

### About me

I was born in Brazil and moved to Israel a few years ago. In Israel I had the opportunity to learn different cultures and languages and to study UI/UX and Graphic Design. My best qualities included fast-learning and self-taught. I like to build empathy to solve user experience issues.

### Work Experience

- **Designer and Marketing Manager and Recruitment Team Leader, Shaarei, Jerusalem** 2018 - Present

As a Designer and Marketing team leader I was responsible to create the Shaarei (NGO) website through Wordpress and maintaining updated, I've improved and created new forms (built through Sales Force) and create content to social media such as Instagram.

As a Team Leader I guided my colleague to follow up on their work processes and to increase productivity.

I have done recruitment of candidates by selling the program, helping in setting up the program schedule, teamwork, use of Salesforce to manage the database, and use of Office and Drive to manage and create spreadsheets.

- **UI/UX Designer, Vizo, Jerusalem** 07/20-08/20, Freelance

As an UI/UX Designer I was responsible to create their website. The goal of the startup Vizo was to develop and to improve businesses for their digital opportunity that lay ahead. In order to make this project we had meetings and set deadlines. I used Adobe Creative Cloud programs which included Adobe Xd in order to finish the website

- **UI/UX and Graphic Designer, Itsabarter, Tel Aviv** 2020-2021, Freelance

I was responsible for the branding and for creating and maintaining the website for the Itsabarter Startup. The branding included the logo, visual elements, colors, types, which I've done with Adobe Creative Cloud, such as Illustrator and Photoshop. The website was made through Wordpress and Adobe XD.

### Education

- Shenkar Handassaim - Graphic Design// Certification Study 2019-2020
- Labor Minister of Israel - Graphic Design// Certification Study 2019-2020
- Google UX Design Professional Certificate 03/21-Present
- College Mentor - UI/UX Design// Certification Study 02/20-06/20

### Skills

- Adobe Creative Suite // Strong skills with Photoshop, Illustrator and Adobe XD
- Knowledge with Website Builders // WordPress, Wix and Webflow
- Basic knowledge with coding // HTML and CSS
- Wireframing & Prototyping
- Mobile & Desktop Design
- Branding

### Languages

- English, Hebrew and Spanish // Professional proficiency
- Brazilian Portuguese // Mother tongue