

An Bui

VISUAL DESIGNER

Profile

Detail-oriented designer with 3+ years of experience collaborating with clients to produce content, branding, and graphic assets. Marketing graduate completing final year of design school—passionate about utilizing design thinking to solve complex problems with creative solutions through branding, illustration, and packaging.

Contact

Email
hello@anbui.co

Phone
408.728.5963

Website
www.anbui.co

Experience

Freelancer

October 2017 - Present

- Create comprehensive brand identities for clients using thorough research and moodboarding to understand their needs and vision
- Work quickly and efficiently to ensure quality work is completed in a timely manner
- Produce logos, brand guides, and marketing collateral
- Create websites through client-accessible platforms like Squarespace and Wix

Social Media Manager

Framboise Enterprises
Seattle, WA

June 2018 - September 2020

- Create social media content by photographing food products, employees, and events
- Manage event logistics, partnerships, and day-of responsibilities
- Produce assets for advertisements and events

Marketing Intern

Hing Hay Coworks
Seattle, WA

May 2017 - August 2018

- Maintain all social media and content marketing on Facebook, Twitter, LinkedIn, and Google+ by finalizing photographs, writing blog posts, and sharing relevant industry content
- Plan and execute craft fairs with 500+ attendees by identifying and securing 20+ vendors and partnerships, including event set up and break down
- Create graphics and write copy for all promotional material (posters, website, flyers, and blogs)

Education

Seattle Central Creative Academy

AAS in Graphic Design
Graduation: June 2021

Seattle University

BA in Marketing
Graduated June 2018

Skills

Adobe Suite:

Proficient in: Illustrator, InDesign, XD, Dreamweaver

Familiar with: Photoshop, Premiere, After Effects

Programming:

Proficient in: CSS and HTML, creating websites using Blueprint, editing web templates like Squarespace and Webflow

Marketing:

Marketing and design research, SEO best practices, Google Analytics certified