

Butternut Box

Media Kit

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Dave

Kev

Rudie

Butternut Box is a UK-based startup, founded by two friends, Kev & Dave.

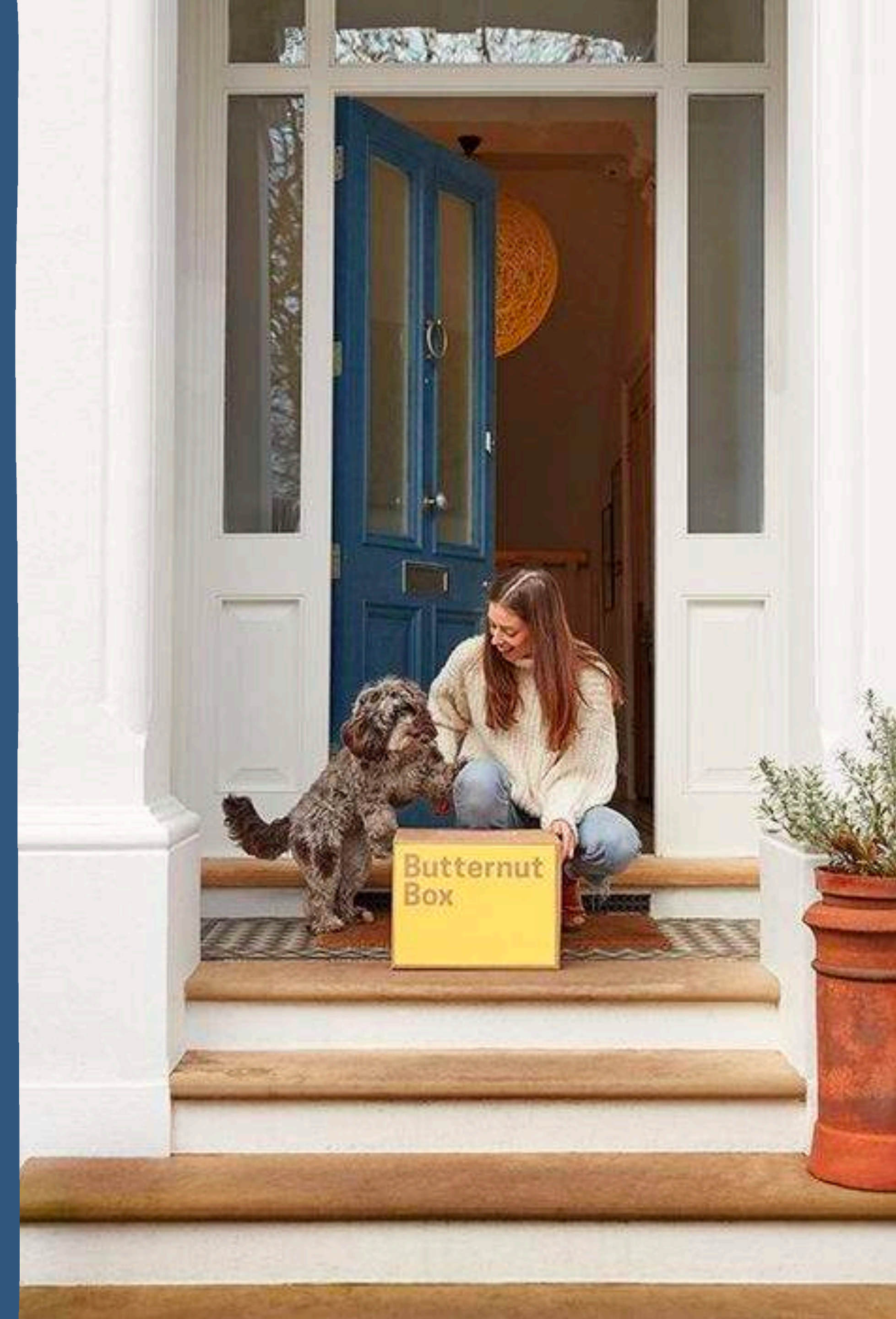
The two started the company so that they could deliver health and happiness to dogs and their humans all over the world. We keep our customers at the heart of what we do to make sure the service they receive is Best in Show. The meals we make are not only fresh, delicious and packed full of freshly prepared ingredients, but we also deliver them straight to our customers' doors too. Handy.

The mission

To deliver health and happiness to dogs and their humans everywhere.

Fresh facts on Butternut Box

- Butternut Box was founded in 2016.
- Our co-founders are two friends, Kev and Dave.
- All of our meals are tailored to an individual dog's needs but the average price of a meal is £2.30.
- In 2020, Butternut Box donated X fresh meals to dogs in need around the country.
- Our team is made up of 180+ dog lovers.
- We currently operate in the UK, Ireland and Benelux.
- Butternut Box offers its customers 6 different fresh meal recipes, 3 baked biscuit recipes, and 3 air-dried treats recipes to choose from.



Our food promise



Never any nasties, **taste-tested** by humans, human **quality** ingredients.

What is fresh dog food?

Human-quality meat and vegetables, gently cooked to create simple, tasty, and complete meals.

All created with the right balance of vitamins and minerals for dogs of every age. No nasties, no grains, no harsh temperatures.

The problem we are trying to solve

A big reason we started Butternut Box was because we couldn't find fresh food for dogs. The food that did exist didn't look or smell that appetising. We believe dogs deserve better. We want to take dog food out of the bin bag and bleach aisle, and feed our four-legged family members something that is good enough for us to eat.

Our fresh meals

Pork this way, A sweet and savoury medley to satisfy even the fussiest pup. Pass the apple sauce, would you?

Beef It Up, A bit like a shepherd's pie in texture, this is a meat-lover's feast with a hint of rosemary. Best paired with a cold bowl of water.

Chow Down Chicken, one of our lighter dishes, it reminds us of our mum's chicken pie with a whiff of sage. Enjoy with a bowl of water.

Wham Bam Lamb, tender lamb and vibrant yellow turmeric make this decadent dish a treat for any night of the week.

Gobble Gobble Turkey, this lean recipe with spinach brings out the Pupeye in your pooch. Best enjoyed with a large bowl of water.

Swish Fish Dish, a bit like a healthy fish pie, this is for pooches who enjoy the lighter option - or for those who like the beach.



Our baked biscuits

Each of our baked biscuits recipes are created using boosting ingredients that support different areas of a dog's body. Smart.

Nimble Nibbles, crunchy and guilt-free baked biscuits with sustainably sourced white fish, blueberries and a pinch of turmeric.

Gut Vibrations, crunchy and guilt-free baked biscuits with chicken liver, a sprinkle of pumpkin seeds and ginger.

Happy Hearts, crunchy, guilt-free, vegetarian baked biscuits with peanut butter, carob and a sprinkle of coconut.

Our naturally tasty treats

No added sugar, salt or bad stuff - they're tasty, air-dried treats without any tricks.

Naturally Tasty Fish Treats. Made with sustainably sourced white fish, veg and a bunch of herbs.

Naturally Tasty Lamb Treats. Made with freshly prepared lamb, veg and a couple of herbs.

Naturally Tasty Duck Treats. Made with freshly prepared duck, veg, and some herbs.

Our charity partners

For every new dog that signs up to Butternut Box, we donate a much-needed meal to a dog in need. Here are our wonderful charity partners.

