

You've got questions. We've got answers.

SemiCab Fact Sheet

SEMICAB—A DIGITAL FREIGHT ECOSYSTEM WHERE EVERYONE WINS

The full truckload freight market is highly fragmented and massively inefficient. 20-25% of the miles driven annually are empty miles resulting in \$100B of lost value. Optimization techniques have been applied for decades, but no one has been able to attain the holy grail of creating a platform that creates transparency across the entire freight market—till now.

SemiCab is a cloud-based platform, built to achieve the scalability required to predict and optimize millions of loads and hundreds of thousands of trucks. As a result, brokers and shippers pay less and carriers and drivers make more.



THE BROKER EXPERIENCE

- ✓ Get shipper loads and post as you always do
- ✓ SemiCab locates best carrier, verifies credentials and automatically assigns loads with your approval
- ✓ SemiCab offers real-time visibility to trucks at all times
- ✓ SemiCab ensures POD submission and timely payments

HERE'S HOW SEMICAB WORKS:

- Enterprise shipper loads and spot loads are brought together with real-time carrier capacity to create an aggregate view of demand and supply within the network.
- By integrating with industry-leading TMS solutions and load boards, SemiCab enables effortless participation in the ecosystem.
- SemiCab's predictive algorithm uses data from enterprise shippers and load boards to update current and projected demand matching with available equipment, while creating fully loaded roundtrips and improving overall network efficiency.
- Continuous evaluation of demand and supply, combined with real-time updates on equipment availability allows our engine to react to changes and exceptions as they occur.
- As loads get confirmed, cancelled, and changed, and trucks move, SemiCab keeps optimizing for incremental efficiencies.



THE CARRIER EXPERIENCE

- ✓ Customize available capacity on the SemiCab platform
- ✓ SemiCab matches your preferences and assigns loads
- ✓ SemiCab manages dispatch and guarantees roundtrips
- ✓ SemiCab provides real-time alerts and visibility to customers
- ✓ SemiCab manages all trip details and remits payment automatically



The SemiCab platform creates new value in the network by converting empty miles to loaded miles and distributes that value across *all* participants. We're a [digital freight ecosystem](#) where everyone wins!

Unlock greater capacity—[join the network today](#).