

## Wayfinding for careers

Read on to discover more about the islands and take your own Wayfinding journey with us.



### Aroha Nui Home

This is where we come from and return to. Aroha nui is the Māori way of expressing deep affection, and this inspired our founding business model as a For Profit Social Enterprise. We acknowledge those past and present who guide us and we're especially grateful to our life partners Andrew, Hugh, and Paul for taking this journey with us and supporting us in myriad ways. Our many other supporters give meaning to our founding whakataukī (Māori proverb): *Mā whero mā pango ka oti ai te mahi*—*With red and black the work is completed.*



## Discovery



We're explorers of the world, embracing the unknown. A career development lens and our trademarked RECI® model support us to help people make sense of complexity. Participation in a Wayfinding Leadership course has deepened our understanding of how to navigate the familiar and the unknown. As a team, the confidence to articulate our collective strengths and values flows from knowing our purpose and understanding interconnections. If you're curious about our approach or looking to re-frame, re-imagine or reflect on your career, connect with us.

## Relationships



Put simply, career work is from the heart. We're proud that our growth as a business is being framed by the mutually respectful relationships we build with our clients and stakeholders. Our clients, collaborators, associates, and partners make it possible for us to facilitate change with collective expertise and kindness. Connect with us to discuss a reciprocal relationship with The Career Development Company.

## Celebration



It's a powerful feeling to belong to a team that recognises our talents and lifts us up when we need it. Our clients tell us they love how we help them draw on their inner

wisdom, to reflect on who they are, explore possibilities, create plans and strategies, and initiate practical, intentional steps to build or reignite a sense of accomplishment in their personal and working lives. If you're looking at how to develop your career, start or reframe your CV, or create a winning profile, connect with us.

## Sustainability



Personal experience has taught us that wellbeing and resilience grow when our work aligns with our values, when we use our talents to help others, when we understand our limits and boundaries, and—when needed—we tap into our support systems. Being sustainable as a business means we can support more projects and people. We've learned how to find champions, attract funding, work smarter, and collaborate with like-minded people. Connect with us to discuss how we can be part of your career support system.

## Leadership



Staying curious, acting professionally and adhering to ethical practices are interwoven in the coaching and counselling services, supervision, mentoring, and career development programmes we provide for clients. We look forward to supporting your leadership journey using a co-design approach. Connect with us.

## Development



We're committed to lifelong learning for ourselves, and finding creative ways to support others to grow and succeed. We understand multiple ways of knowing may involve cycles of learning, un-learning and re-learning and we love the challenge and reward this brings. If you're looking for a well-rounded perspective on careers, training, or jobs in this complex labour market, let's chat.

## Future



Our journey is about who we are becoming rather than reaching a destination. One of the possibilities we're exploring for the future is integrating digital technologies to support your career development—through greater access to our services. In the meanwhile, connect with us to book a conversation about *your* Future Island.

Get in touch with us on **[connect@thecdc.nz](mailto:connect@thecdc.nz)**