyers and social media ads

## References



**Chrystal King**  
Love Circular

I had the pleasure of teaching Ed UX/UI design. Each week Ed grasped subjects very well (from UX laws to Accessibility) through the designs they produced & continuously demonstrated the soft skills required of UX/UI designers. All in all, Ed would be a fantastic asset to any organisation.



**Sarah Sayers**  
Portsmouth Uni.

I managed Edward while he was working as Marketing Officer at TEG English where he worked to improve our Marketing for 4 language schools. During that time he demonstrated good skills at social media marketing and research as well as UX/UI research.



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